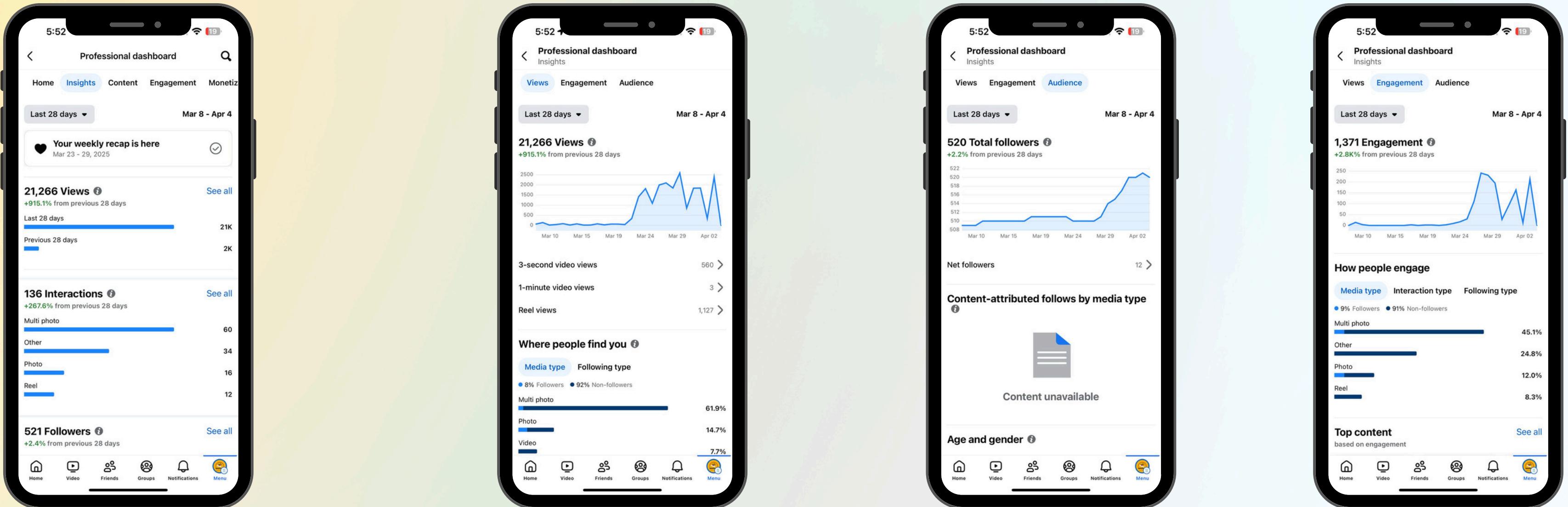
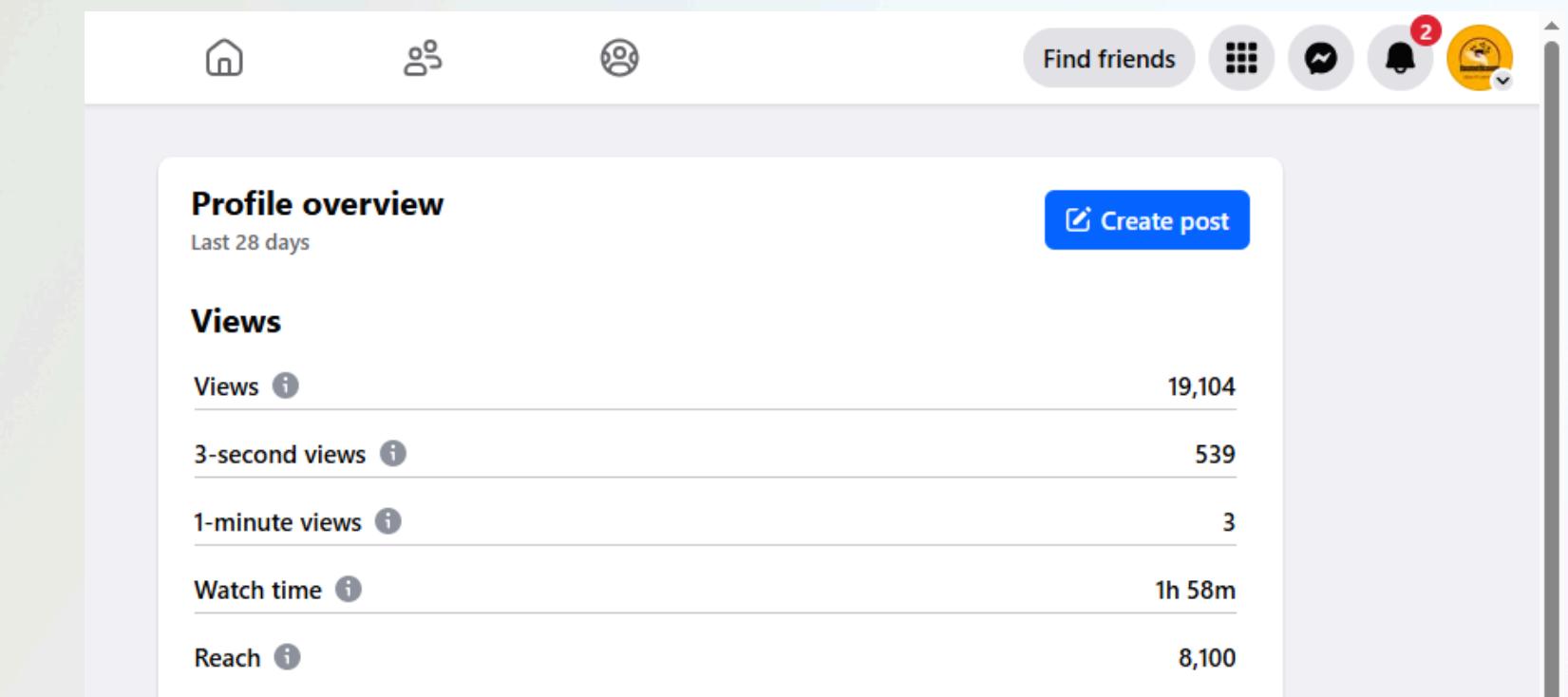
