

Hsin-ying Wu (Cindy Wu)

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EDUCATION

- Massachusetts Institute of Technology (MIT), Cambridge, MA** Jun 2013
Master of Engineering in Supply Chain Management
- Fellowship Award for half tuition from Center for Transportation and Logistics
- National Chengchi University, Taipei, Taiwan** Jan 2006
Master of Business Administration in Technology and Innovation Management
- Scholarship winner of the Philips Semiconductors Talent Program; Project manager intern at Advantech
- National Chiao Tung University, Hsinchu, Taiwan** Jun 2003
Bachelor of Science in Electrical Engineering
- President of Chinese Music Club; Promotion Head of Mei-Chu Tournament; Academic Head of Nano-Technology Club

WORK EXPERIENCE

- Hewlett-Packard Company, Taipei, Taiwan** Jan 2008 - Jul 2012
- Technical Program Manager for Zero Client platforms** 2011 - 2012
Developed the 1st All-in-One Zero Client that features “one-wire” technology to deliver Power over Ethernet (2012)
- Managed an R&D team of 10 for end-to-end product development activities and collaborated with 4 cross-functional teams across multi-geographical areas to ensure the successful launch of the product
 - Devised 20+ action plans in response to the unexpected issues found during development stages to mitigate the schedule impact
 - Managed 4 business partners for technical and logistical issue resolution and on-time delivery of critical components
 - Won performance award (2012); The All-in-One Zero Client product won several media review awards (2012)
- System Integration Program Manager for Desktop & All-in-One PCs** 2008 - 2011
Devised an R&D process for the merger of Consumer & Enterprise PC BUs which impacted hundreds of employees (2009)
- Analyzed the process gaps and solicited feedback from 10+ stakeholders to draft a comprehensive process proposal
 - Hosted several group communication meetings for 50+ impacted employees to educate them about the new process
 - Served as the change agent during the org. change by proactively addressing employee concerns, resulting in a promotion
 - Extensive ODM management experiences (5 system-level and 2 component-level ODMs) in Greater China area
- Secured 25% of annual PC sales volume which was almost lost because the heavily downsized marketing team wasn't able to provide product scope in time to trigger the product development cycle (2010)*
- Proposed market trends by analyzing historical data and persuaded ODMs to provide extra manpower for data analysis
 - Garnered support from cross-functional teams to a modified production plan that allowed more time for marketing department to make decisions and a flexible workflow that shortened the production lead-time
 - Trained 4 members with prepared lessons and on-the-job guidance; all members became strong performers with top ratings
- ASUSTek COMPUTER, Taipei, Taiwan** Feb 2006 – Jan 2008
- Project Manager for Notebook PCs, managing a team of 20 for product development activities**
Led development of the world's 1st notebook computer that allowed real-time over-clocking and user upgradeability (2007)
- Reduced the development lead-time of this pioneering project by 30% to enhance its time-to-market competitiveness
 - Contributed to the development of industrial standards of Graphic Cards, MXM v2.0
- Created the first product development SOP within the White-Box business unit (2007)*
- Trained 2 new team members for the best practices of the new product introduction processes

ADDITIONAL SKILLS & ACTIVITIES

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| Computer | Microsoft Excel Solver, Data Analysis tools; currently being trained with SQL, Visual Web Developer and UML |
| Languages | Native Speaker of Mandarin Chinese and Taiwanese; fluent in English; basic communication in French and Japanese |
| Certificate | Certified Lean Six Sigma Green Belt Holder, Competent Communicator in HP Toastmaster's Club |
| Community | Elderly caretaker in AnKang Community; Leader of a presentation project for a nonprofit Catholic org, CECEA |
| Interests | Traveling (20+ countries on 5 continents); singing (won several competitions); participated in musicals; Art (Modeled at an Art exhibition “Hanging Out in the Museum” by Contemporary Artist, Cai Quo-Qiang) |