

# Business Intelligence | Data Analytics

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**Title:** Anticipated Programming Language  
and Technology Trends

**Subtitle:** Based on Developer Survey  
Analysis

# OUTLINE

- **Outline**
- Executive Summary
- Introduction
- Methodology
- Programming Languages Trends
- Database Trends
- Dashboards
  - Current Technology Usage
  - Future Technology Trends
  - Demographics
- Insights from Dashboard
- Overall Findings and Implications
- Conclusion
- Appendix & Unique Contributions

# EXECUTIVE SUMMARY

- Python remains the most desired language for the future, driven by its role in AI, data science, and automation.

- PostgreSQL is the most desired database, reflecting a shift toward modern, scalable SQL solutions.

- JavaScript, HTML/CSS, and C# retain significant presence due to web and enterprise development.

React, AWS, and Next are leading technologies across frameworks and cloud platforms.

- Full-stack and cloud-native profiles are the most in-demand in the market.

- Most respondents are aged 25–34 with at least a bachelor's degree.

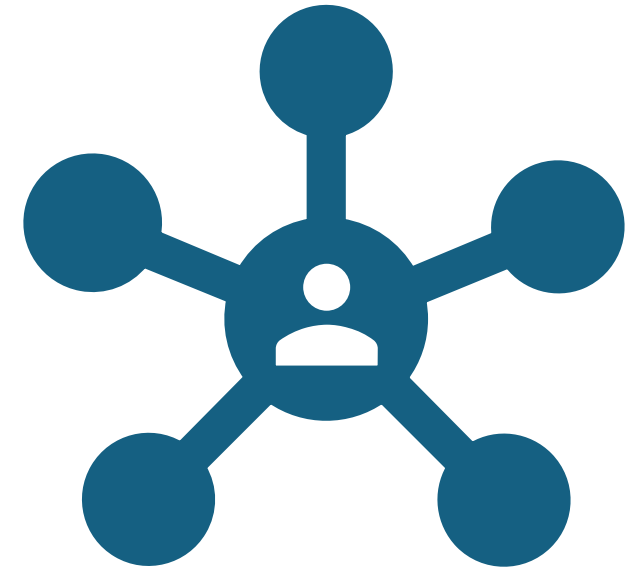
# INTRODUCTION

- **Purpose:** Analyze global developer trends in programming languages, databases, and frameworks to inform future direction.
- **Target Audience:**
  - Aspiring and current developers
  - Hiring managers and tech recruiters
  - Educators and training institutions
  - Business and tech decision-maker
- **Value:**
  - Helps align learning and hiring strategies with future demand
  - Provides data-driven insights into emerging technologies
- **Tools Used:**
  - Looker Studio



# METHODOLOGY

- **Data Source:** Developer survey dataset provided within the course.
- **Data Collection:** Thousands of global responses, covering age, education, coding activity, and tool usage.
- **Data Wrangling Steps:**
  - Cleaned for duplicates and formatting errors
  - Grouped tools into top 10 categories based on usage and desire for next year
  - Visualized trends using Looker Studio dashboards
  - Coded findings into theme-based categories: Languages, Databases, Frameworks, Platforms



## **Dashboards – Results**

- Technologies most used now align closely with those most desired next year.
- Developers consistently favor open-source, scalable tools across categories.
- Cloud computing skills are increasingly central to developer toolkits.

## **Demographics – Results**

- 41% of respondents are between 25–34 years old.
- 72% of participants have a Bachelor's or higher degree.
- Most respondents code professionally and as a hobby, indicating strong engagement.

# RESULTS

## **Programming Languages – Results**

- JavaScript is the most used language overall.
- Python ranks second in current usage and is the most desired for the future.
- HTML/CSS, SQL, and C# remain foundational skills.
- Rust and Go are gaining popularity, indicating interest in performance-based development.

# RESULTS

## Databases – Results

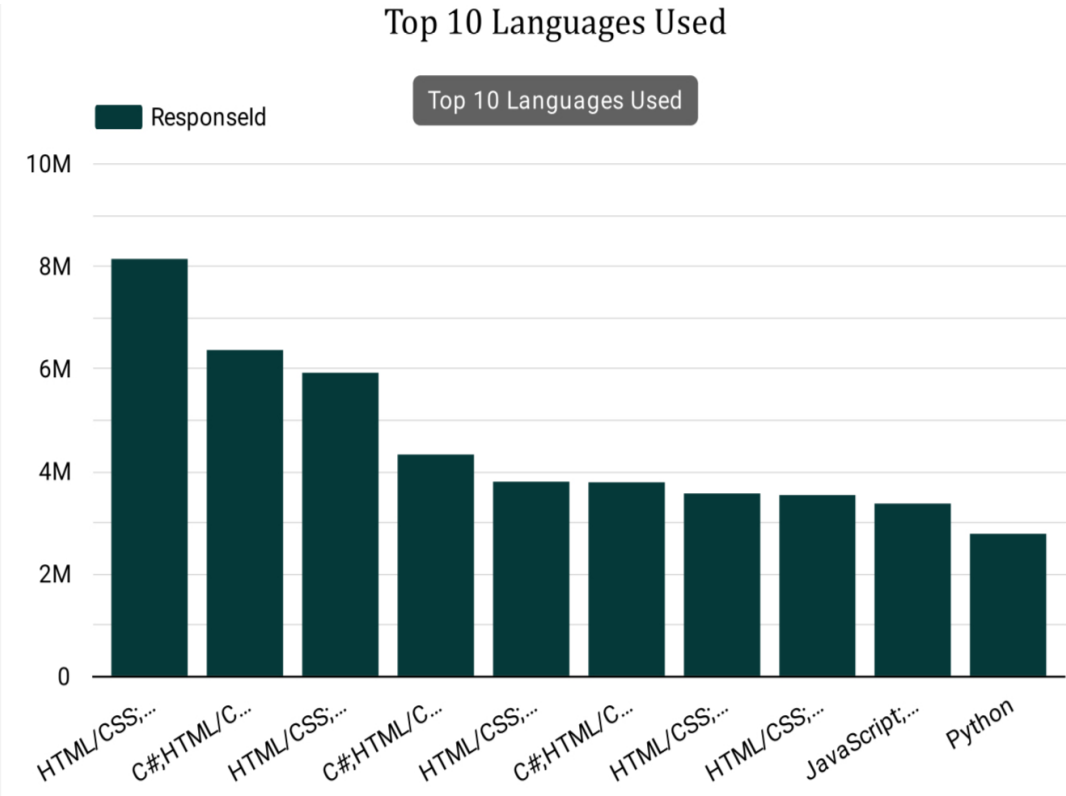
- PostgreSQL is both the most used and most desired database, surpassing MySQL.
- MongoDB and SQLite are rising due to flexibility and lightweight deployment.
- Microsoft SQL Server remains relevant in enterprise settings.

