Feedback for Project Number #11

## Title

**Potential Health Effects from Increased Animal Product Consumption**

## Feedback Below

**What did you first notice about this project?**

The first thing I noticed was that it was a ShinyApp with a plotted trend following a time period.

**What was this project’s main story?**

The main story of the project seems to be increase. Over the past 20 years there has been a steady increase in every type of animal product consumption (meat, egg, and dairy) and a steady increase in various health conditions (diabetes, hypertension, and obesity). It is not very clear at all how (or if?) they are related in any way. Seems to just indicate very general increases for everything.

**What elements would you add to this project?**

I would add any sort of text to explain what the project was about. At the very least I would have liked to see the code behind it to try to get some idea of where the data came from and how it was used to create this end-product.

Also, I would suggest to have more color differences between the choices because, for example, the line showing the increase in meat and in egg is so similar that it almost looks like the exact same line. If one was, say, red and the other orange, it would be more obvious they are different data points being plotted.

**What were some successful elements of this project?**

As a ShinyApp it looks great. It works well and makes sense according to the data it is measuring.

**Any other thoughts you would like to convey to your peer?**

I think the main portion of the project (the look and the coding behind it) works well but some detail (and perhaps more introduction or explanation about the measurements made) would really improve the project.