[**Github**](#)

Rationale for our UI/UX choices

We wanted our UI to be intuitive, minimalistic and efficient. Thus, the app and its pages are not populated with buttons or information. Since most people are right-handed, the most important buttons are placed on the right side such as the "Forum" button to go to the forum, "Filter" button for the forum and the "Bookmark" button. Next up, would be the developmental stages on the main page. We intend that the stages would automatically correspond to the age of the child of the user or the youngest children if they have a few. There is an image that parents can scroll to the right or left, to move backwards or forwards on the developmental timescale. Moving on, the forum page would display forums that correspond to the developmental stages and based on past user searches. This is especially for new parents, by anticipating potential challenges and solutions to parents who may not know what to search for. As we do not want to overwhelm users with information, only 4 posts at a time, with only its subject, a brief summary and the hashtags. Lastly, we utilized user personas to track a potential user journey and design our app around that.

Aesthetic Choices
- Color: We are using green and beige tones to for a soothing and elegant aesthetic with the intent of having these effects on parents, setting up the app as a reliable and zen space.
- Simplicity: the functions of our app are simple and straightforward as we want parents to be able to navigate it without hassle, hence arrows and buttons are placed and designed in a manner to be visible and easy to access (right side for majority right handed folks)

Forum features:
- Four posts/questions on the screen at a time: we think that fewer posts looks nicer and cleaner but are less convenient for users if they have to scroll/swipe several times to see different posts, hence 3-4 posts at a time seems a good balance.
- Likes will allow us to sort forum posts by popularity in the filter section
- We took inspiration from the Reddit app when designing our forum, making use of elements we liked (such as the menu bar at the bottom, like, comment, and tag functions) and changing elements that we liked less eg. the number of posts on the screen at a time.

Feedback

FEEDBACK	ACTION
Forums seems cluttered	We reduced the number of forums shown to about 3-4.
The buttons on the bottom of the screen looks plain and unsure the boundary.	We placed buttons in a green box that demarcate the area a user can press to go to the desired page
Add notification options	Added notification preferences in the menu
Lack of contrast between the arrows and the background	Changed the color to make it more contrasting