## Frameworks & Platforms – Results

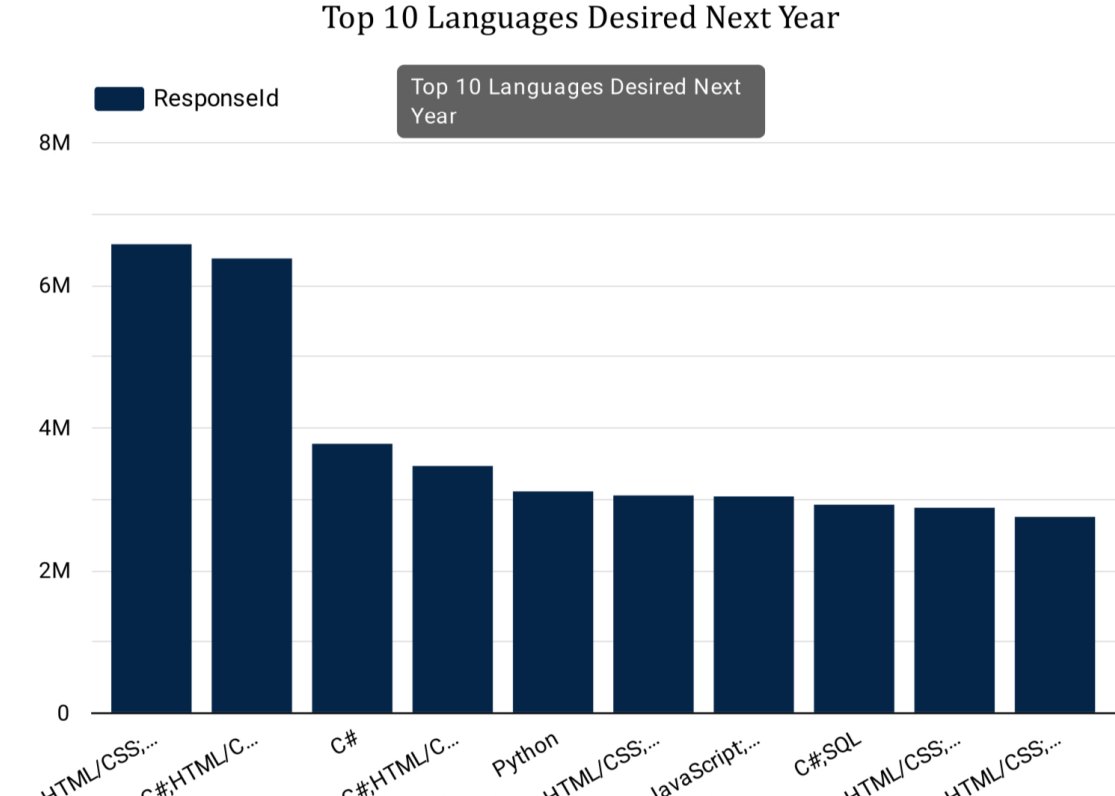
- React leads current and future framework preferences.
- AWS is the most used platform, with Azure and Google Cloud closely following.
- Next.js and Vue.js show strong demand growth in frontend development.

# PROGRAMMING LANGUAGE TRENDS

## Current Year



## Next Year





# PROGRAMMING LANGUAGE TRENDS - FINDINGS & IMPLICATIONS

## Top 10 Programming Languages (Current)

- JavaScript
- Python
- HTML/CSS
- SQL
- C#
- Java
- TypeScript
- Bash/Shell
- C++
- PHP

## Implications:

- JavaScript remains dominant due to its central role in web development.
- Python's wide usage highlights its adaptability in multiple domains.
- Traditional languages like Java and C# are stable in enterprise environments.

# PROGRAMMING LANGUAGE TRENDS - FINDINGS & IMPLICATIONS

## Top 10 Most Desired Programming Languages (Next Year)

- Python
- HTML/CSS
- JavaScript
- C#
- SQL
- TypeScript
- Rust
- Go
- Java
- C++

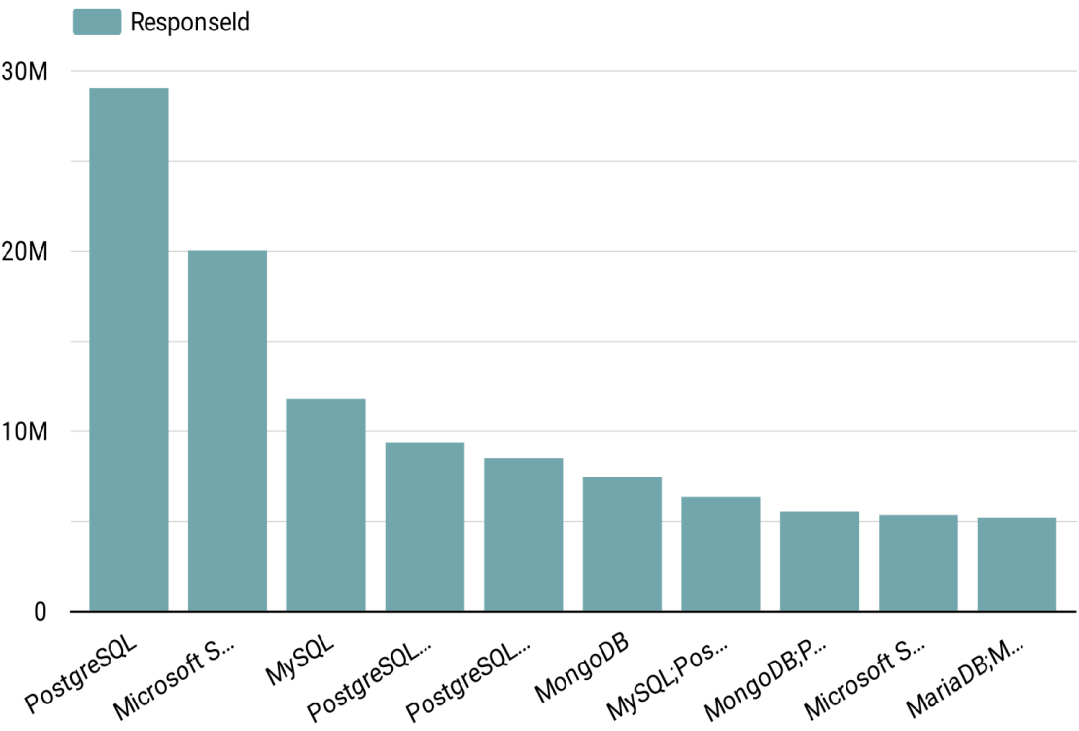
## Implications:

- Python's lead suggests ongoing growth in data science and backend automation.
- Rust and Go emerging in backend and systems programming reflect demand for speed and safety.
- TypeScript's popularity continues to grow alongside large-scale frontend apps.

