



# F lower B ooth



Introduction



Methodology



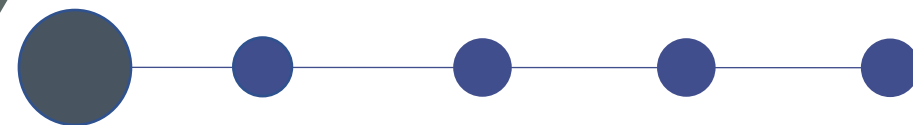
Data Analysis



Result



Conclusion

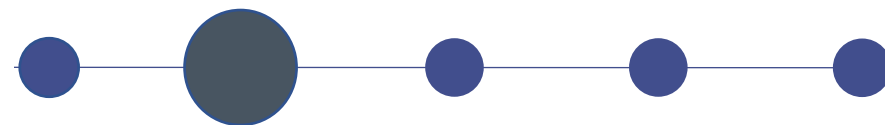


# Introduction

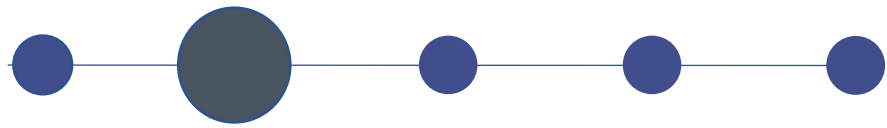
# Introduction

- ① What is the project about?
- ① What are the joint companies?
- ① What are the main benefits of the project?





# Methodology



# Methodology

Collecting  
data from  
MTA

Clean and  
filter the  
data

Data  
selecting

Determine the  
most appropriate  
station to open  
booth

## **Tools:**

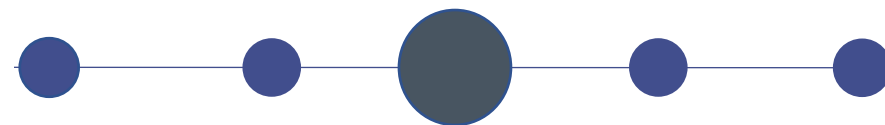
-Python

-Jupyter

-Pandas

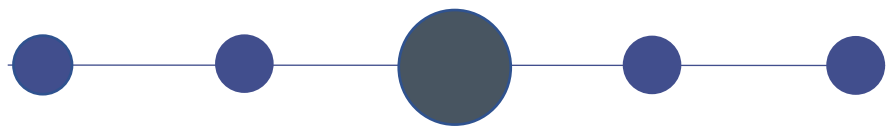
-Matplotlib

-Sqlite



# Data Analysis





# Data Analysis

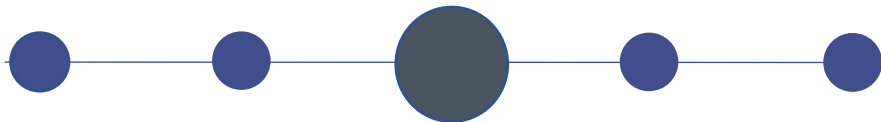
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-What data we need to use?

