From ChatGPT User to RAG Implementer: A Developer's Journey

And this is my story

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I didn't hear about RAG (Retrieval-augmented generation)

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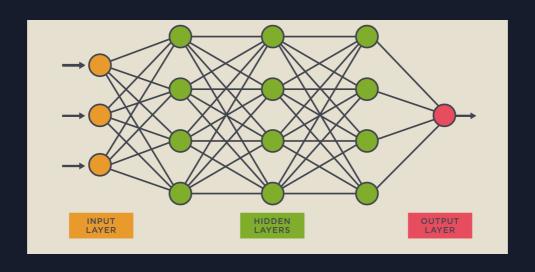
I will cross some T's in this talk

Of course...

I heard about neural networks

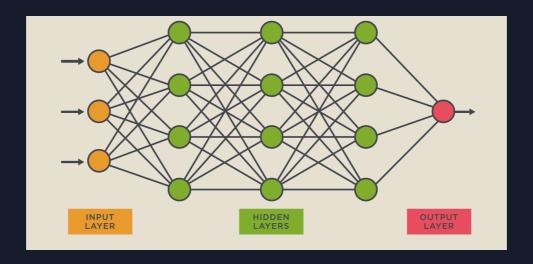
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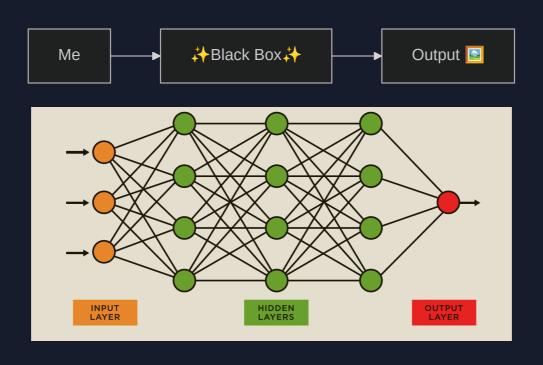


But what the heck is this?

How I perceived LLMs



How I perceived LLMs



Time to tell about me

- 1. I work with JVM languages for almost 15 years
- 2. I used to be a
 - 1. Backend developer
 - 2. Data engineer
 - 3. Engineering manager
- 3. Worked with data scientists, product managers, and other stakeholders
- 4. Usually did performance optimizations
- 5. Worked with Spring and without it

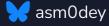
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- 1. Developer Advocate at BellSoft
- 2. Have a lot of time to experiment
- 3. Need to produce content for the community
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Follow me, BTW!





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I founds that we have A LOT of documents:

- 1. Blog posts
- 2. Documentation
- 3. Whitepapers

And I just can't find my way through them

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So I decided to do something about it

• Elasticsearch?

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- Google Bestop?



Let's use Al!

But how?

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Embeddings

Here's an embedding

```
`[0.123, -0.456, 0.789, -0.234, 0.567, -0.890, 0.345, -0.678, 0.901, -0.432]`
```

And one more:

```
`[0.234, -0.567, 0.890, -0.123, 0.456, -0.789, 0.321, -0.654, 0.987, -0.345]`
```

What do they mean?

We do not know. Nothing in this context

An embedding is a way to represent something (like a word, image, or document) as a list of numbers

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Think of it like GPS coordinates:

- "New York" → (40.7128° N, 74.0060° W)
- "Tokyo" → (35.6762° N, 139.6503° E)