# DATABASE TRENDS

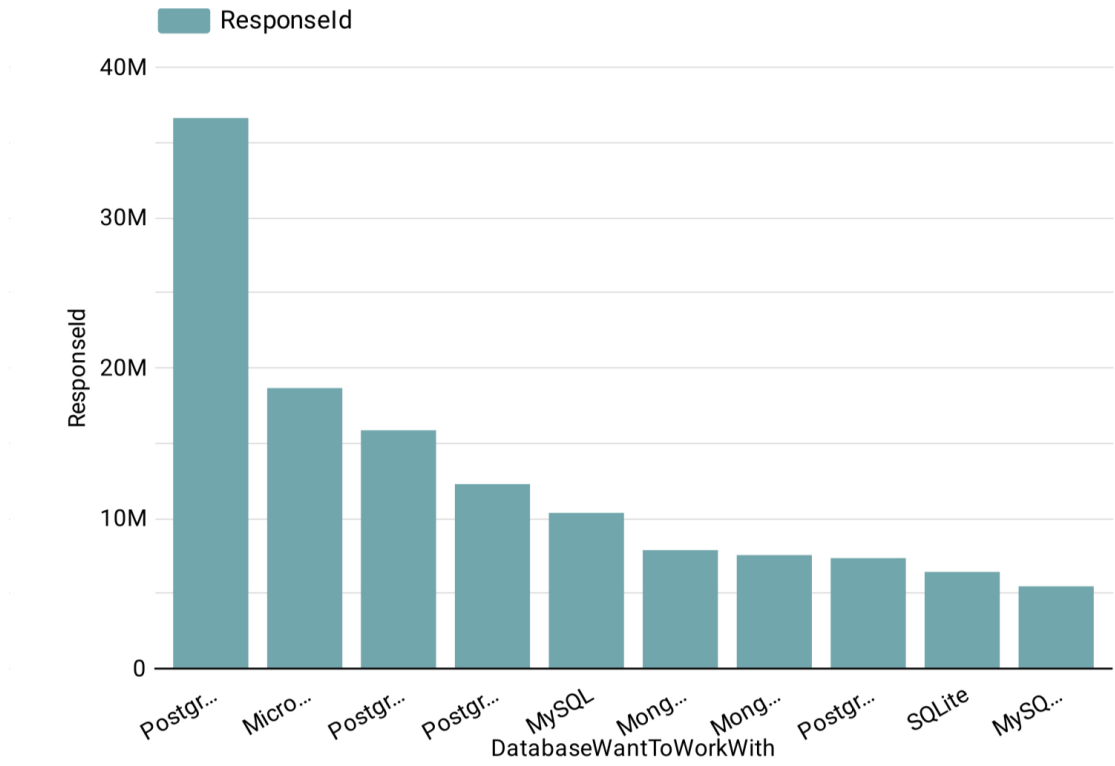
## Current Year

Top 10 Databases Used



## Next Year

Top 10 Databases Desired Next Year



# DATABASE TRENDS - FINDINGS & IMPLICATIONS

## Database Trends (Current Use)

- PostgreSQL
- MySQL
- Microsoft SQL Server
- MongoDB
- SQLite
- Redis
- MariaDB
- Oracle
- Firebase
- Elastic search

## Implications:

- PostgreSQL's rise shows preference for powerful open-source relational systems.
- MongoDB and Redis reflect the move to flexible NoSQL and in-memory solutions.

# DATABASE TRENDS - FINDINGS & IMPLICATIONS

## Top 10 Most Desired Databases (Next Year)

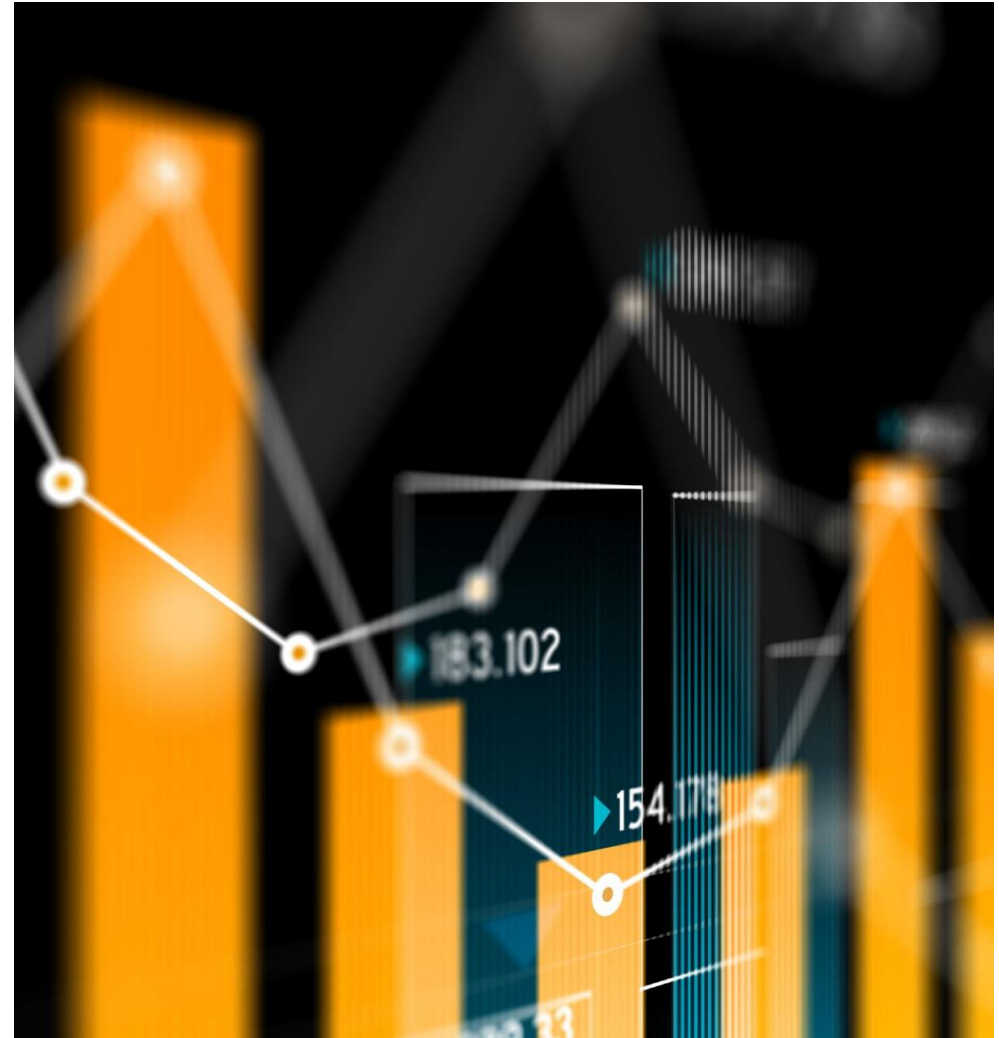
- PostgreSQL
- MongoDB
- MySQL
- SQLite
- Microsoft SQL Server
- Redis
- Oracle
- Firebase
- MariaDB
- Elasticsearch

