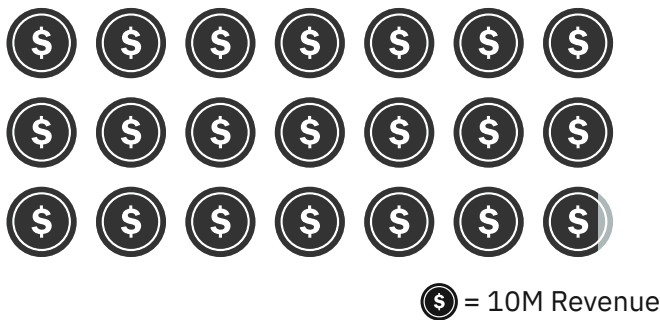


Revenue

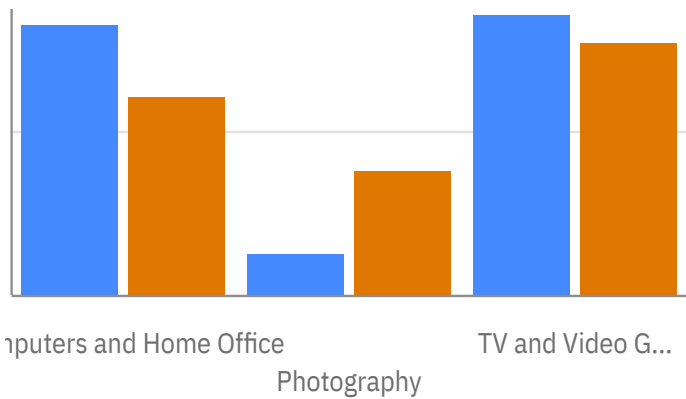


Average Margin

6.39M
Margin

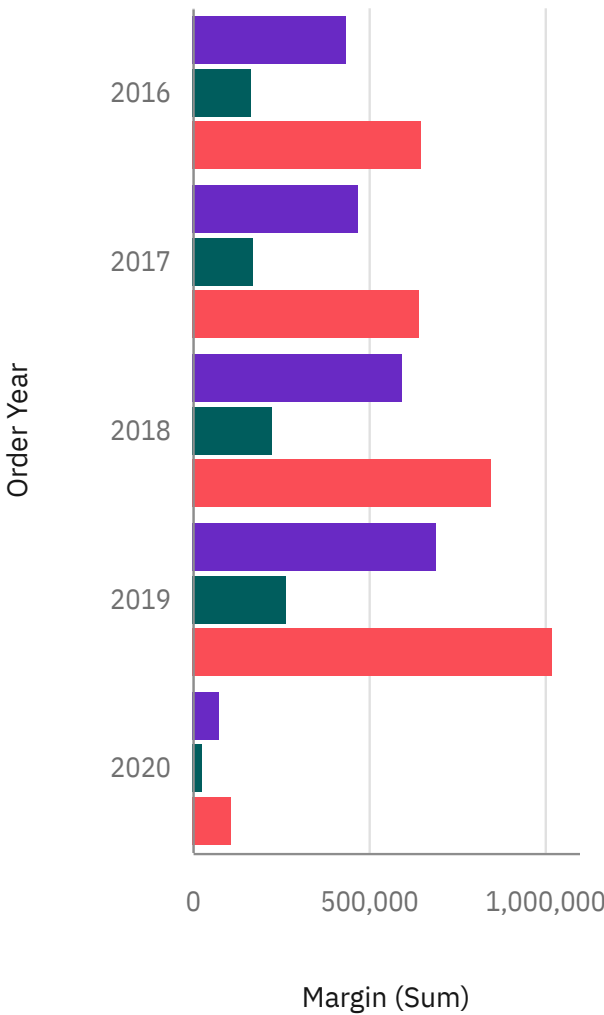
Revenue by Product Line and Location Code

Location Code
Rural Urban

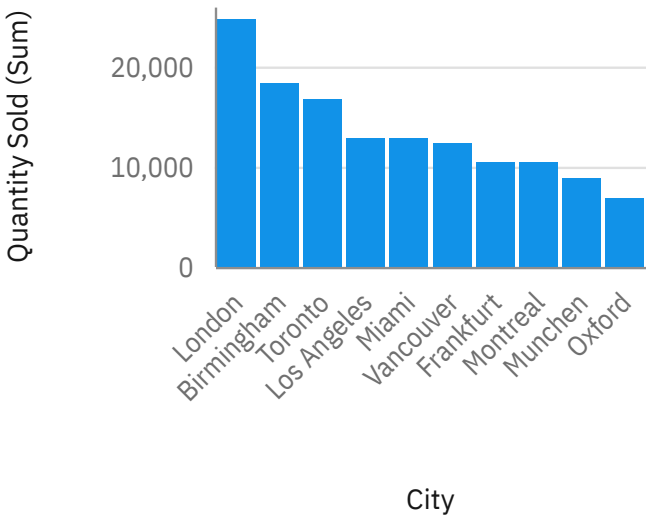


Margin by Order Year and Product Line

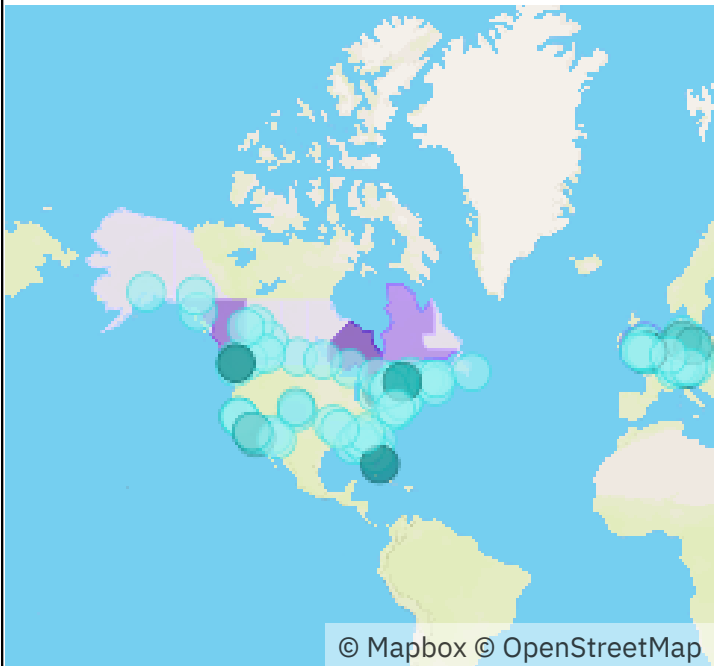
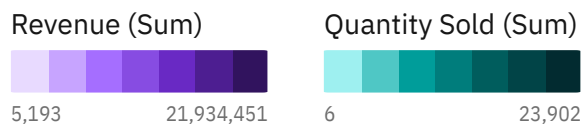
Product Line
Computers and Home Office
Photography
TV and Video Gaming



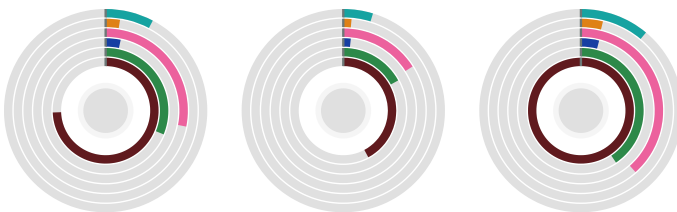
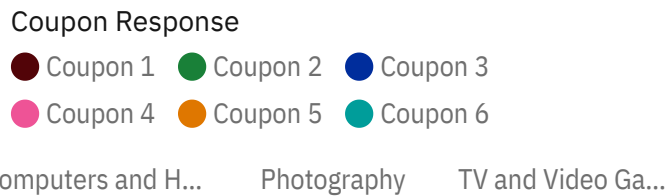
Top 10 Quantity Sold by City



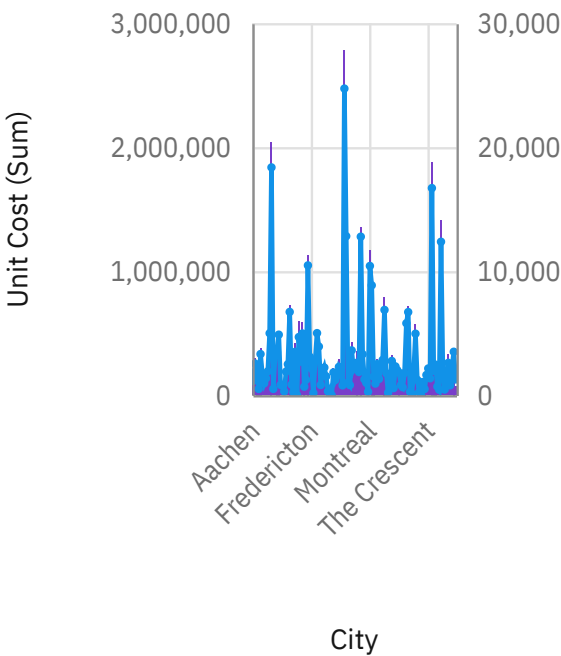
Revenue and Quantity Sold by Location



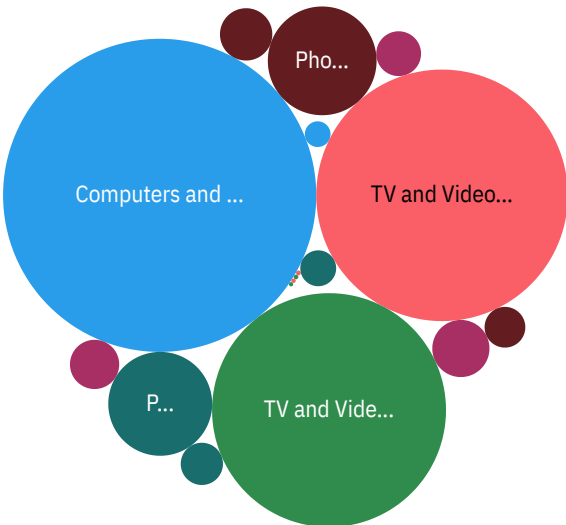
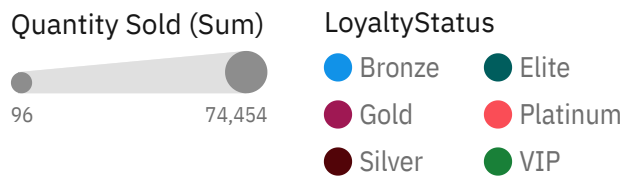
Marketing Response by Department



Quantity Sold and Unit Cost by City



Department Sales by Loyalty Status



Quantity Sold

Revenue

328K

Quantity Sold

\$207,771,418

Revenue

Product Line Performance by Year

Product Line

Computers and Home Office Photography TV and Video Gaming

