

Weekly Planner 2025

FEBRUARY

SUN	MON	TUE	WED	THU	FRI	SAT
1						
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>“Top 5 Valentine’s Day Gift Ideas!” (Instagram Post)</p>	<p>“How to Achieve a Romantic Glow for Valentine’s Day” (Facebook post)</p>				<p>Valentine’s-themed makeup tutorial. (TikTok video)</p>	

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SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

**“Valentine’s
Special: Buy One,
Get One 20% OFF
.”**
**(Email
Newsletter)**

**“Which Skincare
Product Matches
Your Skin Types?”**
**(Instagram
Stories (Quiz))**

**Romantic and bold
makeup looks for
February.**
(Pinterest Pins)

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	<p>"The Ultimate Guide to Winter Skincare." (Blog Article)</p>	<p>Promote Winter skincare bundles. (Facebook Ad)</p>				<p>" 5 Beauty Hacks You didn't know about." (Instagram Carousel Post)</p>

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>Transformation video using your products (TikTok Reel)</p>		<p>“Final Winter Clearance Sale: Up to 30% Off !” (Email Newsletter)</p>			<p>“Quick & Easy Makeup for Busy Mornings.” (Instagram / Facebook video & Reel)</p>	

Weekly Planner

MARCH 2025

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	<p>“How to Transition Your Skincare Routine for Spring.” (Facebook post)</p>			<p>“What Our Customers Are Saying About [COSMETICSEGY]. (Instagram Stories “Customer Reviews’.)</p>		<p>Fun behind the-scenes content. (TikTOK video)</p>

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>“Top 10 Must-Have Products for Spring Beauty Trends” (Instagram Carousel Post)</p>		<p>“Spring Refresh: New Arrivals You’ll Love.” (Email Newsletter)</p>			<p>Pastel-themed spring makeup looks. (Pinterest Pins)</p>	

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MARCH

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	<p>"How to Layer Skincare products for Maximum Effectiveness" (Facebook Post)</p>	<p>A day-in-the-life of your brand / products (Instagram Reel)</p>		<p>Advertise bestsellers with testimonials (Facebook Ad)</p>		

Weekly Planner

MARCH

2025

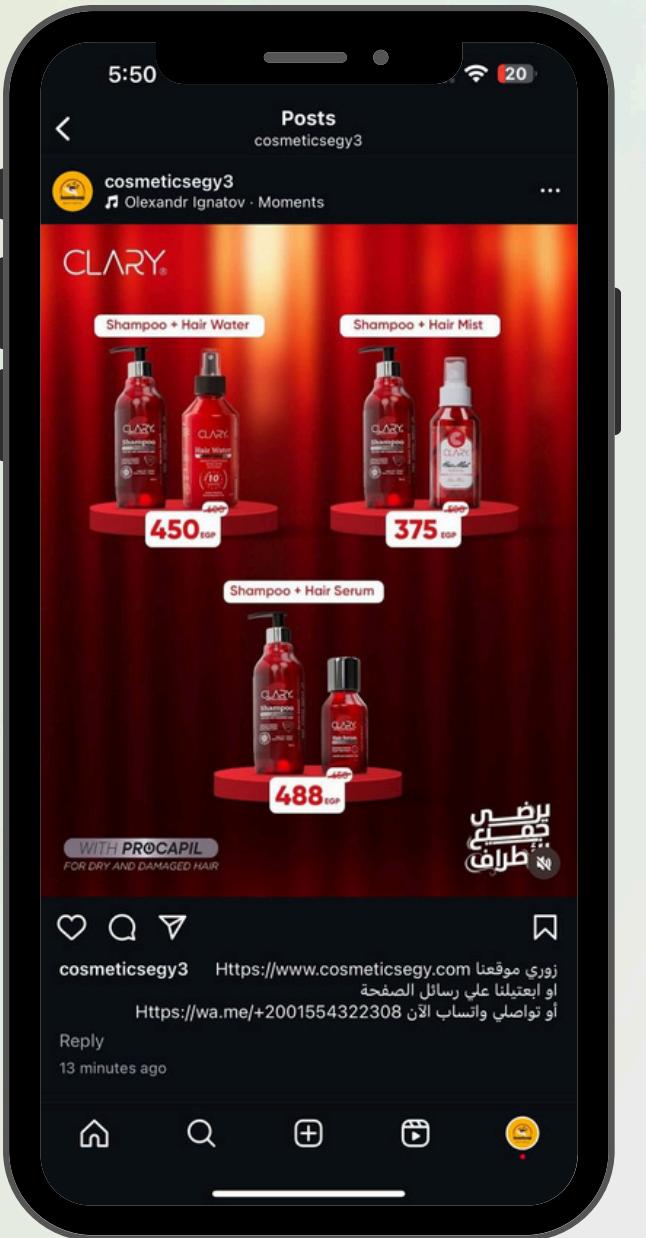
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	<p>“Show us Your Spring Glow up Using [COSMETICSEGY Hashtag]. (TikTok Challenge).</p>		<p>Share User-Generated content (Tag Customers). (Instagram Post)</p>		<p>“Customer Favourites: Your TopPicks for March.” (Email Newsletter)</p>	