## Implications:

- PostgreSQL tops both current and future usage—ideal for modern application architectures.
- MongoDB continues to attract developers working on flexible, document-based systems.
- SQLite shows increasing interest for mobile and embedded use.

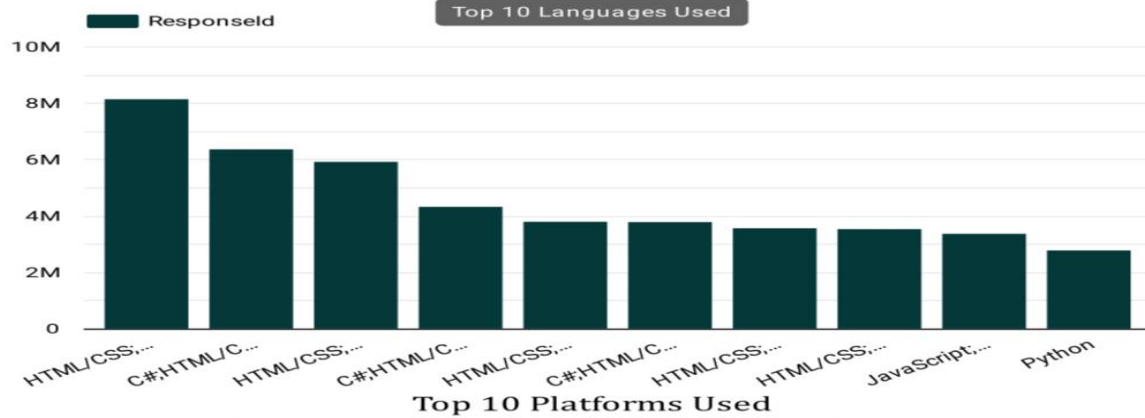
< <https://github.com/asmaa-hakmi/BI-peojects.git> >

# DASHBOARD

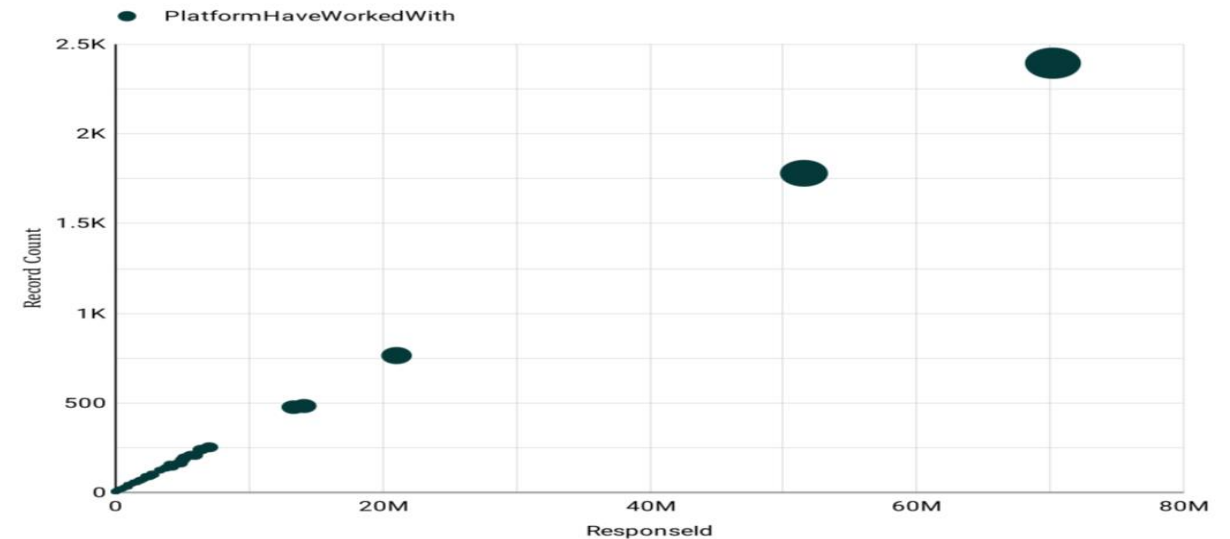
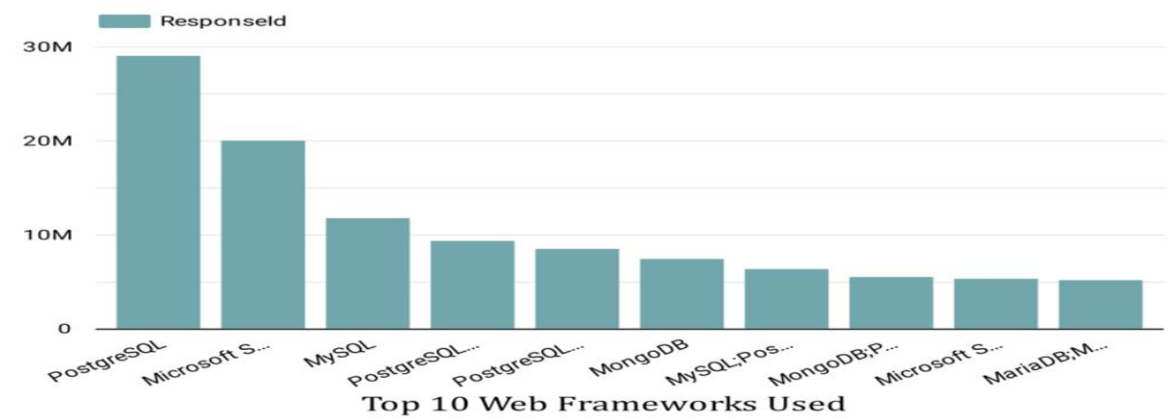


