# **Privacy Policy**

Effective Date: March 20, 2025

Our Privacy Policy explains how we collect, use, and protect your information when you use Cognify.

#### **Information We Collect**

We collect the following types of data to help monitor cognitive function:

- Personal Information: Name, age, and other optional details you provide
- Gameplay Data: Responses, accuracy, and reaction times from the cognitive game
- Device Information: Non-identifiable technical data like operating system and screen size

We do not collect biometric data, sensitive personal information, or share data with third parties for advertising purposes.

### **How We Use Your Information**

We use the collected data to:

- Track your cognitive performance over time
- Provide insights to physicians into cognitive trends
- Improve our app's functionality and accuracy

## **Data Storage & Security**

We take appropriate security measures to protect your data from unauthorized access and ensure its safely stored.

## **Third-Party Services**

We may use third-party services for analytics, but they do not have access to personally identifiable information.

## **Your Rights**

You can:

- Request access to your data
- Request deletion of your data
- Withdraw consent for data collection

To exercise these rights, contact us at <a href="mailto:patientsupport@cognify.ca">patientsupport@cognify.ca</a>.

# **Changes to This Policy**

We may update this Privacy Policy from time to time. Any significant changes will be communicated through the app and email.

#### **Contact Us**

If you have questions about this Privacy Policy, contact us at info@cognify.ca.