

Carolyn Zhang

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EDUCATION

Massachusetts Institute of Technology	Cambridge, MA
B.S. in Management Science (Marketing Science concentration) and Computer Science, 2014 (expected)	
Agoura High School	Agoura Hills, CA
Valedictorian, Class of 2010	
SAT I: 2310 (800 Critical Reading, 780 Math, 730 Writing)	

EXPERIENCE

Shanghai Bund de Rockefeller Group Master Development Co.	Shanghai, China
Intern, Marketing and Public Relations	June – July 2010
<ul style="list-style-type: none">• Perform SWOT analyses of luxury product companies seeking expansion in the Chinese market• Develop retainers and presentations for prospective clients• Translate Chinese documents into English• Give tours of the firm's latest project, the RockBund Art Museum, to English-speaking clients and guests	
Freelance graphic design	2007 – present
<ul style="list-style-type: none">• Create posters, banners, logos, and other graphics for print and digital use	
Thousand Oaks Chinese School	Thousand Oaks, CA
Instructor, Introduction to Graphic Design	September 2009 – June 2010
<ul style="list-style-type: none">• Teach fundamentals of design to elementary-, middle-, and high-school students• Help students create projects with Adobe Photoshop software	
Kumon Learning Center	Westlake Village, CA
Instructor, Math and Reading	January 2009 – July 2010
<ul style="list-style-type: none">• Tutor students of various ages in mathematics (covering up to calculus) and English (covering up to high school critical reading and analysis)	

ACTIVITIES AND SOCIETIES

MIT TechFair	
Marketing Committee	September 2010 – present
<ul style="list-style-type: none">• Design informational booklet, posters, and newspaper advertisements to convince students of TechFair's unique nature (technology exposition meets career fair)• Use viral marketing specifically targeted towards the MIT student population in the form of "hacks" (creative pranks)	
Colleges Against Cancer	
Executive Board	September 2010 – present
<ul style="list-style-type: none">• Organize the first MIT-specific Relay for Life fundraiser	
Alpha Kappa Psi, MIT Colony	
Alpha Class	October 2010 – present

SKILLS

Python, Java, Adobe Photoshop, Adobe InDesign, Adobe Acrobat, Microsoft Office, Chinese, French
language experience

AWARDS AND HONORS

National Merit Scholarship Finalist (2010), California History Day State Finalist (2009), National AP Scholar (2009)