# DASHBOARD TAB 1- Current Technology Usage

### Top 10 Languages Used

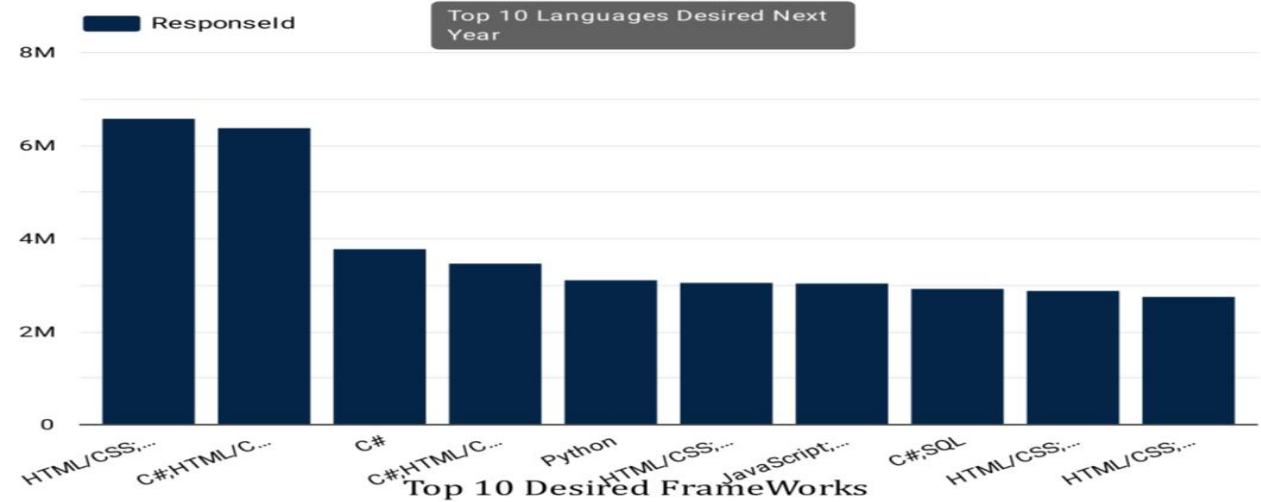


## Top 10 Databases Used

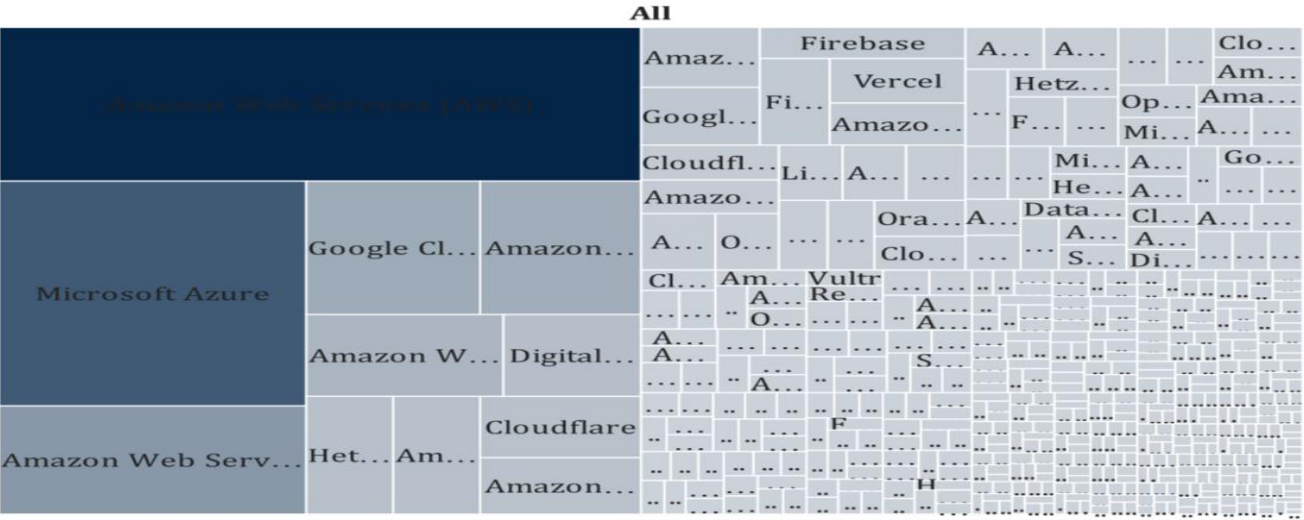
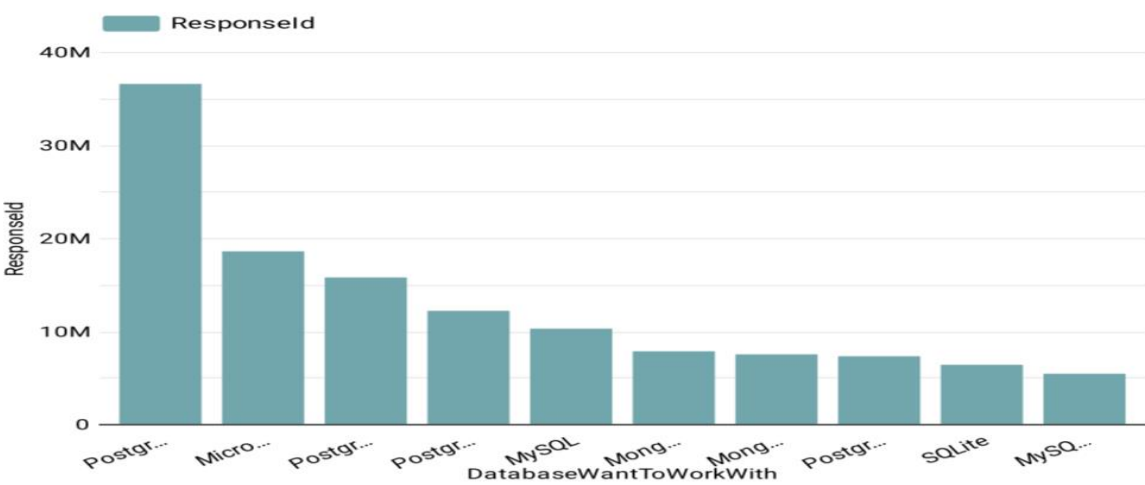


