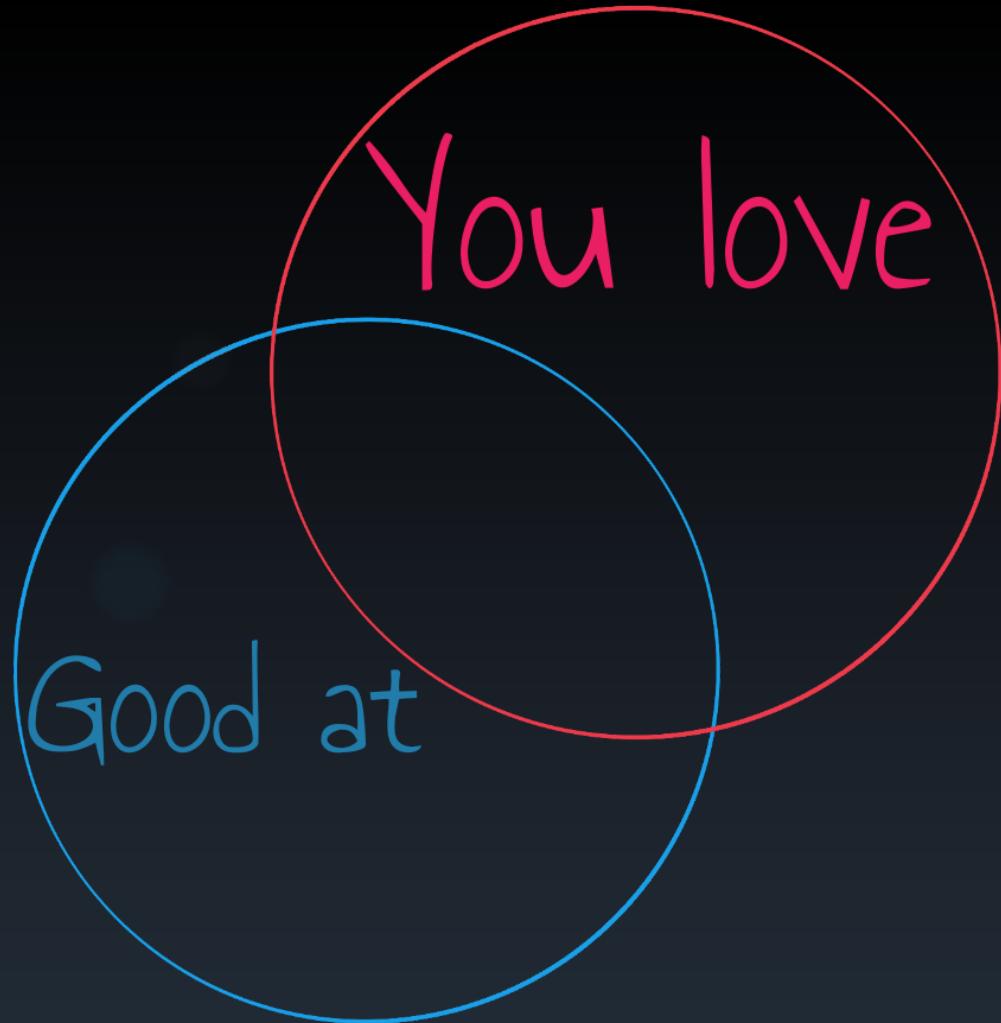


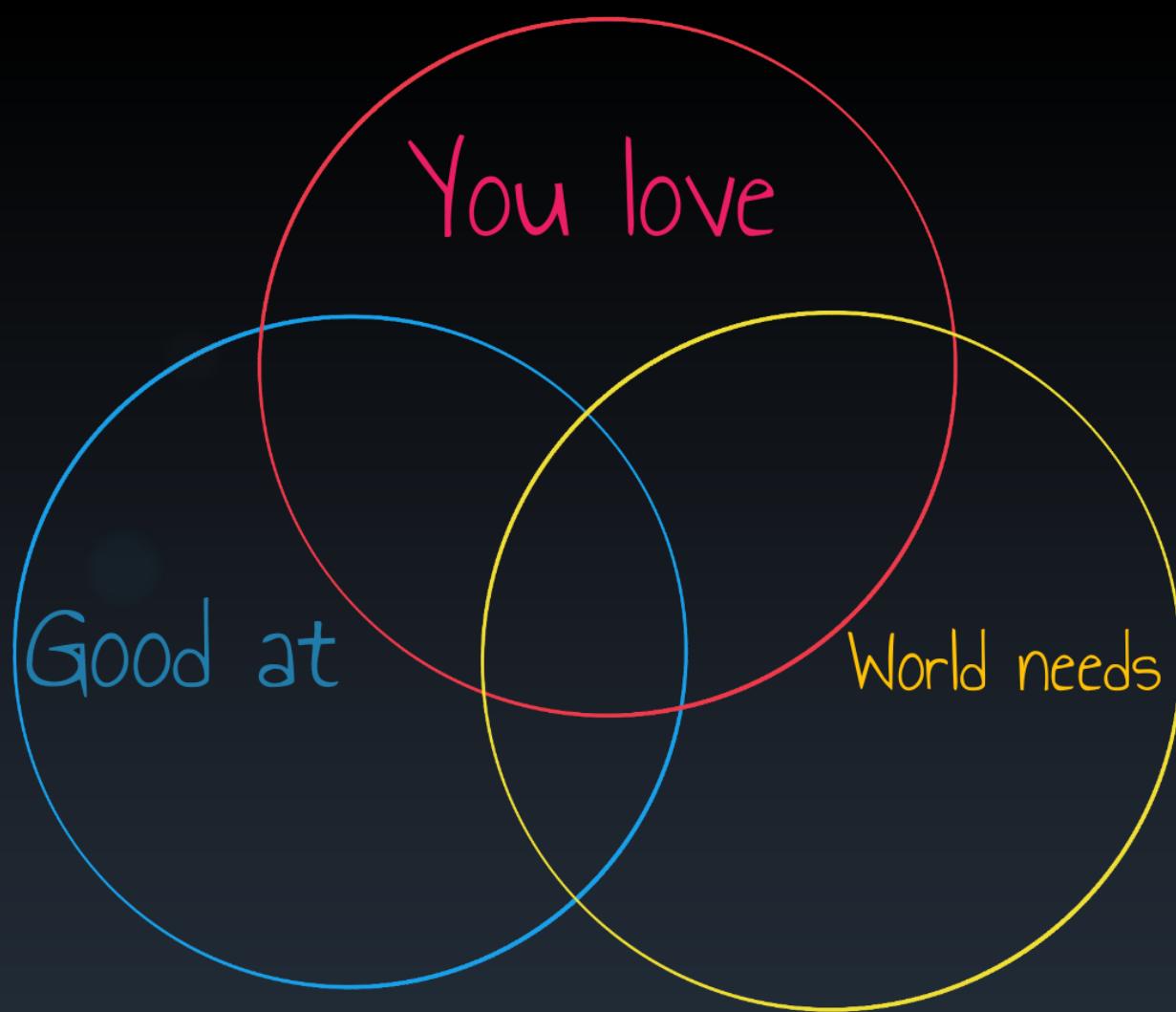


**How do we know where to work?**

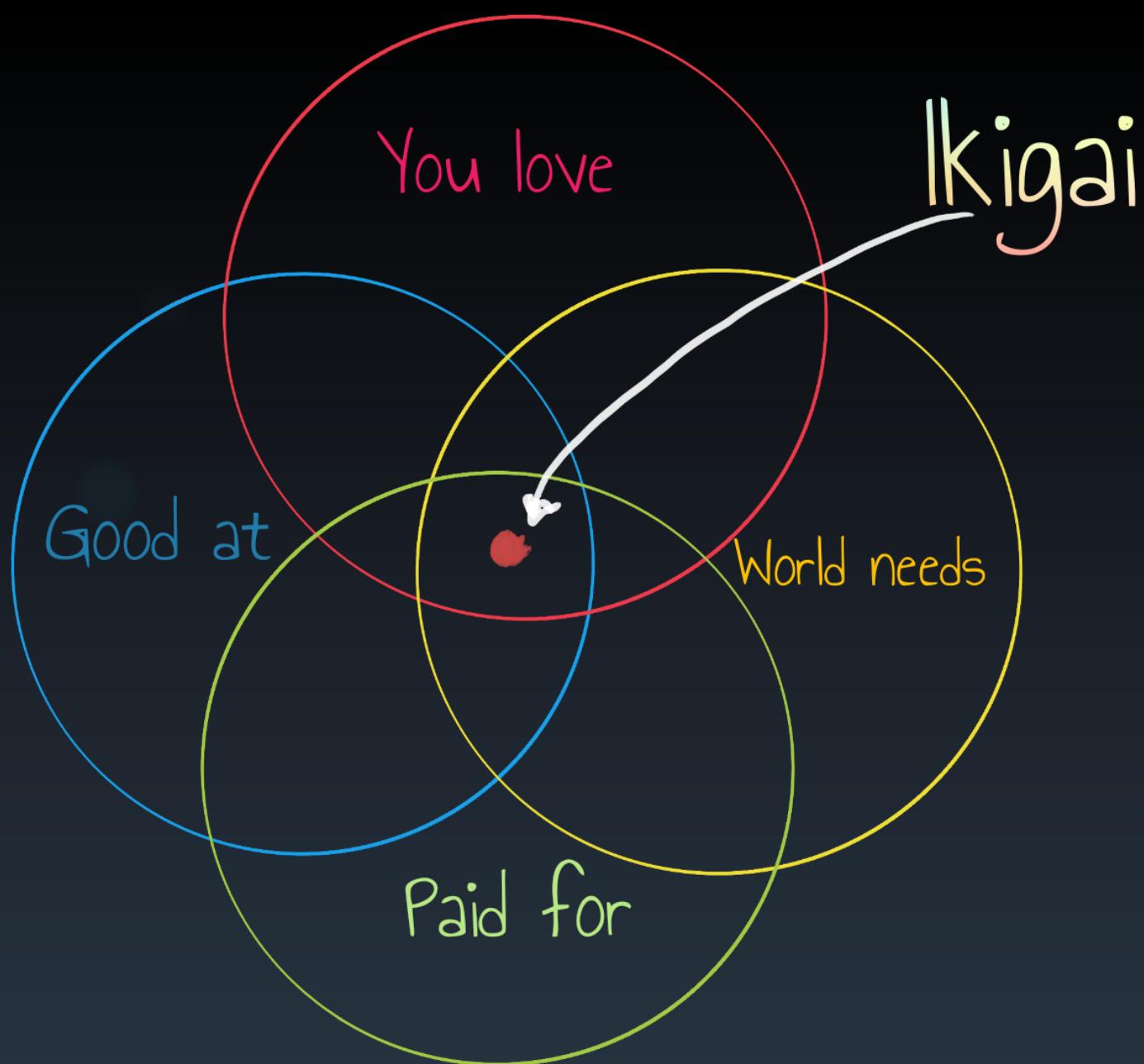


Good at









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# Ikigai

“ Ikigai ( 生き甲斐 , lit. 'a reason for being') is a Japanese concept referring to something that gives a person a sense of purpose, a reason for living. ”

<small>Wikipedia, the most reliable source of valid data</small>

# **DE, DS, and others**

## **Find your Ikigai**

Jodie Burchell  
Pasha Finkelshteyn

# What is Big Data?

- Data that won't fit a single node
- Data that scales on 3V
  - Velocity
  - Variety
  - Volume
- Data on which we can make reliable business decisions

# Who works with data?

# Who works with data?

Of course, data scientists!



# Who works with data?

Of course, data scientists! (no)



# Who works with Data

- ML Engineers
- Data Analysts
- Data Engineers
- ML Researchers
- Analyst
- More is coming?