Facebook : Example Post

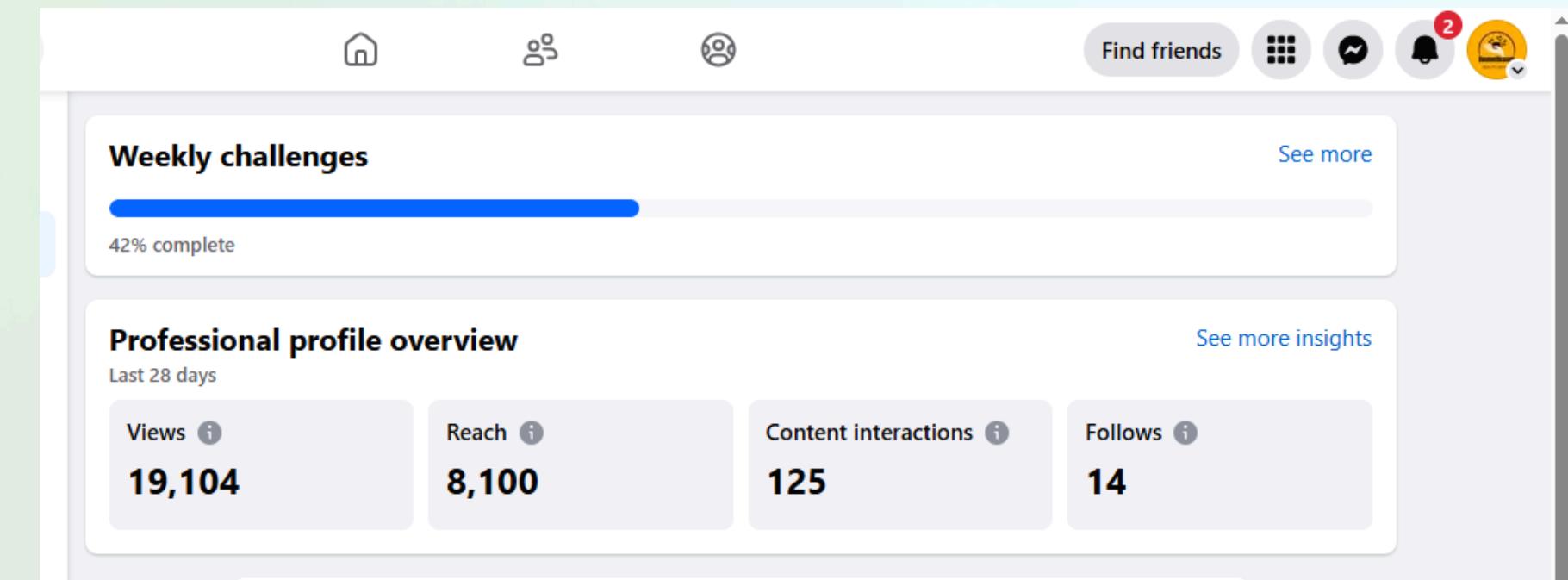


Instagram : Example Post



Performance Management

Facebook insights

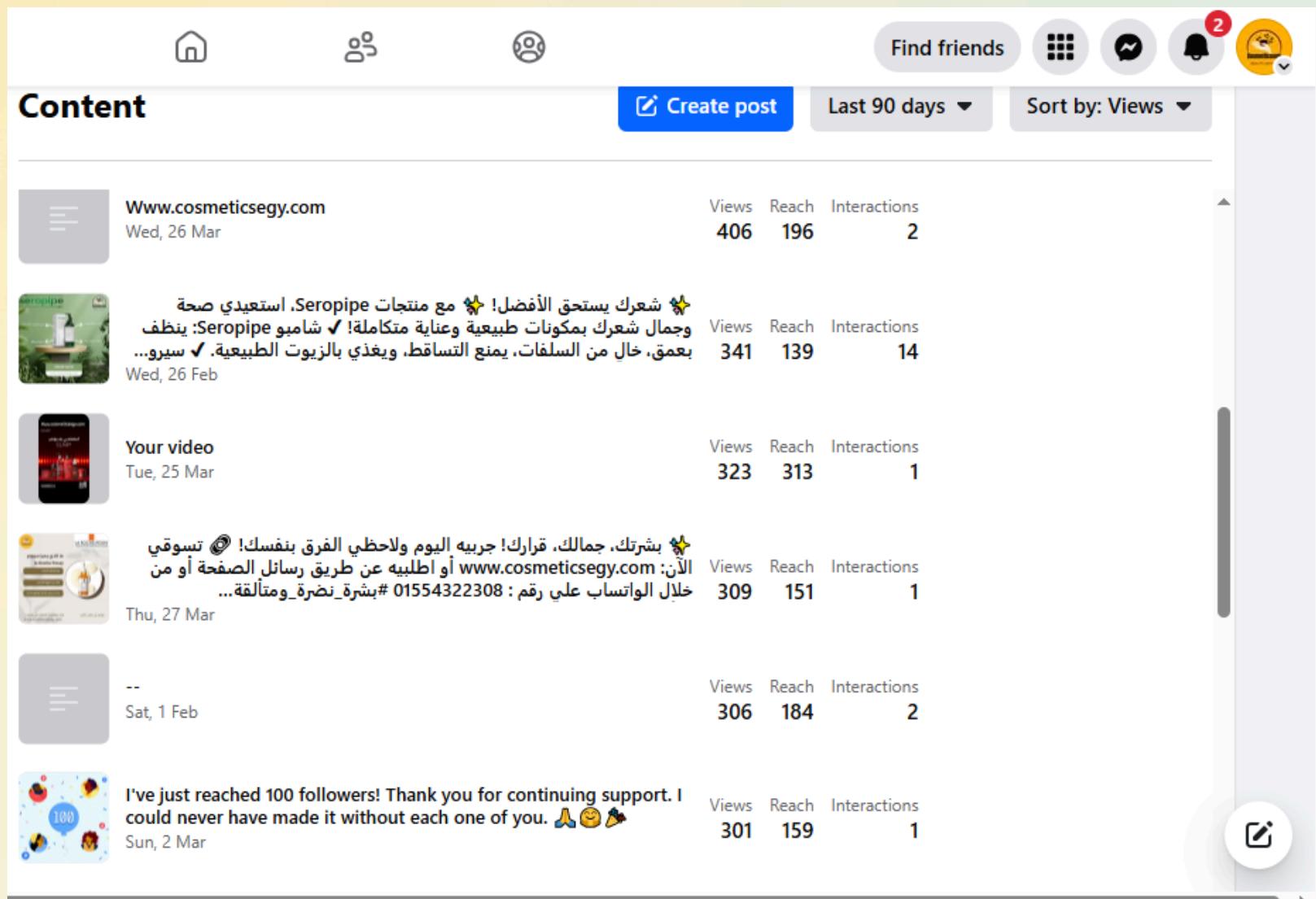


This screenshot shows the Facebook Insights overview page. At the top, there are navigation icons for Home, People, and Groups, along with a Find friends button and a notification bell icon with a red '2'.

The main section features a progress bar labeled "Weekly challenges" at 42% complete. Below it is a "Professional profile overview" card for the last 28 days, showing:

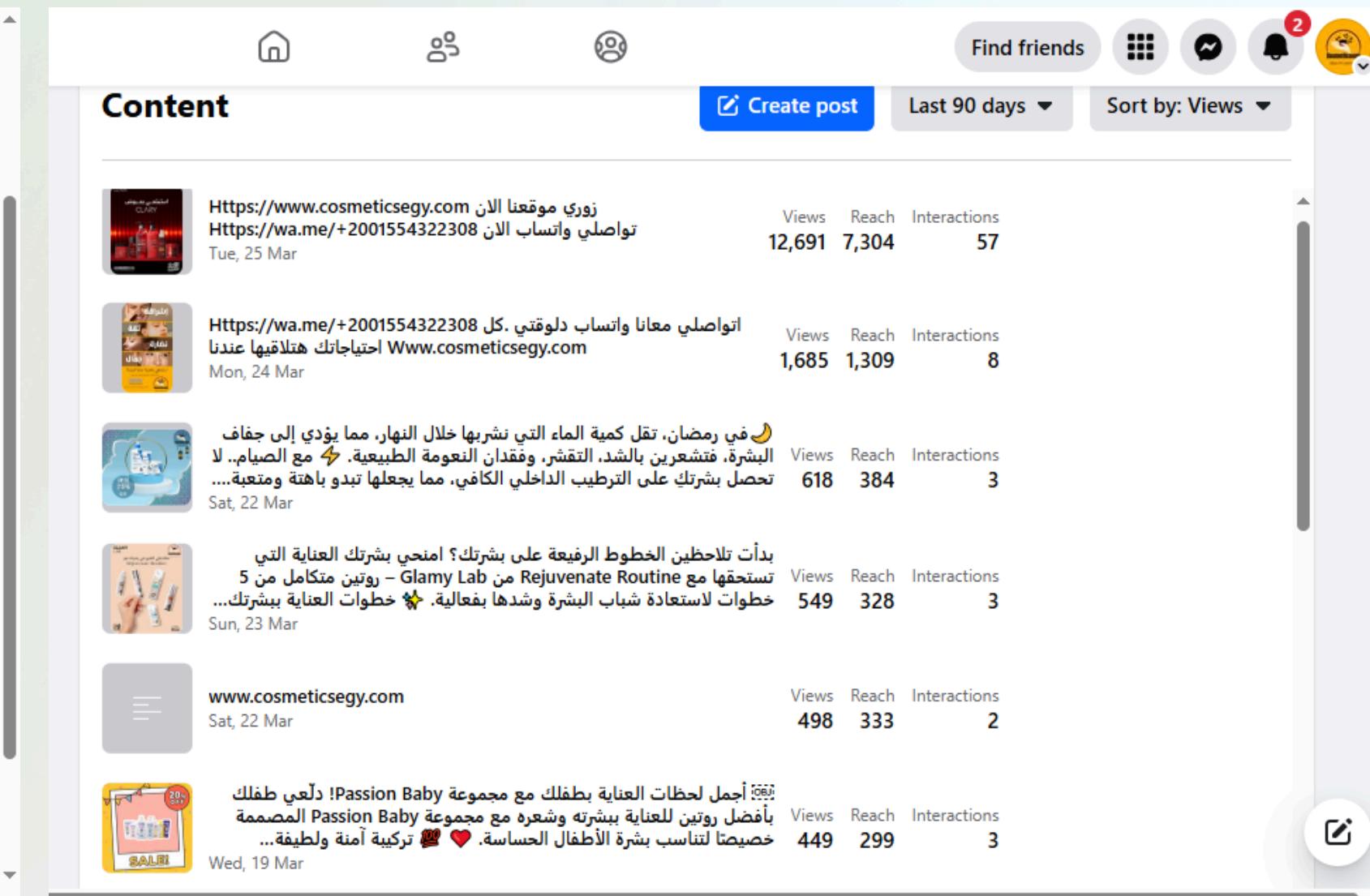
- Views: 19,104
- Reach: 8,100
- Content interactions: 125
- Follows: 14

There are "See more" links for challenges and insights.



This screenshot shows the Facebook Content page for the last 90 days, sorted by Views. It displays a list of posts with their respective URLs, dates, views, reach, and interactions.

Post Type	Link	Date	Views	Reach	Interactions
Link	Www.cosmeticsegy.com	Wed, 26 Mar	406	196	2
Image	Seropipe	Wed, 26 Feb	341	139	14
Video	Your video	Tue, 25 Mar	323	313	1
Image	Shark, جمالك, قرارك! جربه اليوم ولاحظي الفرق بنسفنا!	Thu, 27 Mar	309	151	1
Image	--	Sat, 1 Feb	306	184	2
Image	I've just reached 100 followers! Thank you for continuing support. I could never have made it without each one of you. 🎉😊🎉	Sun, 2 Mar	301	159	1



This screenshot shows another view of the Facebook Content page for the last 90 days, also sorted by Views. It displays a list of posts with their respective URLs, dates, views, reach, and interactions.

Post Type	Link	Date	Views	Reach	Interactions
Image	Https://www.cosmeticsegy.com زوري موقعنا الان	Tue, 25 Mar	12,691	7,304	57
Image	توافقلي واتساب الان	Tue, 25 Mar	1,685	1,309	8
Image	اتواصلي معانا واتساب دلوقتي. كل احتياجاتك هتلاقيها عندنا	Mon, 24 Mar	618	384	3
Image	في رمضان، تقل كمية الماء التي تشربها خلال النهار، مما يؤدي إلى جفاف البشرة، فتشعررين بالشد، التقشير، وقدان النعومة الطبيعية.	Sat, 22 Mar	549	328	3
Image	تحصل بشرتك على الترطيب الداخلي الكافي، مما يجعلها تبدو باهتهة ومتعبة....	Sun, 23 Mar	498	333	2
Image	بدأت تلاحظين الخطوط الرفيعة على بشرتك؟ امنحي بشرتك العناية التي تستحقها مع Glamy Lab Rejuvenate Routine من 5 خطوات لاستعادة شباب البشرة وشدها بفعالية.	Wed, 19 Mar	449	299	3