# DASHBOARD TAB 2 - Future Technology Trends

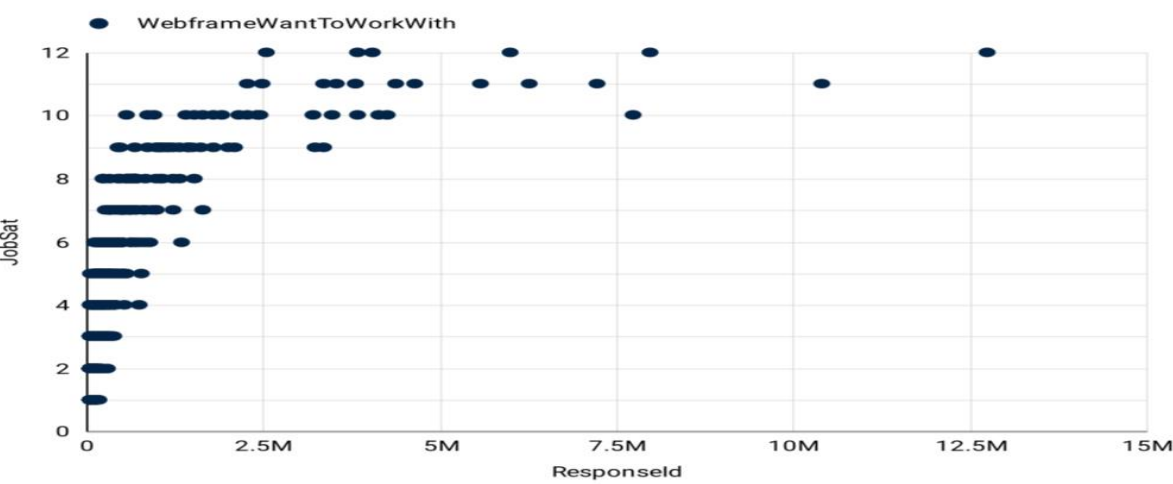
Top 10 Languages Desired Next Year



Top 10 Databases Desired Next Year



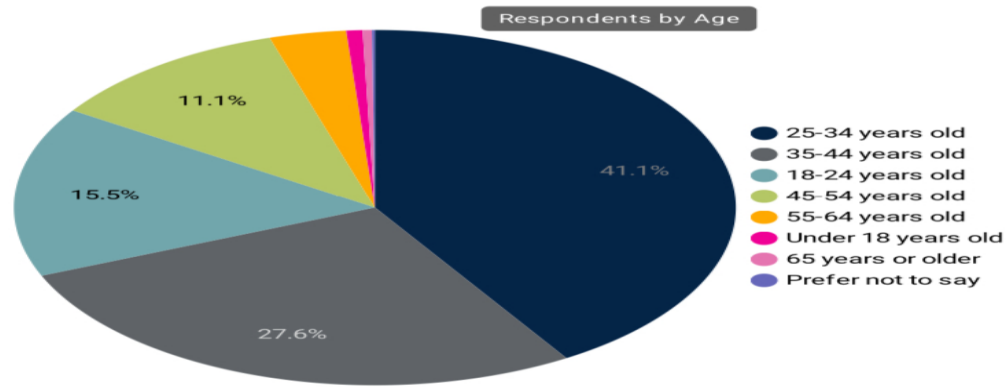
Top 10 Desired Web FrameWorks



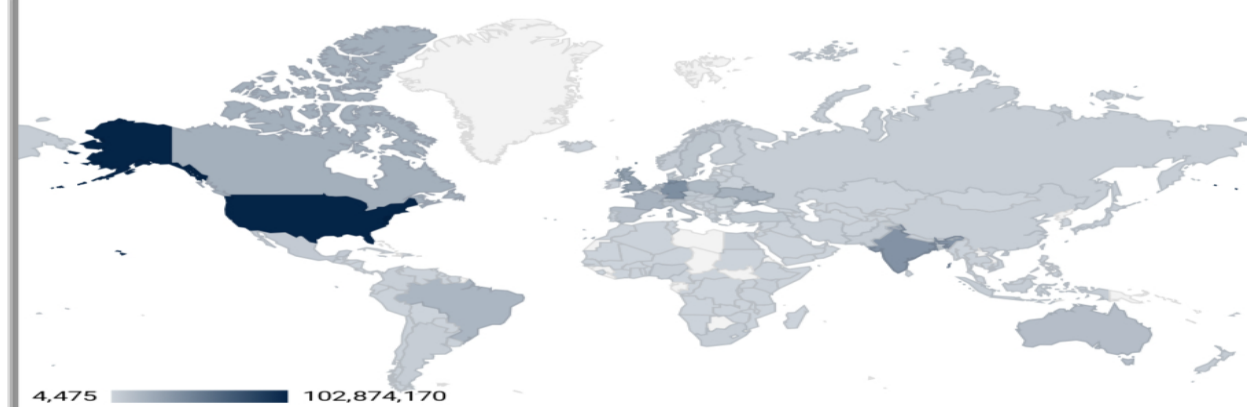


# DASHBOARD TAB 3 - Demographics Overview

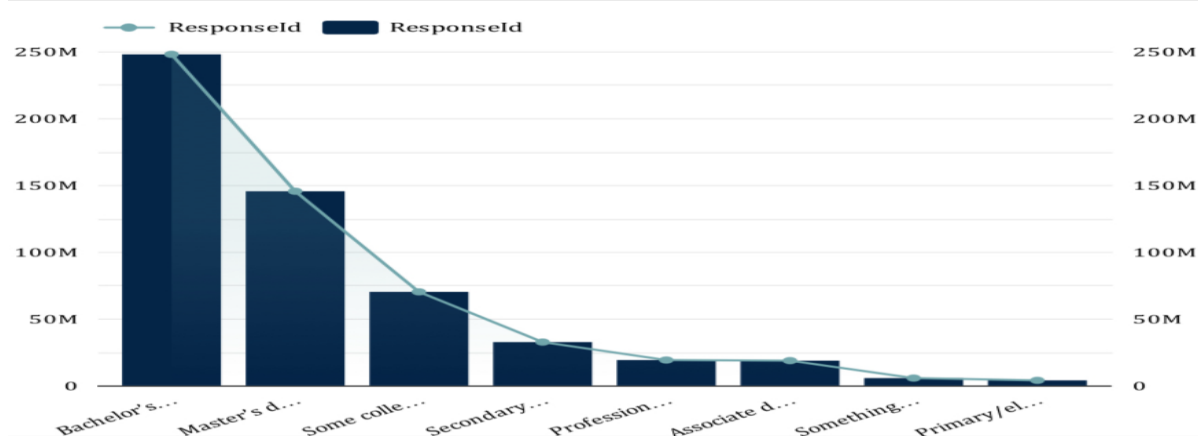
Respondents by Age



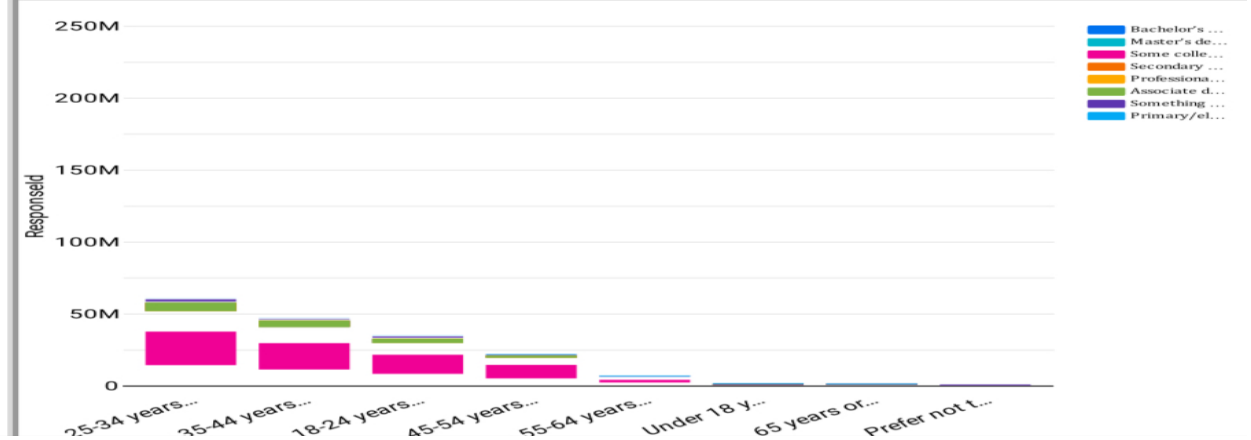
Respondent Count by Country



Respondent Distribution by Education Level

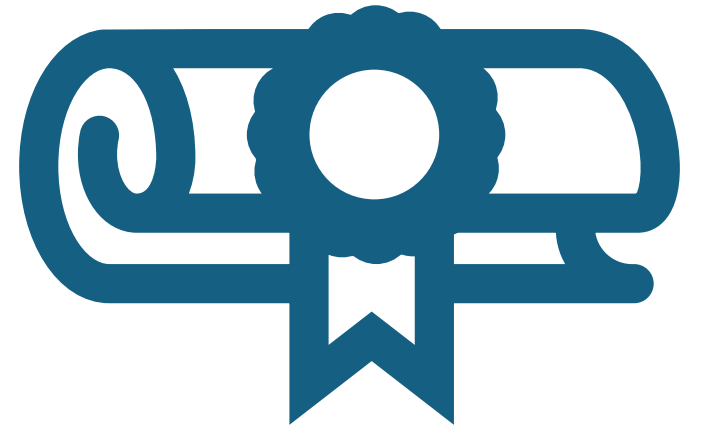


Respondent Count by Age, Classified by Education Level



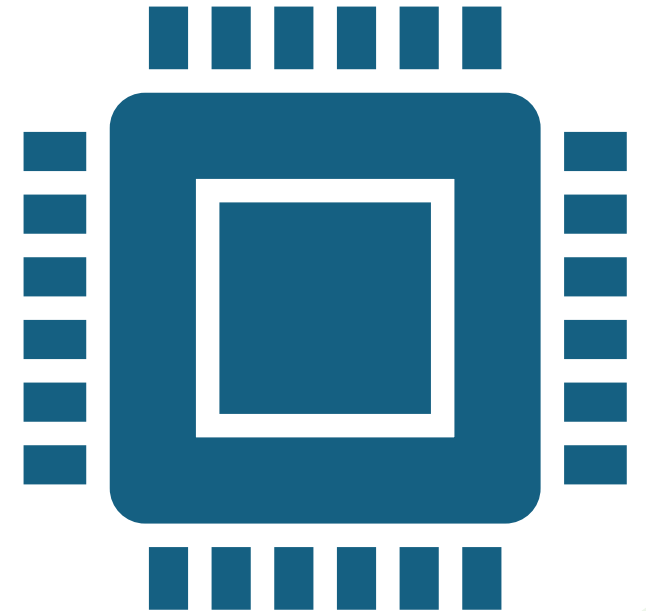
# DISCUSSION

- Most respondents code for both professional development and as a hobby.