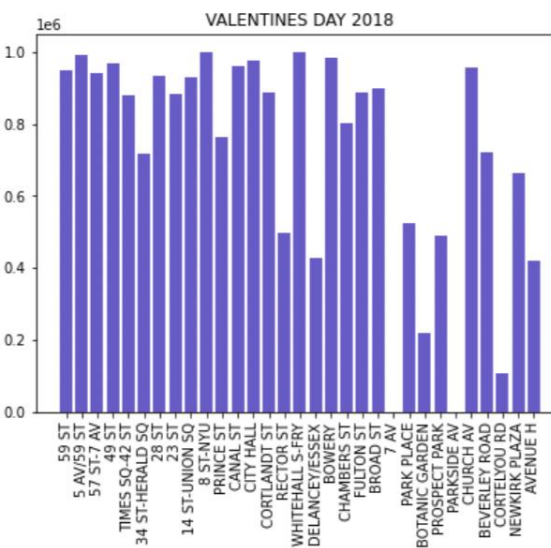
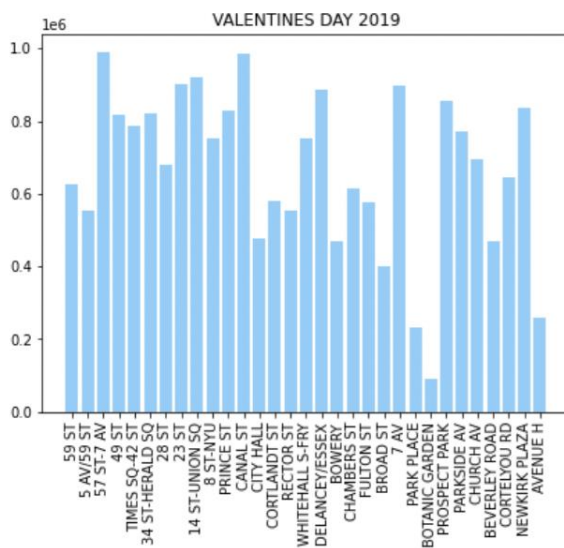
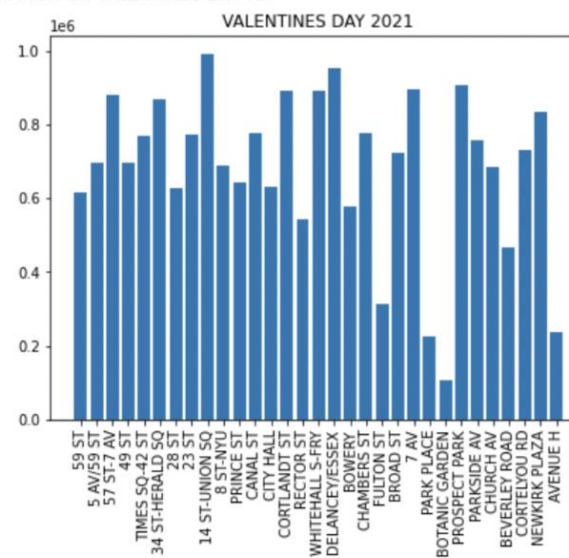
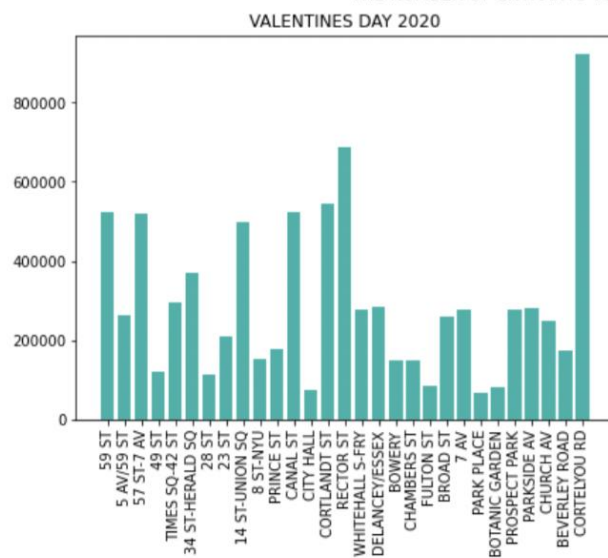
-What the top station will the flower booth open on at ?

