

# Privacy Policy

**Effective Date:** March 20, 2025

At Cognify, your privacy and security are paramount. This Privacy Policy explains how we collect, use, and safeguard your information when you use our application. It applies to all types of data—including personal details, gameplay data, device information, and audio/video recordings—used to monitor and assess cognitive function.

## Information We Collect

We collect the following types of data to help monitor cognitive function:

- **Personal Information:** Name, age, and other optional details you provide.
- **Gameplay Data:** Responses, accuracy, and reaction times from the cognitive assessments.
- **Device Information:** Non-identifiable technical details such as your operating system, screen size, and other device settings.
- **Audio & Video Recordings:** We record audio and video during your app sessions to enhance cognitive assessments. These recordings are securely stored and used solely for analysis and to improve the accuracy of cognitive insights.

*Note: We do not collect biometric data, sensitive personal information, or share data with third parties for advertising purposes.*

## How We Use Your Information

We use the collected data to:

- **Monitor Cognitive Performance:** Track changes and trends in your cognitive function over time.
- **Support Healthcare Providers:** Provide physicians with insights into cognitive trends to assist in patient care.
- **Enhance App Functionality:** Continuously improve our app's performance and user experience.
- **Analyze Audio & Video Data:** Review recordings to better assess cognitive functions and further refine our evaluation methods.

## Data Storage & Security

We implement robust security measures to protect your data from unauthorized access, alteration, or disclosure. All collected information—including audio and video recordings—is stored securely, with access strictly limited to authorized personnel.

## Third-Party Services

We may use trusted third-party service providers for analytics and data storage. These providers are contractually obligated to safeguard your information and do not have access to personally identifiable data.

## Your Rights

You have the right to:

- **Access Your Data:** Request details on the personal information we hold about you.
- **Delete Your Data:** Request the deletion of your data, including audio and video recordings, at any time.
- **Withdraw Consent:** Opt-out of data collection whenever you choose.

*Note: To exercise these rights or for any concerns regarding your data, please contact us at [patientsupport@cognify.ca](mailto:patientsupport@cognify.ca).*

## Changes to This Policy

We may update this Privacy Policy periodically to reflect changes in our practices or applicable laws. Any significant updates will be communicated to you through the app and via email. We encourage you to review this policy regularly.

## Contact Us

For any questions or concerns regarding this Privacy Policy or our data practices, please reach out to us at:

- **General Inquiries:** [info@cognify.ca](mailto:info@cognify.ca)
- **Support:** [patientsupport@cognify.ca](mailto:patientsupport@cognify.ca)