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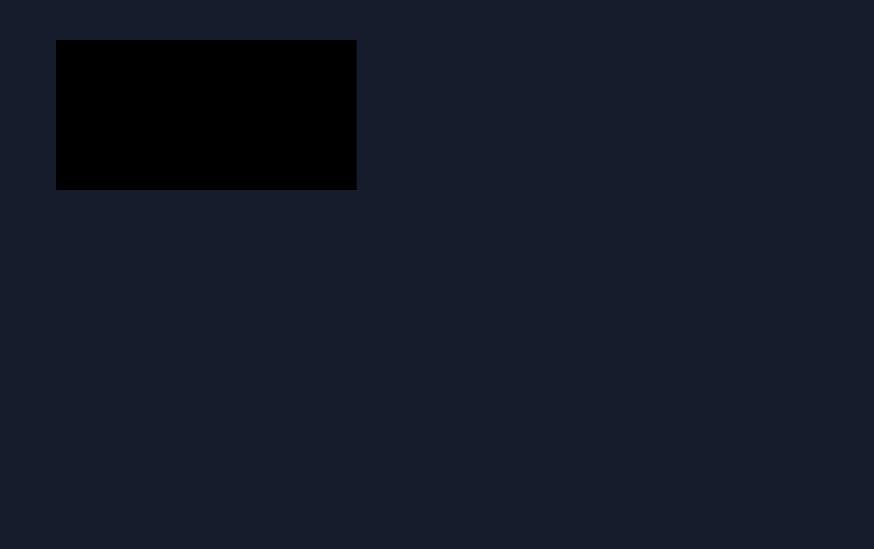
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Embeddings tell us where things are in "meaning space" 🤯

Similar things should have similar coordinates:

- "cat" and "kitten" would be close together
- "cat" and "rocket" would be far apart



Let's look at a famous example:

"king" - "man" + "woman" ≈ "queen"

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These relationships emerge naturally when AI models learn from text!

Word2Vec: A Breakthrough in Word Embeddings

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Word2Vec was introduced by Google researchers in 2013:

- First major breakthrough in creating meaningful word embeddings
- Made it practical to capture word relationships in vector space

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- Predicts words that appear near each other
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For example:

- "cat" and "dog" often appear near words like:
 - "pet"
 - "food"
 - "vet"

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Technical breakthroughs:

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- Much faster training than previous methods
- Produced higher quality embeddings

Conceptual breakthrough:

Showed that simple neural networks could capture complex meaning

Word2Vec's Impact

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Changed the field of NLP:

- Sparked a revolution in natural language processing
- Laid groundwork for modern language models
- Still used today in many applications

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- Each word becomes a dense vector of numbers
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- Vector math captures semantic relationships

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Properties of the vectors:

- Typically 100-300 dimensions
- Enable measuring word similarity
- Can be visualized in lower dimensions

Word2Vec's Limitations

Technical limitations:

- Fixed context window misses broader document meaning
- Cannot handle polysemy (same word with different meanings)
- Requires pre-trained embeddings for each word

Modern Alternatives

Superseded by newer architectures:

- BERT and other transformers learn contextual embeddings
- Large language models capture richer relationships
- Modern models handle multiple word meanings

Text Embeddings

Similar concept, but for chunks of text:

```
Instead of: `"cat"` \rightarrow `[0.1, 0.2, -0.3, ...]`

We get: `"The cat sat on the mat"` \rightarrow `[0.4, -0.2, 0.1, ...]`
```

Benefits

- Captures meaning of entire passages
- Similar texts get similar vectors
- Can compare documents, paragraphs, or sentences

Use Cases

- Semantic search (find similar documents)
- Document clustering
- Question answering
- Text classification

Split text into tokens

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- Process through neural network layers:
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 - Attention layers capture relationships
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- Combine token representations
- Output fixed-size vector

Popular models

- OpenAl's `text-embedding-ada-002`
- Sentence-BERT
- Universal Sentence Encoder

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 - 1. Convert documents to embeddings and store them
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- Embeddings convert text into numbers that capture meaning
- Similar texts get similar vectors, enabling semantic search
- RAG workflow:
 - 1. Convert documents to embeddings and store them
 - 2. Convert user query to embedding
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 - 4. Feed relevant documents to LLM as context
- This is not only a search, but also summarization!

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- The whole NN is a huge bunch of hardcoded weights
- NN can't access anything directly, it's not a program, more of a data structure

And here I hear the magic word

RAG (Retrieval Augmented Generation)

Essentially, the idea is to mix relevant data into prompt and make LLM use it

How to implement RAG?

