

100 / 54  
جيد جداً

feel22.com  
https://feel22.com

## Feel22 | Shop Makeup, Skincare & Perfume Online | Delivery in Lebanon

Discover the latest in beauty at Feel22. Shop online for makeup, haircare, skincare and perfumes and other original beauty products ... from top brands at the best

ت.م.ب أساسى

.The SEO title is 69 characters long, which is too long ✖

Important Issues 10

التحسينات الموصى بها 1

النتائج الجديدة 10

Activate Windows

Go to Settings to activate Win

ATI

الفعالية

.Your server is using "expires" headers for your images ✓



يبدو أن بعض ملفات جافا سكريبت ليست مصغرة. ✖



بعض ملفات التنسيق CSS غير مصغرة. ✖



صفحتك تولد 348 طلب. أكثر من 20 طلب قد يتسبب في تحميل بطيء للصفحة. ✖



.The size of the HTML document is 135 KB. This is over our recommendation of 50 KB ✖



وقت الاستجابة الخاص بك أقل من 0.2 ثانية. ✓



**AIOSEO**

ت.م.ب أساسى

تم تعين عنوان ت.م.ب الخاص بك ويتكون من 23 محرفاً (حروف ورموز). ✓



طول الوصف التعريفى هو 247 محرفاً، وهذا طويل جداً. ✖



.One H1 tag was found on your page ✓



تم العثور على علامات (وسوم) H2 على الصفحة. (112) ✓



لا تحتوى بعض الصور على صفحتك على سمة النص البديل (alt. (18) ✖



صفحتك لديها عدد مضبوط من الروابط الداخلية والخارجية. ✓



## ← Stats

TRAFFIC    INSIGHTS    SUBSCRIBERS

Months

Feb, 2025

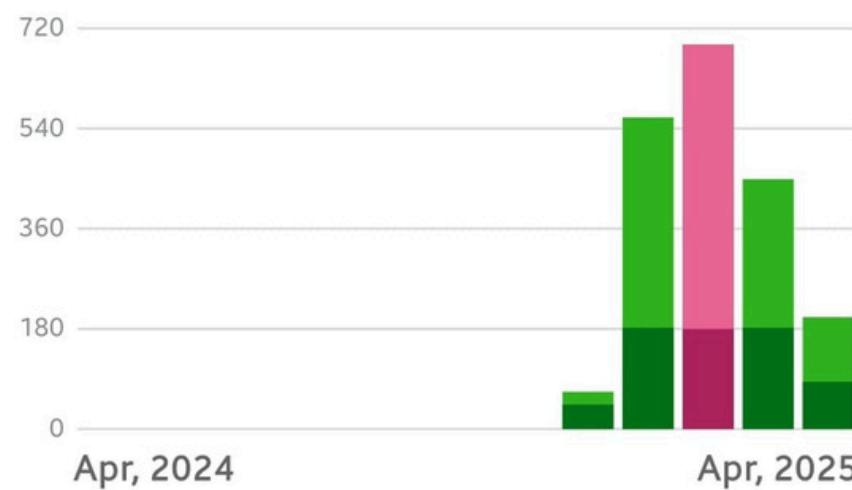


Site timezone (UTC)

**691** Views

+131 (23%)

Visitors



VIEWS  
**691**

VISITORS  
180

LIKES  
0

COMMENTS  
0

### Posts and Pages

Title	Views
Home	272
Home page / Archives	209
Cart	30

## ← Stats

TRAFFIC    INSIGHTS    SUBSCRIBERS

Months

Mar, 2025

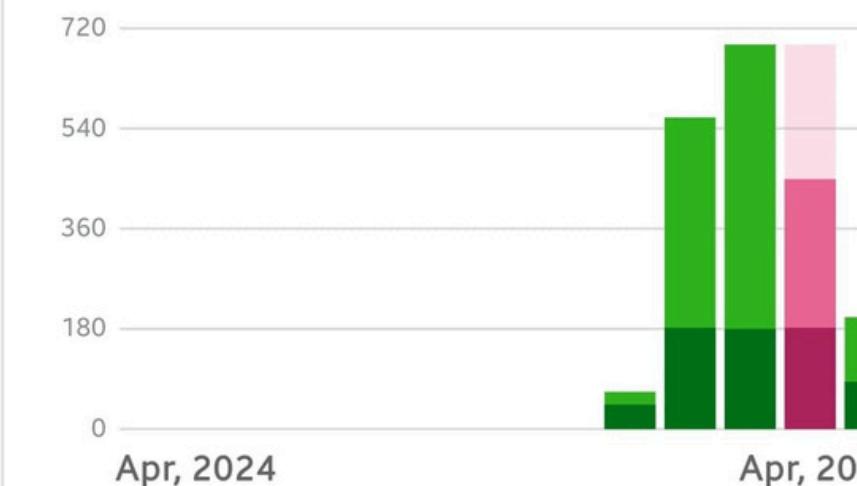


Site timezone (UTC)

**449** Views

-242 (-35%)

Visitors



VIEWS  
**449**

VISITORS  
182

LIKES  
0

COMMENTS  
0

### Posts and Pages

Title	Views
Home page / Archives	185
Home	143
Checkout	0

## ← Stats

TRAFFIC    INSIGHTS    SUBSCRIBERS

Months

Apr, 2025



Site timezone (UTC)

**201** Views

-248 (-55%)

Visitors



VIEWS  
**201**

VISITORS  
85

LIKES  
0

COMMENTS  
0

### Posts and Pages

Title	Views
Home	106
Home page / Archives	44
Checkout	0

7:54 29% •

## ← Stats

**TRAFFIC** **INSIGHTS** **SUBSCRIBERS**

Years ▾ Site timezone (UTC) 2025 < >

### Countries

7 1,640

Country	Views
Egypt	1,640
United States	126
France	39
Netherlands	13
Saudi Arabia	11
Germany	7

7:54 29% •

## ← Stats

**TRAFFIC** **INSIGHTS** **SUBSCRIBERS**

Years ▾ Site timezone (UTC) 2025 < >

# 1,901 Views

+1,834 (2,737%)

Visitors

2013 2025

**VIEWS** 1,901 **VISITORS** 629 **LIKES** 0 **COMMENTS** 0

### Posts and Pages

Title	Views
Home	751
Home page / Archives	597
Checkout	84

7:54 29% •

## ← Referrers

**TRAFFIC** **INSIGHTS** **SUBSCRIBERS**

2025 Site timezone (UTC) < >

Referrer	Views
Search Engines	280
Facebook	112
WordPress Android App	15
WordPress Dashboard	8
hpanel.hostinger.com	4
mostaqi.com	2
l.wl.co	1
ca9ssql00351p.production.im...	1
dashboard.tawk.to	1
lens.google.com	1
cosmeticsegy.com	1

### Total Subscribers

2

### Most Popular Time

Best Day Sunday 23% of views

Best Hour 1:00 pm 7% of views

### Latest Post Summary

أكبر 10 منتجات لترطيب البشرة مبيعاً في مصر 2024

Published 3 months ago

Views	Likes	Comments
5	0	0

← Stats

+

Add new stats card

# ads on facebook

# first campaign

10:51 12% 

< Results

Created on 25 March 2025  
Https://www.cosmeticsegy.com

Performance  
EGP374.30 spent over 6 days.

Views <b>6,997</b>	Reach <b>4,436</b>
Messaging conversations started <b>53</b>	Cost per messaging conversation started <b>7.06.ج</b>

Tues, 25 March: 0



Activity

Some of the actions that people took involving your ad.

Post reactions 18	Post comments 12
----------------------	---------------------

10:45 15% 

< Ad results

Audience details

**i Audience will be broader**  
We'll use a broader audience when you use the Send WhatsApp Message button. This lets our system explore more opportunities to show your ads.

Audience name  
**Audience-2025-03-24**

Location  
**Egypt**

Age  
**18-45**

Gender  
**Female**

People who match

Interests: Cosmetics (personal care), Beauty salons (cosmetics), Fragrances (cosmetics) or Hair products (hair care)

Reach more people

Save Changes

By tapping Save Changes, you agree to [Meta's Terms and Conditions](#).

< Results

Mar 25 Mar 26 Mar 28 Mar 29 Mar 31

Activity

Some of the actions that people took involving your ad.

