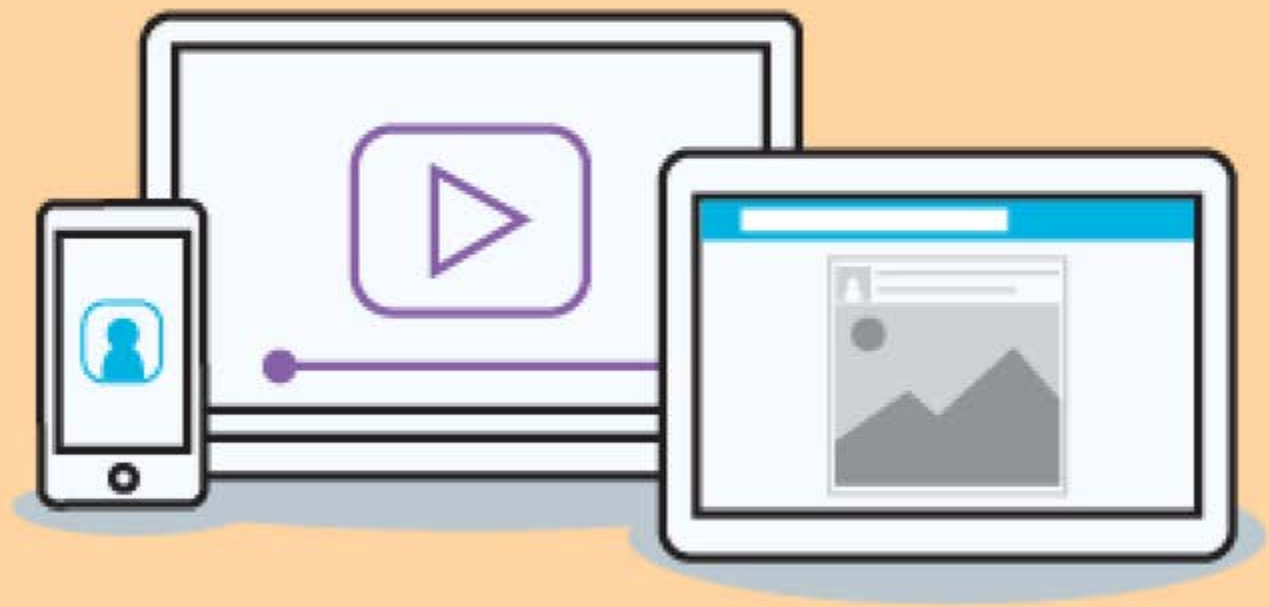


Project 2

Market your Content





Step 1

Getting Started

Marketing Objective

I aim to get 100 visitors to my blog at the end of the January 2023 through share my blog on social media and my personal relation

KPI

Number of visitors to my blog at the end of january 2023

Target Persona

Background and Demographics	Target Persona Name	Needs
<ul style="list-style-type: none">• Age: 22• University Student• Live in new cairo 5 settlement<ul style="list-style-type: none">• Class b+	Fatma mohamed	<ul style="list-style-type: none">• Improve her marketing skills prepare to job• Take online course to save time for study• Take course from trusted place• International certificate
Hobbies	Goals	Barriers
<ul style="list-style-type: none">• Like traveling• Make research on her likely field• Learning language especially English• Reading blogs or article• Like using social media to be updated	<ul style="list-style-type: none">• Get a huge experience in marketing• Start her career in marketing<ul style="list-style-type: none">• Be freelancer• Know new things help her to start career• Make strong proftlio	<ul style="list-style-type: none">• waste her time in nothing• Don't learn new thing from blog• Waste time for learning from untrusted place• Cant start her career



Step 2

Write a Blog Post

What is the theme and framework of your blog post?

Provide a brief summary of your blog post including the following:

1. Select a theme for your blog post:

- *Why have you decided to take the Digital Marketing Nanodegree Program?*

2. What is the framework of your blog post?

SCQA

Blog Post

Everyone have dream to achieve and one day he feel lost and don't know what the next step but my next step is digital marketing its your chance to take step forwards.



To read full blog <https://bit.ly/3HC9Qg>

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Step 3

Craft Social Media Posts

Platform 1 and Post

Facebook

I have chosen this platform because I have many friends there so it help me to reach my blogs easily

The post would be

If you have passion through digital marketing and don't know from where you will start, I was here in someday but know I know that clearly to know more read my blog <https://bit.ly/3HCJ9Qg>



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Platform 2 and Post

linkedIn

I have chosen this platform because I want to share every progress in my life to make strong account help me in jobs research

The post would be

It is my story from begging to discover the digital marketing career every step I took to achieve my dream go to <https://bit.ly/3HCJ9Qg>

#digital_marketing #udacity #meta #marketing



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Platform 3 and Post

Instagram

I have chosen this platform because I have followers on it and it help me to reach more visitors

That post would be



Every step we took in our life have affect in every thing we discover our passion by chance and this is my passion with digital marketing read my blog go to the link in the bio #marketing #digital_marketing #career

(I will but the link in the bio because it don't access to put it in the post)

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