- Highest engagement is among 25–34-year-olds with a bachelor's degree.
- Tools like React, PostgreSQL, and AWS are prevalent across both current use and future aspirations.
- Shift toward full-stack, cloud-native tools is evident from cross-category data.

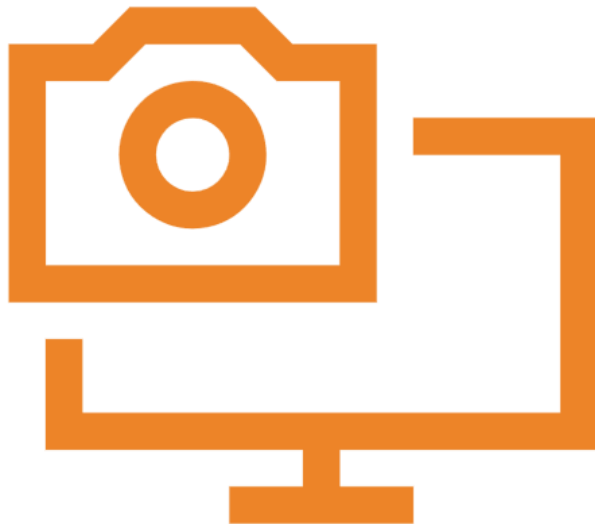


# CONCLUSION

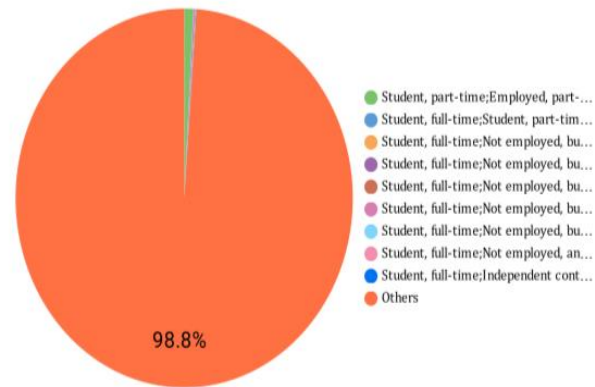
- Python is the most desired programming language for the upcoming year.
- PostgreSQL is the preferred database, reflecting modern application needs.
- React and AWS dominate their categories, shaping future tech stacks.
- Full-stack profiles with cloud experience are highly valued in the job market.
- Developers should focus on a combination of programming fluency, data handling, and cloud tools.