Post reactions 18	Post comments 12	Follows or likes 4	Other clicks 826
----------------------	---------------------	-----------------------	---------------------

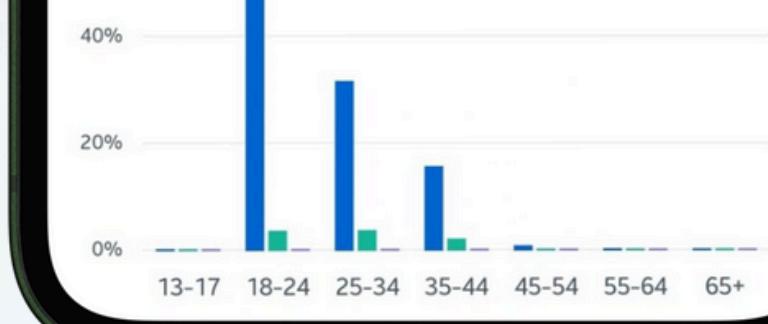
Audience

This ad reached **4436** people in your audience.

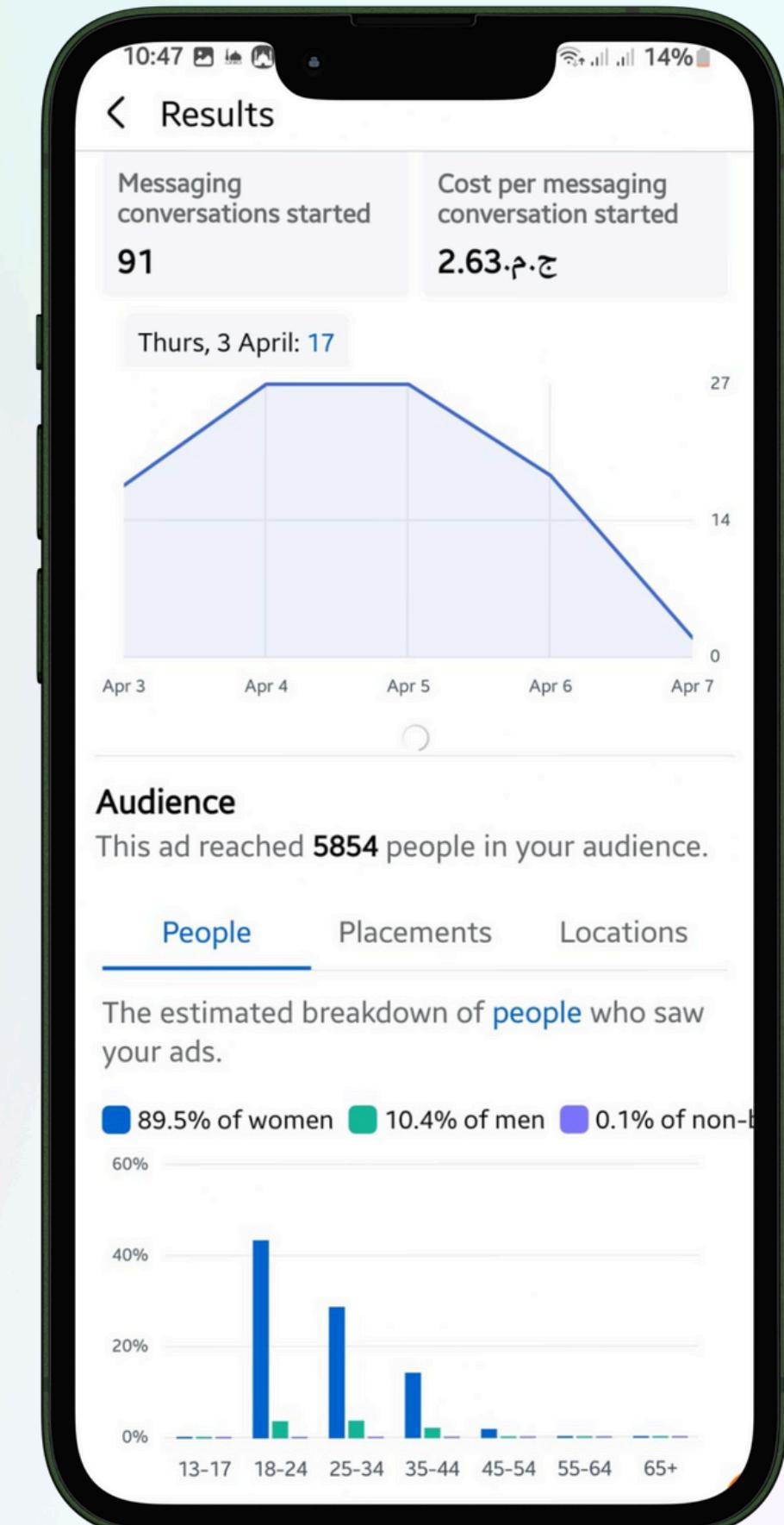
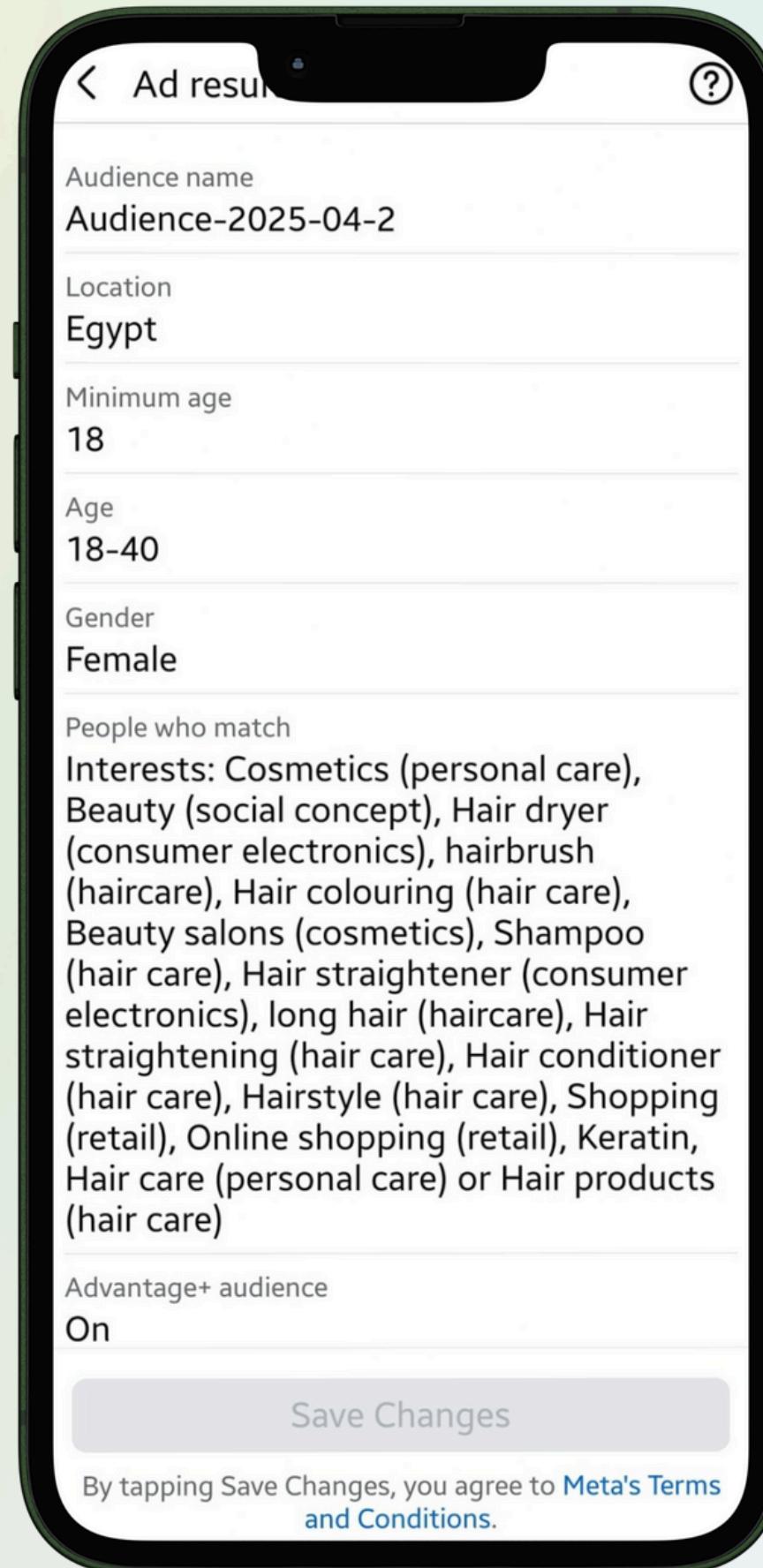
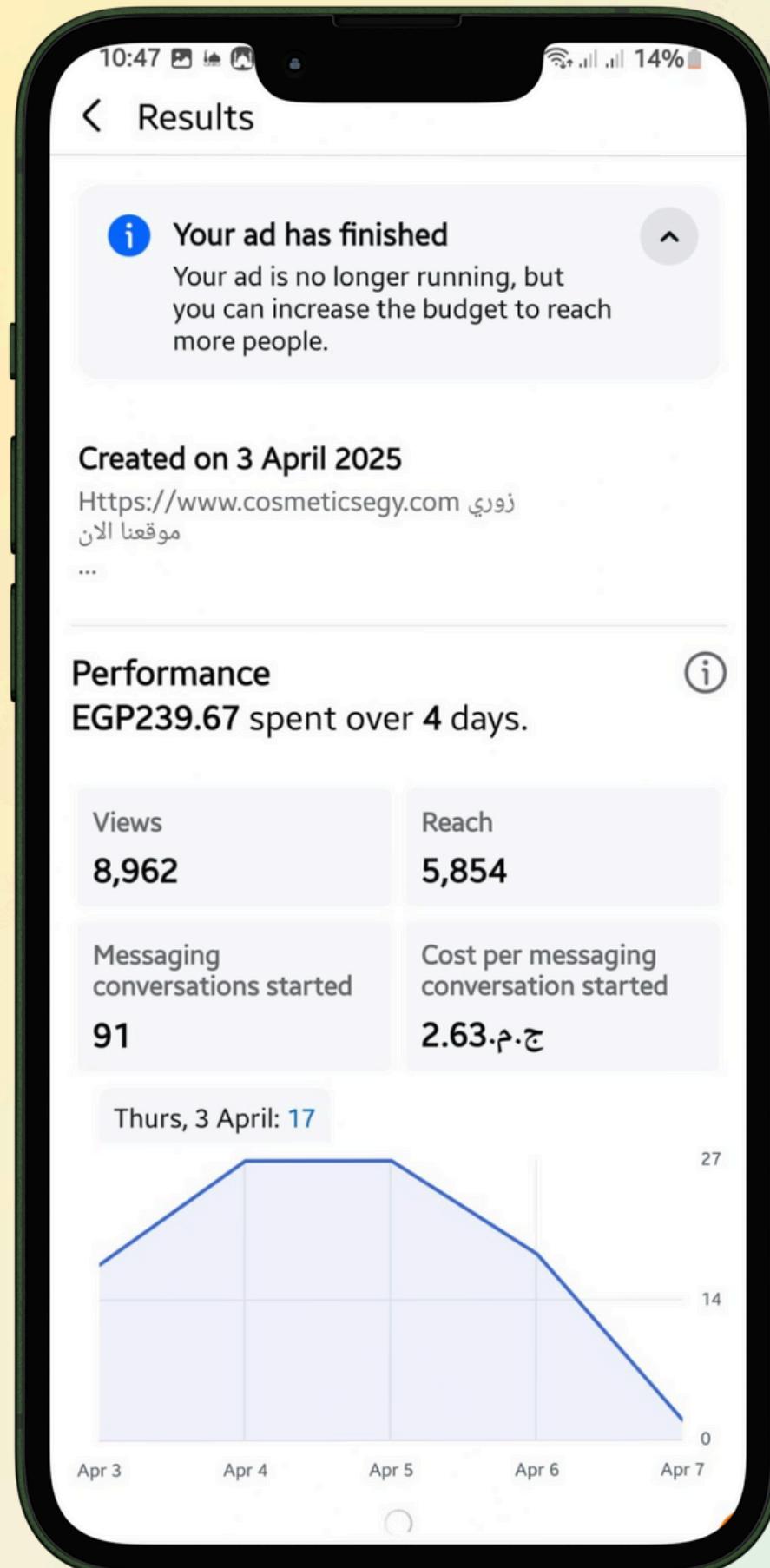
People      Placements      Locations

