

# Internal Social Chairs

Transition Documents  
Compiled by LC, 2/13/2012  
2011-2012  
2010-2011

## 2011-2012

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### **Did you have a co-chair and if so, did you think it was helpful?**

Yes. We were able to split up our responsibilities. It was also helpful to have someone else to bounce ideas off of. Together, we were able to come up with some exciting and unique new ideas for events. //

Yes. I thought it was very helpful- my partner did most of the planning during our Fall semester and I did most of the planning during our Spring semester.

### **What events did you hold? Please provide a short description and the degree of success (worse = 1 to excellent = 5) of each.**

Restaurant Week Dinners -- two groups went out to dinner at different restaurants (Upstairs on the Square and Elephant Walk) based on everyone's schedules. (4)

Manicures, FAST Light Show, and Dinner at Meritage -- this event was fun and was unique because it featured more than just a dinner. (4)

Cupcakes for Finals -- Kickass cupcakes were ordered and distributed in the BC Porter Room as a study break. Very low attendance. (2)

Kayaking on the Charles -- board members were invited for a short excursion on the Charles, after which everyone was treated to ice cream and a short visit to the Cambridge Carnival that happened to take place on the same day. Attendance was low, but everyone who attended agreed that it was a great trip. (4)

Brunch with SWE -- this event was initially supposed to be an outing to Faneuil Hall, but after the group got together, we decided to go to Sonsie on Newbury instead. We stopped for Sweet Cupcakes on the way there and had a good time catching up with others. (4)

Spa Day -- attendees had manicures and pedicures, with nail polish to foot scrubs all available for use. Cookies from Flour were provided as snacks, and participants were given goodies to take away such as lotion and lip balm. (4)

(No 5's given due to low attendance) //

We hosted three events each semester. First semester we had a group visit the FAST festival, get manicures and dinner, and visit a restaurant during restaurant week. Second semester we went kayaking, went out to brunch at Sonsie's, and had a spa night in McCormick.

**What went well this past year? For instance, was there a specific event that was most successful and should definitely be repeated?**

Most of the events this past year were good, particularly during the second half of the semester (kayaking, brunch, and spa day). Planning early and picking dates in advance was particularly helpful. It was also useful to be open to tweaking events a little, based on people's interests. Subsidized Restaurant Week dinners are always a hit. //

The spa night had the most turnout since we advertised that each person who came would get a gift, and since it was on campus. I think SWE members enjoyed the kayaking and dinner/brunch trips much more though, and they were a fun way to experience Boston while meeting fellow SWE board members.

**What didn't go well this past year? For instance, maybe there was lack of advanced planning for certain events.**

The attendance at events was not great; we pretty much had the same few people attending every event.

A Wrentham trip was planned in addition to these events, but due to lack of advanced planning, the turnout was not great, and in the end the whole trip was canceled. Many people ended up dropping out even though they RSVP'd, and this was tough to foresee. In the future, it should be specified that RSVPs are binding. //

First semester it was hard to find times for events where both my partner and I could attend. Second semester we chose the dates right at the beginning of the semester to make sure we could both attend.

**What advice would you give for your position for next year?**

- Plan events in advance (really important)
- Be open to some spontaneity during actual events (i.e. if people prefer a different restaurant or want to stop somewhere on the way)
- Try to choose more interesting events; try to have a balance between off campus/on campus; try to schedule dates so they are not all the same (i.e. not all Sundays)
- Maybe incorporate some bonding events during board meetings?
- Contemplate other ways to boost attendance //

Try to plan a range of activities- on and off campus, food-based, fun-based, etc. Hopefully by planning different events you can get different groups of board members to come.

## 2010-2011

Karen Zhou and Eileen Yang

### **How did your position contribute to the mission of SWE as a whole? Do you think it adds value to SWE?**

This position aimed to bring SWE members closer together (rather than the whole campus). I think it's a really great position to have as SWE has been pretty successful every year in having a strong and close board. //

The mission of the position is to bring together SWE members to create a smaller and more tight-knit community within SWE. I think this is important to making SWE an important resource on campus and to creating bonding.

### **Please list all events that you and your co-chairs planned over the last year.**

Spring Trip to Wrentham

Manicure w/Boba and Froyo Study Break

Fall Trip to Wrentham //

Spring Wrentham Trip

Study break with bubble tea and nail polish

Fall Wrentham Trip

### **Which events were the least successful, and why?**

Fall Trip to Wrentham - it ended being a smaller group due to last minute cancellations. It would have been more effective to gather a larger group of girls. Also a lot of people tend to shop individually (more efficient) so most of the bonding was along the ride or meeting up for food. //

For the fall trip, a lot of people cancelled at the last minute.

### **Which events were the most successful, and why?**

Spring Trip to Wrentham had a larger number of attendees. The Manicure w/ Boba and Froyo got a good number of people attracted by the food. They also got people to stay to paint their nails which is nice because girls broke up into conversation. //

Study break because people came for the food and stayed to talk.

### **Describe your working relationship with your co-chair if applicable. Include how you divided responsibility, how it well it worked, how you felt about working with this person overall, and whether you found it necessary/helpful to have a co-chair for your position. Did you know your co-chair before working with them in this position?**

It was very good. We're pretty close friends so we just organize together/divide tasks evenly. //

Awesome! We knew each other before, so it was easy to just talk about how to divide things up based on who was more busy, etc. It was really helpful to have a co-chair for event planning because there are so many moving parts.

**Please list any important resources, contacts, and other relevant information for your position.**

N/A //

N/A

**What do you wish you knew before you entered this position?**

I had a good idea going in. //

I think I already knew a lot about the position, so I was ok.

**Is there anything you would have liked to do with your position, but didn't have the time or resources to do? Please describe.**

It would have been better if we had focused to include SWE members not just board. //

Nope

**Do you have any new ideas for this position?**

There isn't anything in particular but looking for ways to identify national SWE members not on board and having events targeted to them would be an interesting possibility. //

We never did SWE birthday presents, but I still think it could be a good idea. A small treat for each member on their birthday.

**Where do you see the future of this position? What should we keep about it, change about it, add to it, or subtract from it? Do you think any of the responsibilities should be moved to other positions, and if so, please specify.**

This position should definitely be kept. I think one of the really unique things about SWE is how close board is so the organization is not just professional but also a lot of fun. //

It seems good.