# Susie Rong Fu

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### **Massachusetts Institute of Technology**

Cambridge, MA 2008 – Present B.S. Electrical Engineering and Computer Science, Architecture Minor, Expected June 2012

GPA: 4.7/5.0. Coursework: Advanced Algorithms, Computer Graphics, Architecture Studio, Signals and Systems, Computation Structures, Circuits and Electronics, Software Construction

## Experience

### Samsung Telecommunications America

Product Management Intern

Seattle, WA Summer 2010

- Assumed the role of Product Manager for the Samsung "Strive" cell phone to launch maintenance release software
- Designed and implemented an internal bug tracking database written in ASP.NET for the Samsung AT&T Team to centralize software issues of and substantially increase communications efficiency with 50+ thirdparty companies

#### **MIT Humans and Automation Lab**

Undergraduate Researcher

Cambridge, MA January 2010 – May 2010

- Restructured software architecture to improve performance through indepth code analysis and testing for the "Deck operations Course of Action Planner" (DCAP) project, which simulates aircraft carrier operations
- Analyzed and developed a user interface that provides intuitive data visualization for aircraft carrier supervisors

### MIT Media Lab, Design Ecology Group

Undergraduate Researcher

Cambridge, MA February 2009 – August 2009

- Programmed and designed several GUI components and backend features for Kaleido (<u>kaleido.media.mit.edu</u>), a graphical programming project that aimed to visually represent traditional text-based code
- Prepared project for exhibition at the 2009 ARS Electronica Festival in Austria

# Leadership & Activities

#### Reconnect, a Startup

Co-Founder
October 2010 – Present

 $\circ$  Co-Founding Reconnect, a lightweight web and mobile application that keeps your social calendar in check. Expected launch in January 2011.

#### **MIT TechFair**

Marketing, IT Director April 2010 – Present

- Managing the TechFair 10-person Marketing team to market the annual student-run MIT TechFair (a technology expo) and associated events to the entire student body through creative marketing campaigns
- Directing the IT team to launch a new website (<u>techfair.mit.edu</u>) to support the corporate sponsors, MIT community, and TechFair committees

### **MIT Society of Women Engineers**

Webmaster
Oct 2009 – Present

 Revamped and maintaining the website and resume database for MIT SWE (<u>swe.mit.edu</u>) to win First Place in the 2010 National SWE Website Awards

### Skills

### **Computer Languages & Applications**

- Fluent in Java, C++, Python, HTML, CSS, PHP, ASP.NET, C#, LaTex
- Extensive experience with Adobe Photoshop, Illustrator, InDesign