- 1. Convert documents to embeddings
- 2. Store them in a vector database
- 3. Convert user query to embedding
- 4. Find most similar document embeddings
- 5. Feed relevant documents to LLM as context

1. Convert documents to embeddings

- Not all documents can be converted to embeddings directly
 - Text needs to be split into chunks
 - Each chunk has a maximum token limit:
 - OpenAl ada-002: 8,191 tokens
 - Mistral-7B: 8,192 tokens
 - Claude: 8,000 tokens
 - Need to balance chunk size:
 - Too small → loses context
 - Too large → less precise matches
- Some information may be lost in the conversion process

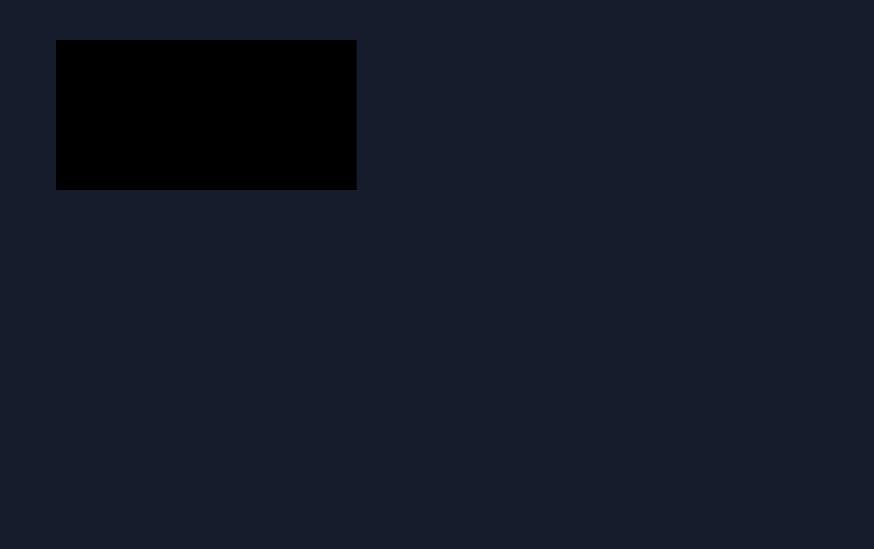
2. Store them in a vector database

Where?

Vector database is a specialized database for storing and searching vectors

Key features:

- Efficient similarity search:
 - lacktriangle Cosine similarity: $\cos(heta) = rac{\mathbf{A} \cdot \mathbf{B}}{\|\mathbf{A}\| \|\mathbf{B}\|}$
 - Euclidean distance: $\sqrt{\sum (a_i b_i)^2}$
 - lacksquare Dot product: $\sum_i a_i b_i$
- Optimized for high-dimensional data
- Can store metadata alongside vectors

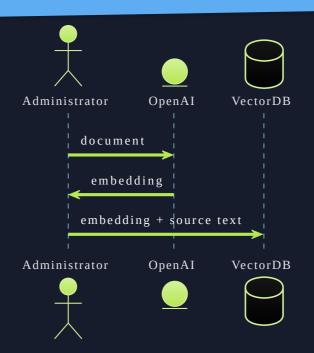


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For example

- Chroma
- Weaviate
- Pinecone
- Milvus
- pgvector (PostgreSQL extension)

This is how it works



3. Convert user query to embedding

Same as with document.

Probably return an error if the query is too big.

4. Find most similar document embeddings

- Use vector database to find closest embeddings to query embedding
- Usually returns:
 - Distance/similarity score
 - Original text
 - Optional metadata
- Can limit number of results (e.g. top-k)
- Can filter by metadata (e.g. only search specific document types)

5. Feed relevant documents to LLM as context

- Take relevant documents from vector search
- Add them as context to LLM prompt
- Ask LLM to answer based on provided context
- LLM generates response using only provided context
- Response is more accurate and grounded in your documents

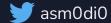
Demo!

Summary

- RAG is simple
- You need to know embeddings to understand RAG
- Embeddings are not magic, they are just vectors
- You don't need to know how LLM works to use RAG

Questions?







Blog:



Source code:



