



## INVESTMENT

ANALYSIS





1.

#### TASK 3

: Analyze the relationship between savings objectives and investment choices.

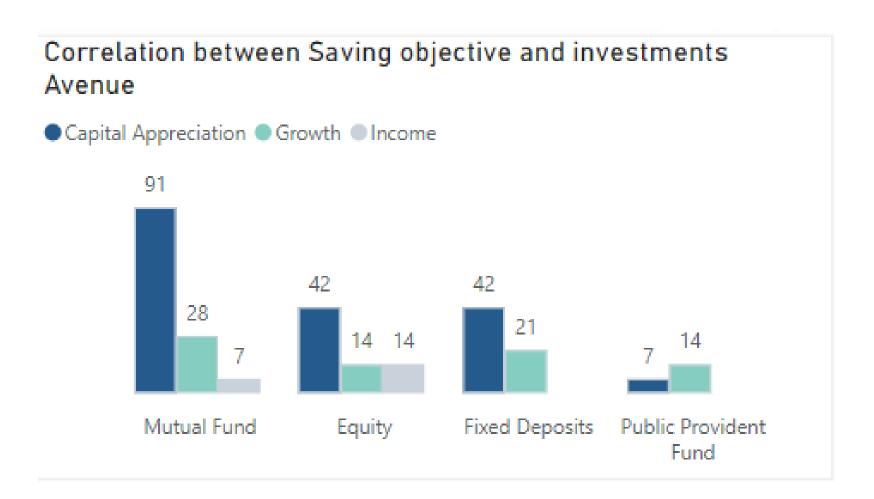
1.correaltion between objectives of saving and investment

2. Total investment made vs objectives



2.

## 1.correaltion between objectives of and investment

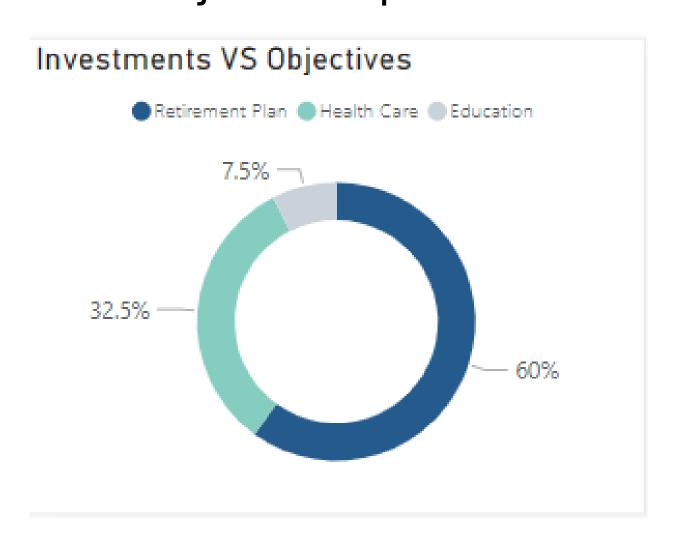


• Investors tend to choose Capital appreciation as the main objective of investment over **91** investments are made in Mutual funds to get the highest returns on their investment.



3.

# 2. Total investment made vs saving objectives plans



- Over **60%** of investments are made in **Retirement Plans** .The main objective of retirement planning is to achieve **financial independence after retirement**.
- Followed by **Healthcare** investment plans by **32.5%**.



### : Analyze the relationship between savings objectives and investment choices

#### **Summary**

- AS per the analysis the common saving objective is capital appreciation with over all 65% of investments
- followed by Growth and income
- The most common saving objective is retirement plans where more investment is made in order to get financial independences after retirement
- next common investment plan is Healthcare where people invest for future returns and use.
- Followed by Education