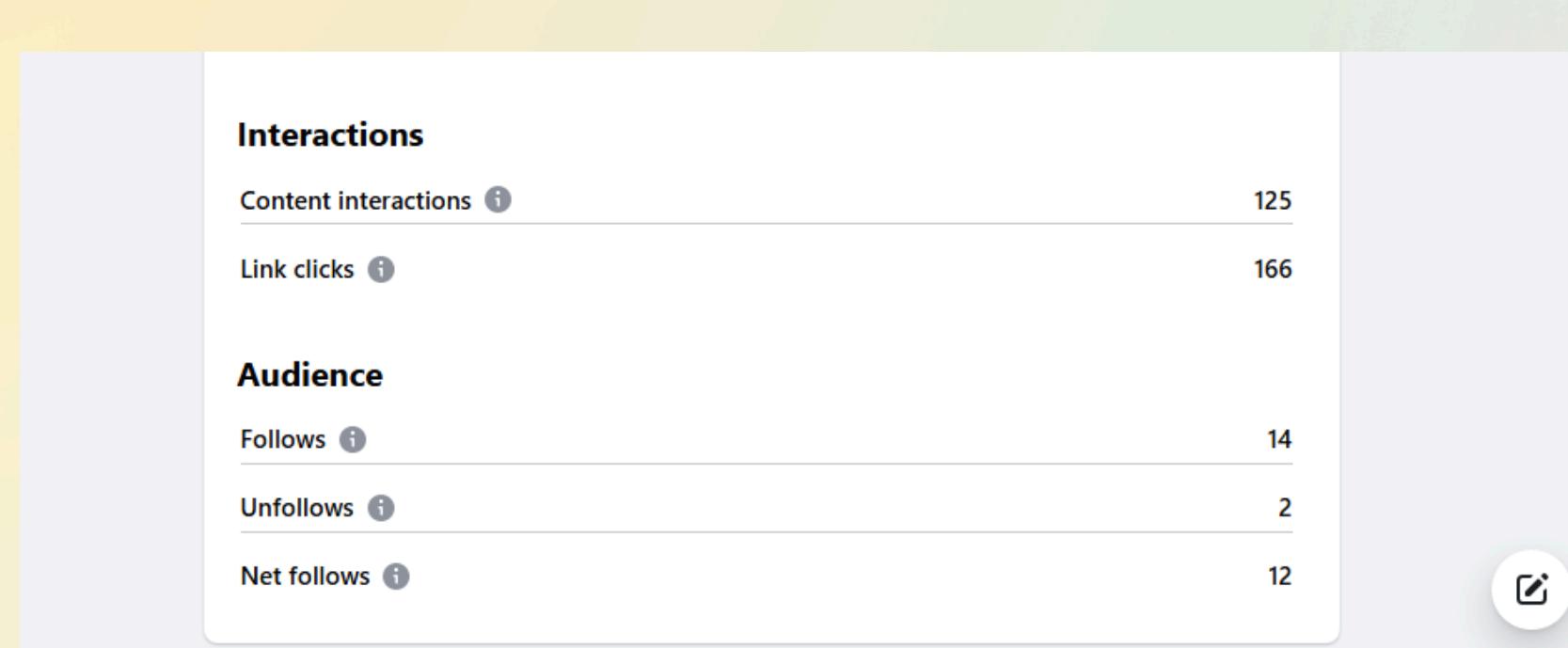


