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INVESTMENT

ANALYSIS





1.

TASK 2

create charts comparing investment choices based on gender.

1.DEMOGRAPHIC ANALYSIS OF INVESTERS

2. Age group-(23-30) analysis

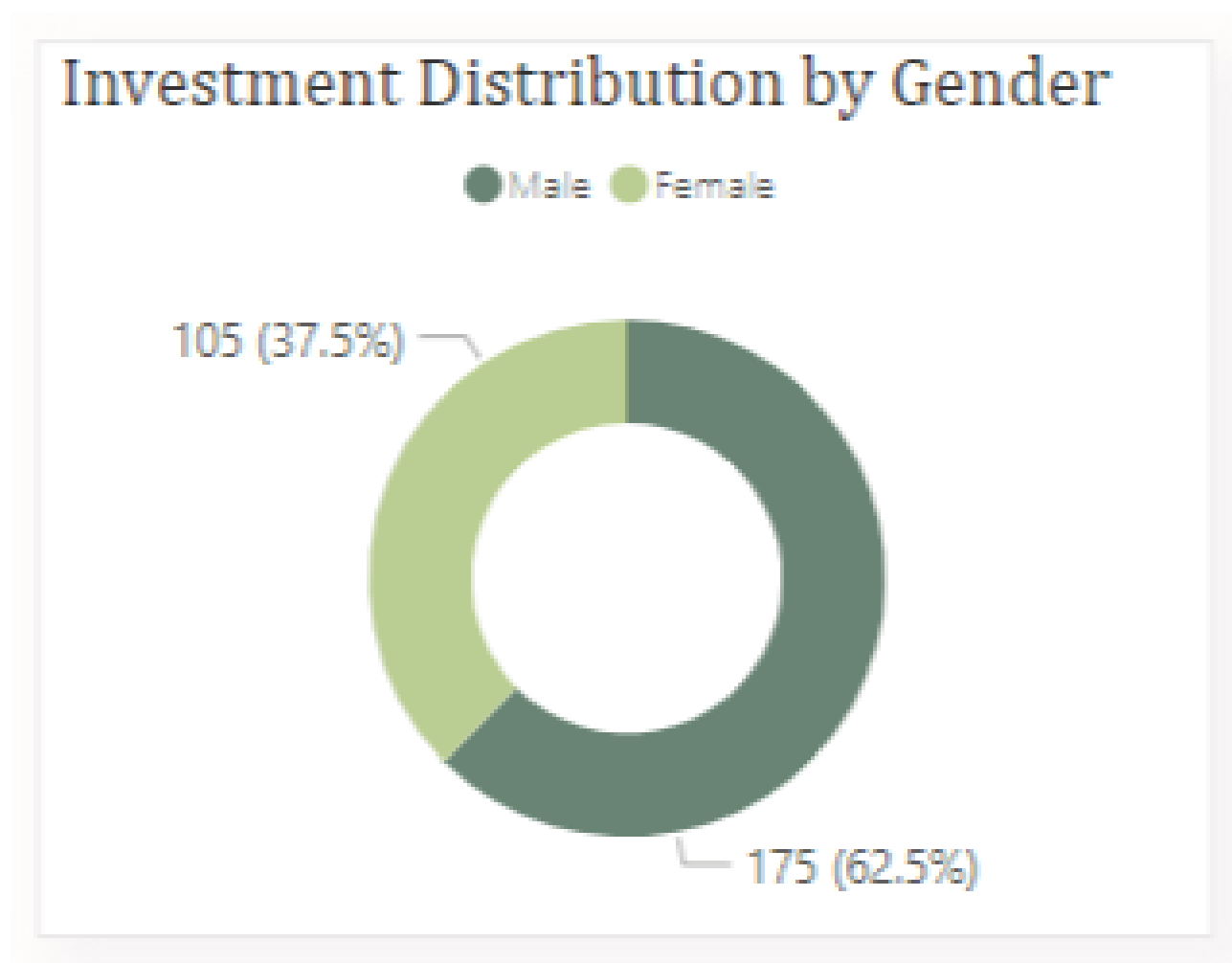
3. Main objective of investments





2.