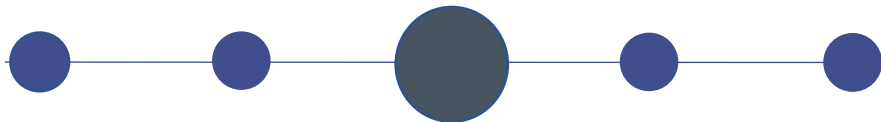




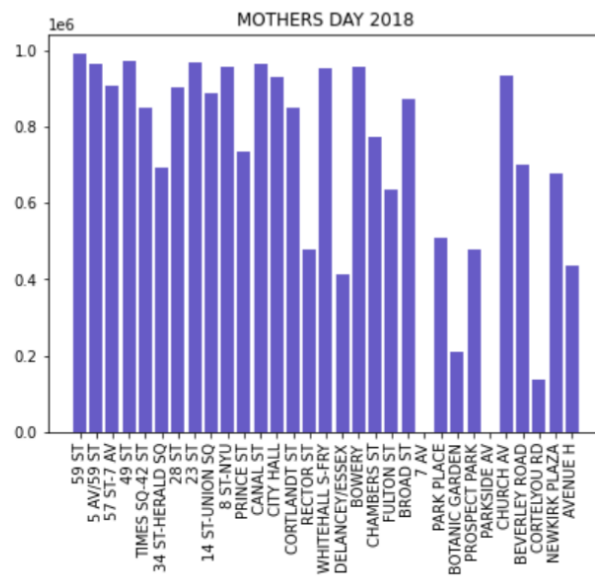
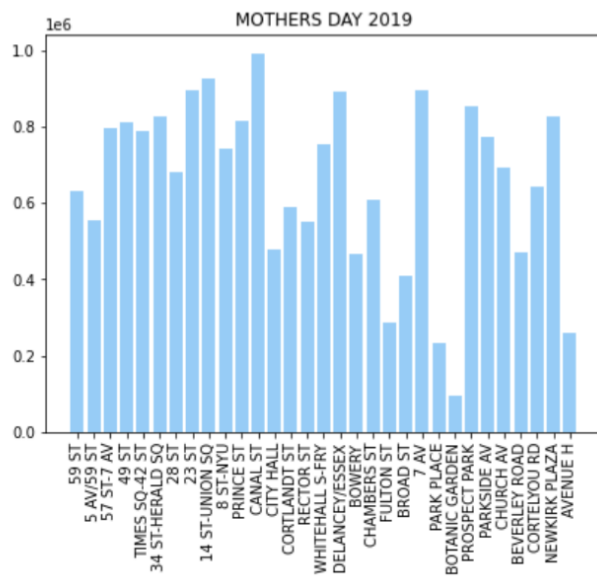
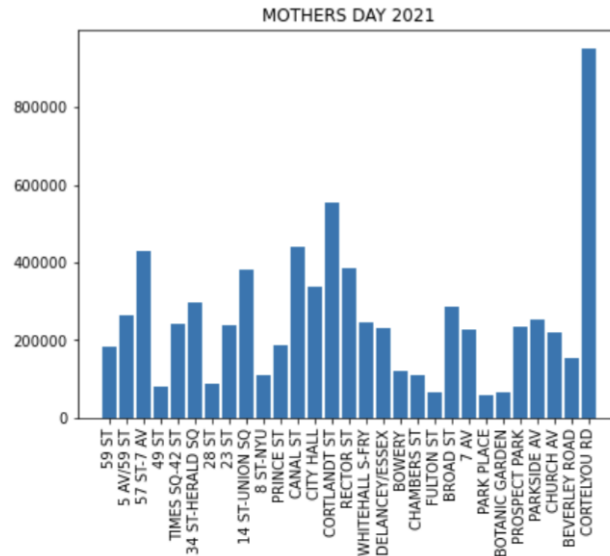
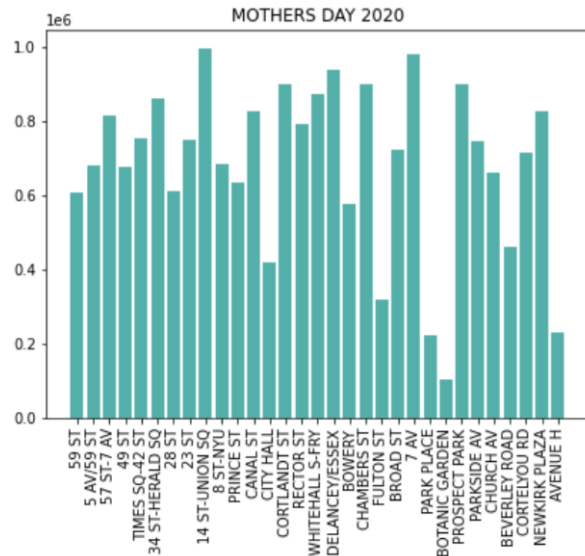


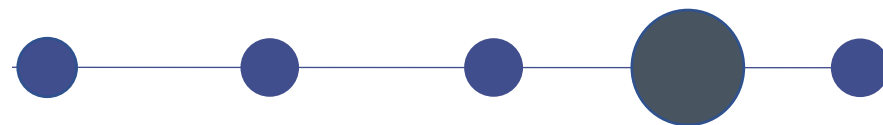
THE NUMBER OF ENTRANTS TO THE STATION ON VALENTINES DAY YoY





THE NUMBER OF ENTRANTS TO THE STATION ON MOTHERS DAY YoY





Result



# Result

So, according to the graphs above

What are the three top station supporting the booth success?

## Valentine's Day:

-59 st

-57 ST-7 AV

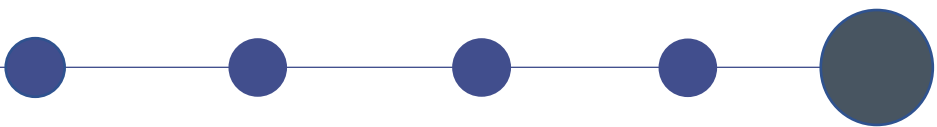
-CANAL ST

## Mother's Day:

-CORTELYOU RD

-57 ST-7 AV

-CORTLANDT ST



Conclusion