Feedback for Project Number 20

## Feedback Below

### Project title: Role of Fintechs in the Financial Services Industry

**What did you first notice about this project?**

There are no tabs, all the information is just on one page.

**What was this project’s main story?**

The Project was interested in exploring the role of fintechs in the financial services industry.

**What were some areas of improvement?**

* don’t put all the information on one page
* the interactive graphs don’t allow for a drill down of different dates.

**What elements would you add to this project?**

* Introduce dynamic dates
* Make the graphs interactive with meaningful interactions
* add tabs to break up the single page

**What were some successful elements of this project?**

* Nice Hyperlinks in descriptions
* exploration and explanation of the topic was well thought out

**Any other thoughts you would like to convey to your peer?**

Even though the topic was interesting it was hard to follow in a website type layout. Had I come across this online I probably would not have continued reading it due to the sheer amount of raw text and length of the single page. I did enjoy learning more about the topic.