1.investment distribution by gender?



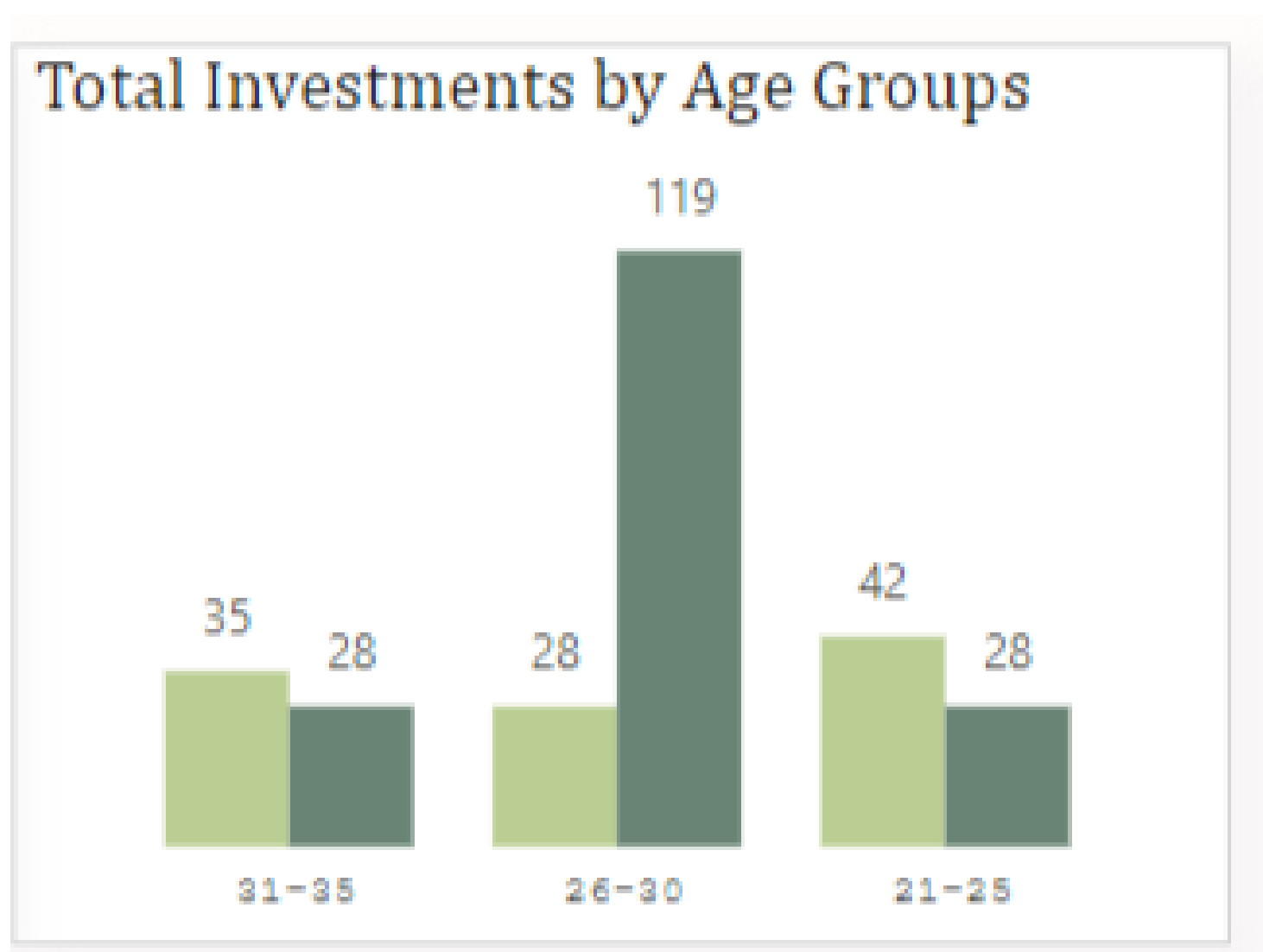
65% Investments are made by males
38% investments are made by females





3.

2. investments made by age groups?