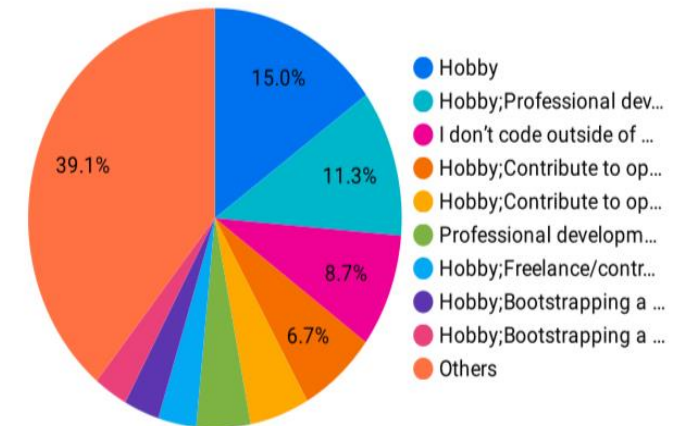
# APPENDIX



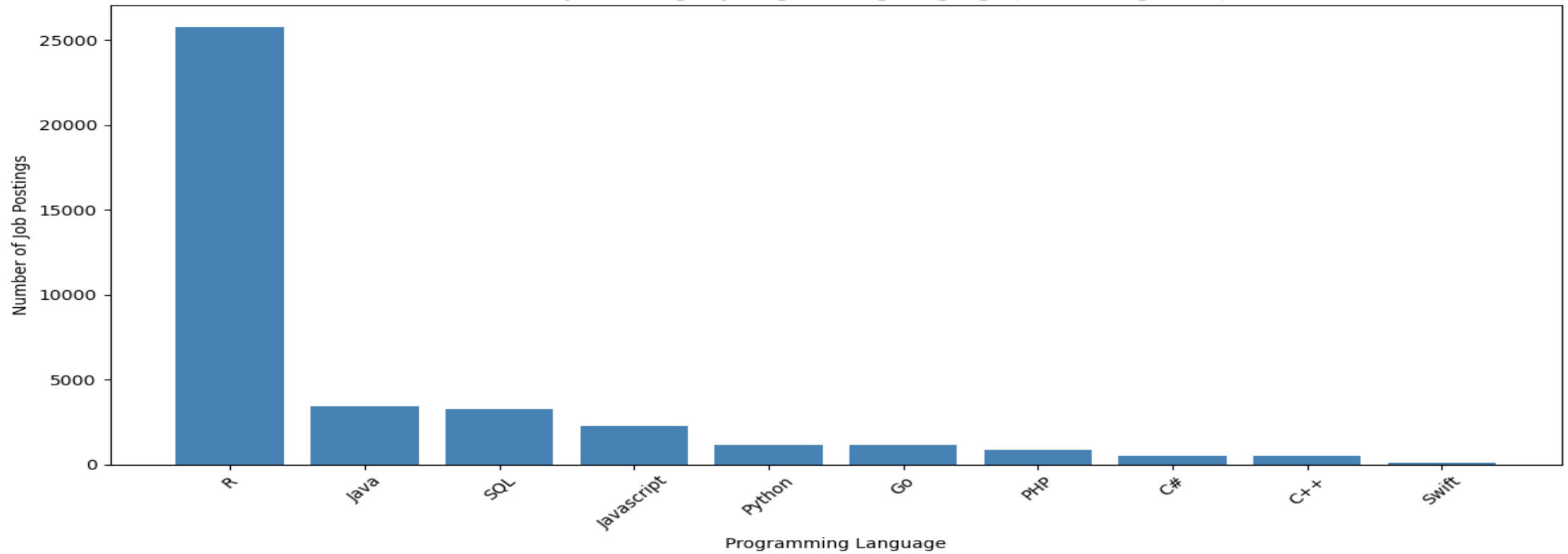
Emoloyment Status Distribution



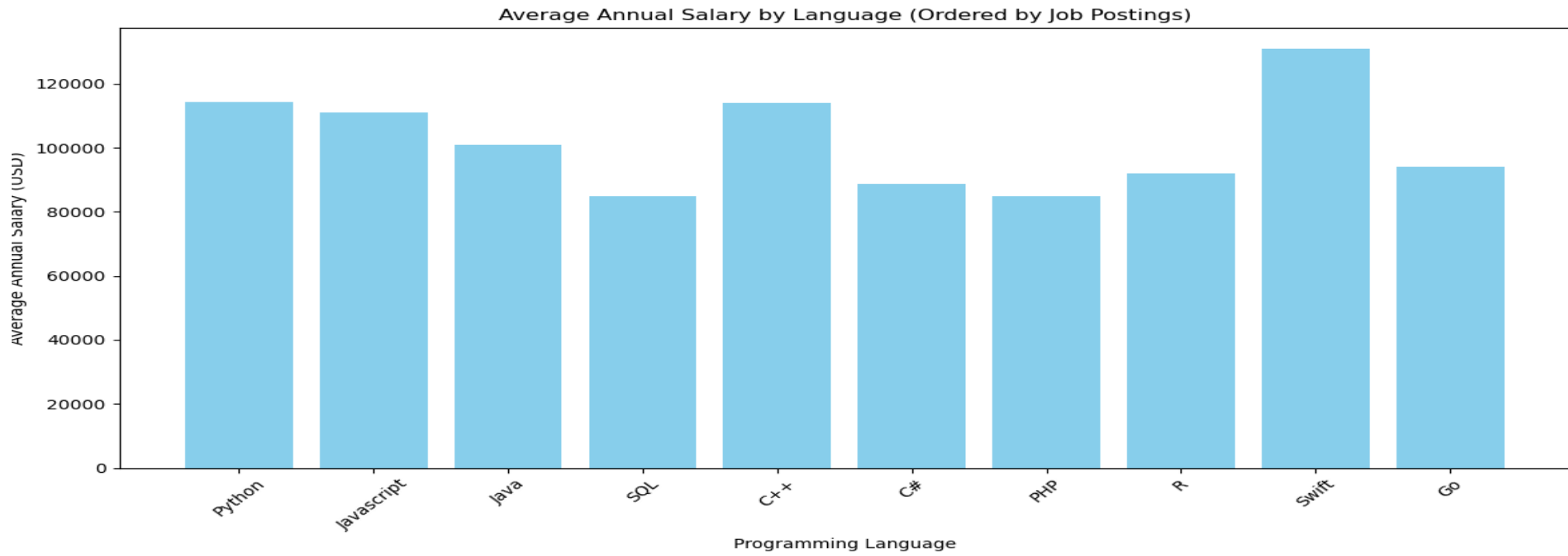
CodingActivities by ResponseId



Number of Job Postings by Programming Language (Descending Order)



# JOB POSTINGS



# POPULAR LANGUAGES