Facebook insights



Facebook insights



KPI's

Website & Ads Campaigns

Social Media Growth & Engagement

KPI	Target	Actual	Difference	Status	Notes
Facebook Followers	1,000	620	-380	X	Steady growth, continue ads/content push
Instagram Followers	500	0	-500	X	No activity yet – plan needed
TikTok Followers	1,000	0	-1,000	X	No activity yet – plan needed
Facebook Engagement (Last Mo)	—	2,200	3252%	✓	Major growth from last month
Facebook Views (Last Mo)	—	31,980	1200%	✓	Strong video content performance

Global Website Traffic Analysis - Q3 2023						
Key Performance Indicators		Performance Metrics		Strategic Insights & Action Items		
KPI	Target	Actual	Difference	Status	Notes	
Website Visits (3 mo)	2,500	2,009	-491	X	Good progress from multiple sources	
Website Page Views (3 mo)	—	970	—	✓	From 480 unique users	
Avg. Engagement Time per Session	—	1 min	—	✓	Decent – aim to boost with longer content	
Organic Search Traffic	—	396	—	✓	Good SEO traction	
Direct Traffic	—	216	—	✓	Likely brand-aware return visitors	
Organic Social Traffic	—	109	—	✓	Driven by Facebook, Instagram (potential)	
Referral Traffic	—	17	—	✓	External link building opportunity	
Active Users (Last Month)	—	227	—	✓	Consistent monthly audience	



Sales via Social Media

KPI	Target	Actual	Difference	Status	Notes
Sales from Facebook (L.E)	15,000	10,049	-4,951	X	Strong performance, not yet met
Sales from Website (non-FB) (L.E)	—	1,965	—	✓	Organic & SEO-driven

Here's a summary of the growth and ROI data in table format:

Ad	Cost (LE)	Earnings (LE)	Profit (LE)	ROI (%)
First Ad	480	500	20	4.17%
Second Ad	240	280	40	16.67%
Third Ad	80	520	440	550%
Total	800	1,300	500	62.5%

The table clearly presents the cost, earnings, profit, and ROI for each ad, as well as the overall campaign totals. Let me know if you need help visualizing this data in charts or improving future ad strategies!

<p>Here's a shortened summary in dollar currency with the projections in table format for the 1 million L.E. investment over the next 3 years:</p>	<p>Here's a shortened summary in dollar currency with the projections in table format for the 1 million L.E. investment over the next 3 years:</p>				
Year	Market Size (USD)	Market Share (%)	Revenue (USD)	Profit (USD)	Year
Year 1	Year 1	864,000,000	0.50%	4,320,000	59,616,000
Year 2	Year 2	933,120,000	1%	9,331,200	129,422,560
Year 3	Year 3	1,008,774,400	1.50%	15,131,616	208,415,856

Key Metrics:

Initial Investment: 1,000,000 L.E. (~ 32,000 USD).

Market Growth: 8% annually.

ROI: 1380 (for every dollar invested, you gain 13.8 dollars in revenue).

Total Projected Profit Over 3 Years:

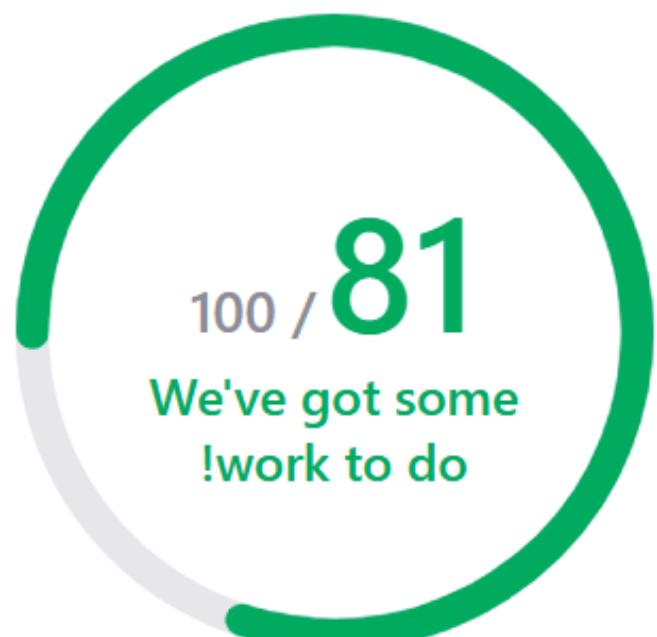
Total Profit= $59,616,000 + 129,422,560 + 208,415,856 = 397,454,416 \text{ USD}$
Total Profit= $59,616,000 + 129,422,560 + 208,415,856 = 397,454,416 \text{ USD}$

This table provides a streamlined forecast for your business based on a 1 million L.E. investment over 3 years, with 8% market growth and your projected market share growth from 0.5% to 1.5%.