Age group-(23-30)

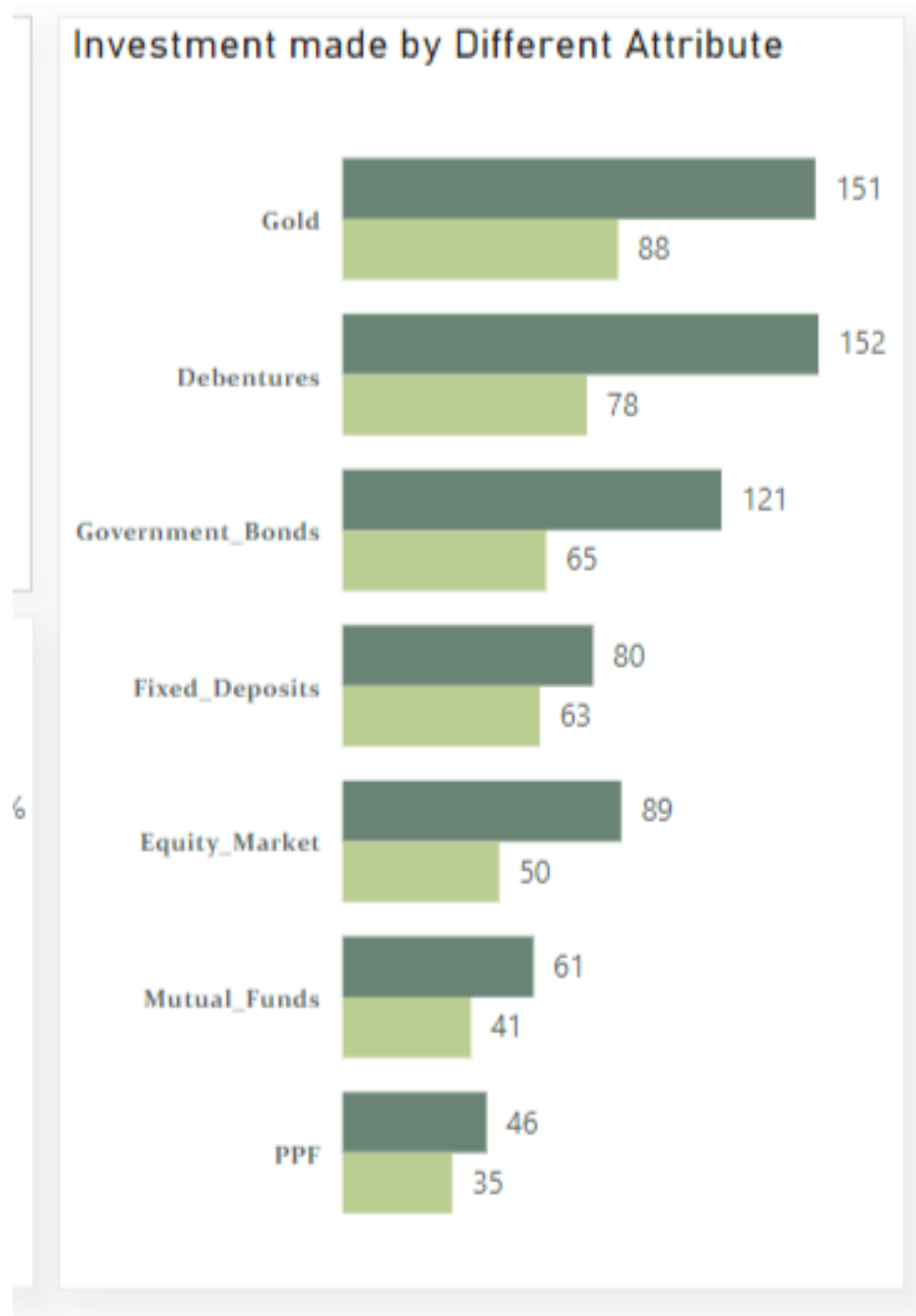
has made more investment nearly **50%**.
followed by **(21-25)**





4.

3.Main objective of investments



- **Gold** is the main objective of investment made by both male and female followed by **debentures**