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# Marketplace Technical Foundation - [StitchHub]

# 1. Workflow Stages

#### A. User Interaction on the Platform

### 1. Homepage

- Users land on a clean, responsive homepage showcasing available products
- Option to log in or register for a business account to get updated at each step while their order is getting ready.

### 2. Product Browsing

- Products are displayed with filters for categories, sizes, and customization options.
- Users can view product details, including bulk pricing and available customization options, discounts, fabric type.

#### 3. Order Customization and Placement

- Users add products to the cart.
- Customization details (e.g., color, logo, or size preferences) are provided in the cart.
- Final order is reviewed and placed.

#### **B. Backend Process**

### 1. Order Management System

- The order and customization details are saved in the database.
- Backend validates the order for stock availability.

### 2. Manufacturing Workflow

- Order details are sent to the production team.
- o Each stage (Designing, Stitching, Packaging) is tracked.

# 3. Logistics and Shipment

Once ready, the order is handed over to the logistics team.

• Real-time tracking details are generated for the customer.

### C. Payment Processing

### 1. Secure Gateway

- Payments are processed via a secure payment gateway (e.g., Stripe).
- Payment statuses are tracked and linked to the order.

### 2. Invoice Generation

o A detailed invoice is sent to the customer's registered email.

# 2. Technical Components

# Frontend (Customer Portal)

- Built with Next.js for high performance and SEO optimization.
- Responsive design using Tailwind CSS.
- Key Pages:
  - Homepage
  - Product Listing and Details
  - Cart and Checkout
  - User Dashboard (Order History and Tracking)

#### **Backend**

#### Sanity CMS:

Manages product catalog and order data.

### Custom APIs:

- Fetch product details, update order status, and process payments.
- Key Collections:
  - o Products: Stores product details and stock.
  - Orders: Tracks orders and their statuses.

Users: Stores customer information.

# Third party APIs

Integrate services like shipment tracking and payment processig.

# 3. Detailed API Plan

### **Endpoints**

#### 1. Products API

○ Endpoint: /api/products

Method: GET

o **Purpose**: Fetch product details for display.

#### 2. Order API

o Endpoint: /api/orders

Method: POST

Purpose: Place a new order with customization details.

# 3. Manufacturing Status API

Endpoint: /api/manufacturing

Method: GET

• **Purpose**: Fetch the current production status of an order.

# 4. Shipment Tracking API

o Endpoint: /api/shipment

Method: GET

Purpose: Provide real-time shipment tracking details.

### Payment API

o Endpoint: /api/payment

o Method: POST

Purpose: Process payments for orders.