نتائج ت.م.ب للموقع

Important Issues	6
التحسينات الموصى بها	0
النتائج الجيدة	15

[قائمة تدقيق المراجعة للموقع بأكمله](#) →



(4) الاشعارات الجديدة

نظرة عامة على AIOSEO

Below are the TruSEO scores of your published posts. Take some time to improve your .TruSEO score to help increase your rankings

اختيار نوع المحتوى
مقالات

يحتاج إلى تحسين 0 ●
لا بأس 0 ●
جيد 0 ●

481- من غير عبارة مفتاحية رئيسة

481- إجمالي المقالات

analysis with all in one seo plugin

cosmeticsegy.com

خريطة موقع XML هي قائمة المحتوى الذي تستخدمنه محركات البحث عند الرجف على موقعك. وهذا جزء أساسي من عملية «تحسين محركات البحث» لأنها تحتوي على بعض المعلومات المهمة التي تحتاجها محركات البحث عند الرجف على موقعك. تُخبر خريطة موقع XML -الذي تم إنشاؤه بواسطة All in One SEO- محركات البحث عن أماكن العثور على كافة المحتوى في موقعك. [معرفة المزيد](#) →



تمكين خريطة الموقع

Your site is connected directly to Google Search Console and your sitemaps are in sync

فتح خريطة الموقع

معاينة

Headline Analyzer

تحليل الموقع المنافس

قائمة تدقيق المراجعة لـ ت.م.ب

نتائج الموقع الكلية

A very good score is between 50 and 75.
For best results, you should strive for 70 and above

[Read the Ultimate WordPress SEO Guide](#)



الأمان

.Directory Listing seems to be disabled on the server



.Google has not flagged this site for malware



.The site is using a secure transfer protocol (https)



.The server is using "expires" headers for the images



يبدو أن بعض ملفات جافا سكريبت ليست مصغرة.



بعض ملفات التنسيق CSS غير مصغرة.



. أكثر من 20 طلب قد يتسبب في تحميل بطيء للصفحة. The page makes 89 requests



.The size of the HTML document is 95 KB. This is over our recommendation of 50 KB



.The response time is under 0.2 seconds



ت.م.ب أساسى

.The SEO title is 70 characters long, which is too long



.The meta description is set and is 135 characters long



.H1. For the best user experience there should be exactly one H1 tag on each page



تم العثور على علامات (وسوم) H2 على الصفحة. (5)



Some images on the page have no alt attribute. (2)



تحتوي الصفحة على عدد مضبوط من الروابط الداخلية والخارجية.



competitors

zynah.me

zynah.me
<https://zynah.me>

Shop Skincare, Hair & Makeup Online in Egypt & Saudi KSA
ZYNAH: skincare to hair and makeup, shop online in Egypt & Saudi for all your beauty needs



الفعالية
.The server is using "expires" headers for the images
يبدو أن بعض ملفات جافا سكريبت ليست مصغرة.
بعض ملفات التنسيق CSS غير مصغرة.
. أكثر من 20 طلب قد يتسبب في تحميل بطيء للصفحة. The page makes 210 requests
.The size of the HTML document is 73 KB. This is over our recommendation of 50 KB
.The response time is under 0.2 seconds
ت.م.ب متقدم
.The page is using the canonical link tag
.The page does not contain any noindex header or meta tag
.The www and non-www versions of the URL are not redirected to the same site
.The site has a robots.txt file which includes one or more "disallow" directives
.Duplicate Open Graph meta tags were found
.No Schema.org data was found on the page

ت.م.ب أساسى
.The SEO title is 70 characters long, which is too long
.The meta description is set and is 135 characters long
ت.م.ب أساسى
.The SEO title is 69 characters long, which is too long
.The meta description is 166 characters long, which is too long
.H1 tags were found. For the best user experience there should be exactly one H1 tag on each page 3
تم العثور على علامات (وسوم) H2 على الصفحة. (1)
Some images on the page have no alt attribute. (58)
تحتوي الصفحة على عدد مضبوط من الروابط الداخلية والخارجية.