Feedback for Project Number 8

## Instructions

Use the program below (beginning line 13) to figure out who you will be critiquing. You will critique two of your colleagues’ work and provide feedback for them to produce their best work. Make sure you use *your number as it aligns with the Google Document’s Position Number column* in the program below (line 16). Remember this is to help them out so do not be mean, but also do not hold back. Be sure to highlight areas of success as equally as areas of failure. Use the template below the code to provide them this feedback. You can find the [project links here](https://docs.google.com/spreadsheets/d/1B6t14PVugUrvwmmJzYw9LDZKwrbmrkHXT_097w69slc/edit?usp=sharing)

**Be sure to change the name of the project in the title above and in the document title.** This is the project number you are critiquing and should be included in the output file so that the document name reads ‘Critique\_of\_Project##.docx’. Once you are finished, e-mail me both documents (one document per critique) and I will upload them to the ‘Peer\_Reviewed\_Work’ folder so that your peers can view them. Do not e-mail me the .Rmd file. These reviews are due by **Sunday, May 9th at 11:59pm CST**. For ease you can use this markdown file to fill out your responses and knit which will produce a word document for you.

## Feedback Below

**What did you first notice about this project?**

First thing I noticed was that it was an interesting subject and data to explore. You don’t hear about bowling too much so it was interesting to go through and learn about.

**What was this project’s main story?**

The main story is comparing the effect that endorsements have on individual player performace in professional bowling. Also, the goal was to find out if there is a difference in performance between Men’s and Women’s leagues related to endorsements.

**What were some areas of improvement?**

Overall, I think the project was good. There were a few typos in some of the captions. I would just say to try to fix those. For example, on the PBA tab, the caption says the highest win percentage is middle bar but is actually the third bar. A couple little things like that, not a big deal but would be good to fix.

**What elements would you add to this project?**

Maybe a bit more explanation about the different brands. An extra tab talking about what is unique about the brands that seem to have a lot of winning players or high win %.

Maybe also highlight how SPI and Brunswick have the most players endorsed. This could tie in to how much money they have for sponsorships.

**What were some successful elements of this project?** The organization was good. I liked the tabs splitting up your different analyses. I think the visualizations were effective and the topic was interesting.

**Any other thoughts you would like to convey to your peer?**

Not too much to add. I think it’s an interesting project and topic. Good job!