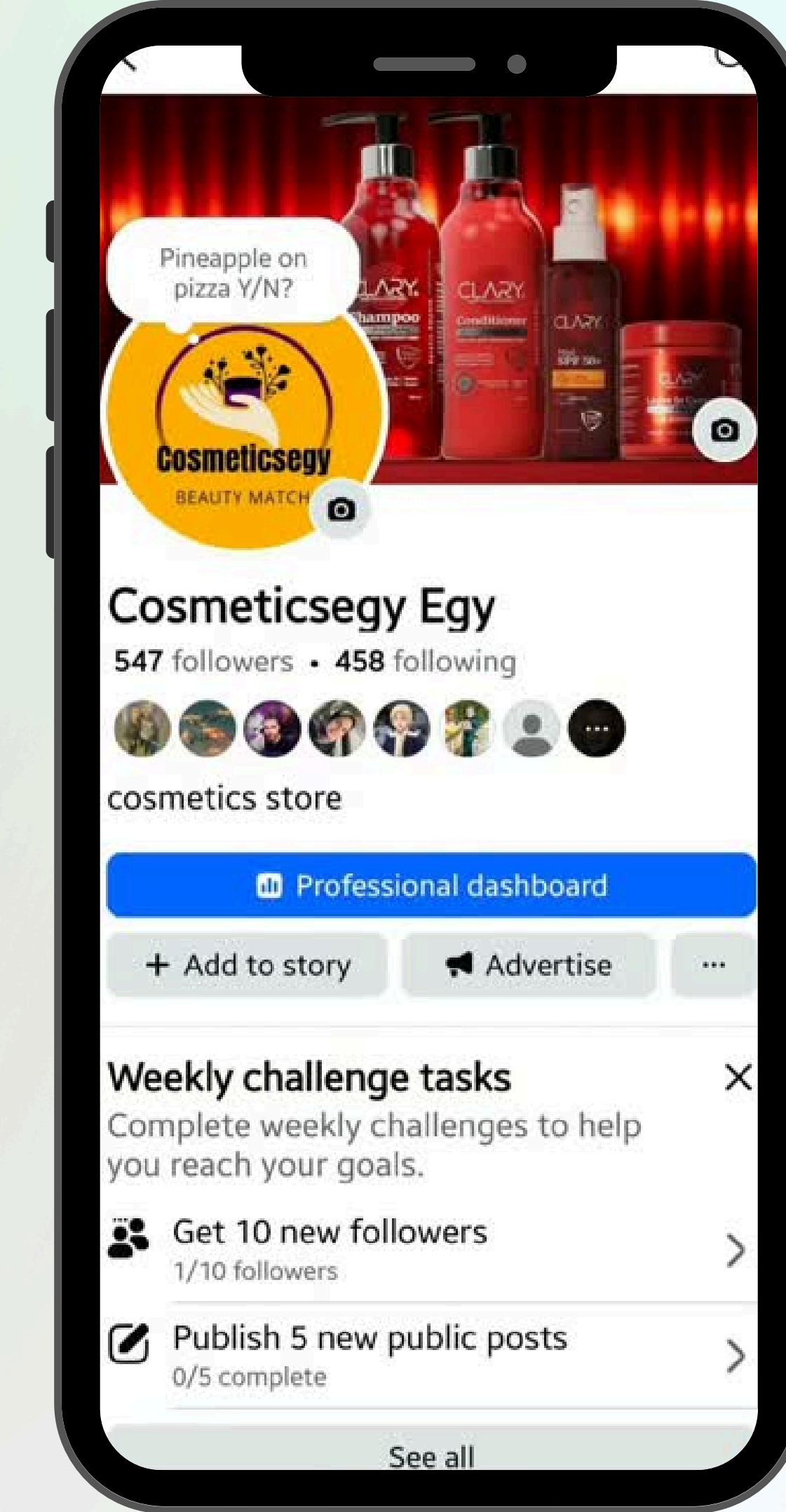
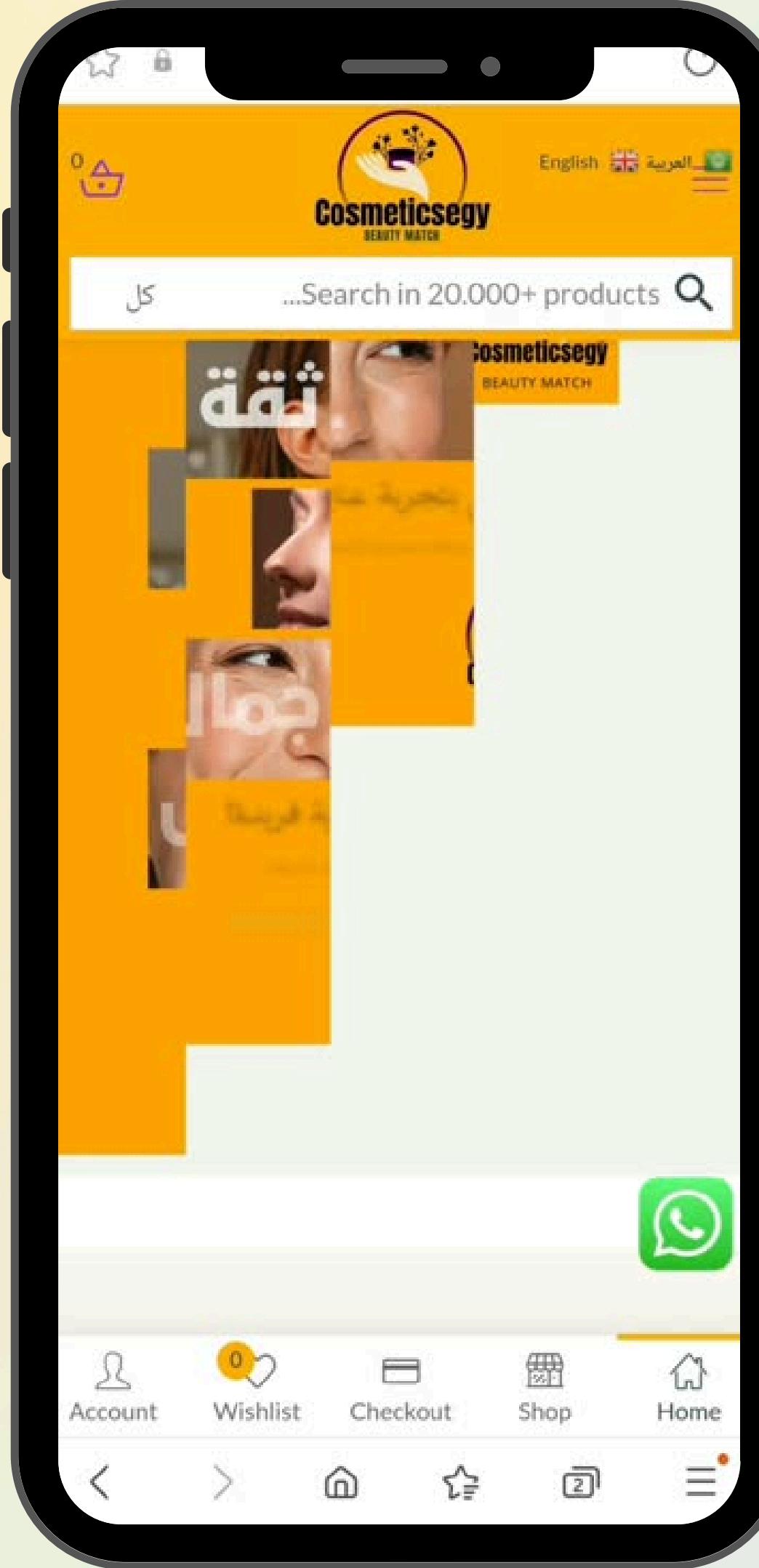
The estimated breakdown of people who saw your ads.

100.0% of women    0.0% of men    0.0% of non-



# ads on facebook second campaign





# Recommendations and Future Improvements

- **Improve website UI/UX:** Optimize for mobile, simplify checkout, add high-quality product pages.
- **Google Ads:** Run targeted search campaigns, A/B test different creatives.
- **SEO Content:** Publish weekly SEO articles with optimized keywords.
- **Online Payments:** Integrate local payment options like Fawry and Instapay.
- **WhatsApp Business:** Use broadcast lists, product catalogs, and status updates to engage customers.
- **Facebook Optimization:** List products on Marketplace, run giveaways, boost organic reach.
- **TikTok & Instagram:** Post engaging short videos regularly with user-generated content.
- **CRM System:** Centralize customer data, automate communication, and track sales for personalized engagement.
- **Monthly Audits:** Review website, ads, SEO, sales, and social media to optimize performance and strategy.

# PRESENTED BY:

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# THANK YOU

