

Overview

Section Overview

Health Impact

Vehicle Emission Insight

Market Analysis

Filters

State

All

Year

- ☐ 2022
- ☐ 2023
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- ☐ 2025



111.13

AverageAQI

PM10

Top Pollutant

Delhi

Top Polluted state

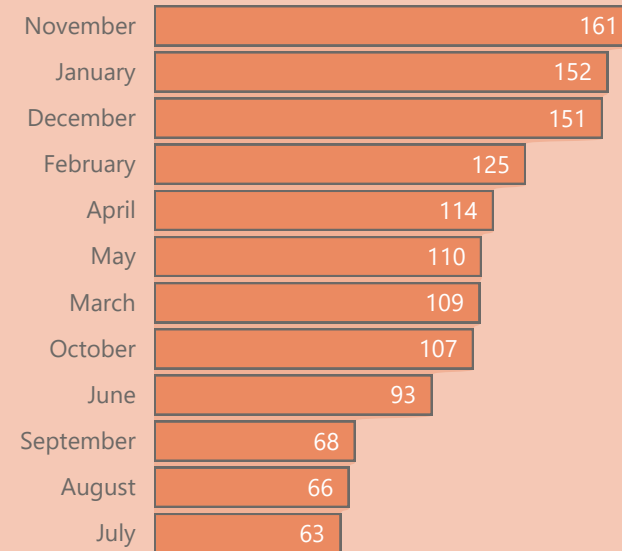
Byrnihat

Top Polluted City

Statewise AverageAQI

state	AverageAQI
Andaman and Nicobar Islands	57.71
Andhra Pradesh	77.51
Arunachal Pradesh	54.49
Assam	114.12
Bihar	157.16
Chandigarh	141.56
Chhattisgarh	78.99
Delhi	206.42
Gujarat	110.63
Haryana	140.85
Himachal Pradesh	160.26
Jammu and Kashmir	69.50
Jharkhand	164.94
Karnataka	62.67
Kerala	68.07
Madhya Pradesh	108.72
Maharashtra	103.64
Manipur	100.93
Meghalaya	62.73
Mizoram	47.25
Nagaland	80.46
Odisha	124.88

AverageAQI by month



AQI Variation: Weekday vs Weekend

area	weekday	weekends	(Weekday - Weekend)	change in %
Delhi	234.37	216.54	17.83	-7.61%
Ahmedabad	122.30	124.74	-2.45	2.00%
Pune	116.19	114.27	1.92	-1.65%
Kolkata	108.70	108.07	0.64	-0.58%
Mumbai	105.47	107.51	-2.05	1.94%
Hyderabad	85.40	85.68	-0.27	0.32%
Bengaluru	78.70	78.73	-0.03	0.03%
Chennai	73.14	68.27	4.87	-6.65%

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November

Top Polluted month

PM2.5, PM10

OverallTop Pollutants

Pollutant listing in Southern India 2022 - onwards

state	Top2_Pollutants	Bottom2_Pollutants
Kerala	PM2.5, PM10	NH3, SO2
Karnataka	CO, PM10	NH3, SO3
Tamil Nadu	PM2.5, PM10	NO2, NH3
Andhra Pradesh	PM2.5, PM10	NO2, SO2
Telangana	PM2.5, PM10	O3, NO2
Puducherry	O3, PM10	PM2.5, CO

Bengaluru Airquality from march -may 2025

Moderate Satisfactory



Bengaluru area

City AQI Extemes in last 6 months

Area with highest Aqi

State	Area	AverageAqi
Assam	Byrnihat	284.19
Delhi	Delhi	238.92
Bihar	Hajipur	233.67
Haryana	Bahadurgarh	226.44
Haryana	Gurugram	204.14

Area with Lowest Aqi

state	area	AverageAqi
Tamil Nadu	Tirunelveli	33.31
Tamil Nadu	Palkalaiperur	42.79
Karnataka	Madikeri	42.95
Karnataka	Vijayapura	44.33
Karnataka	Chamarajanagar	44.81

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July

Top Diseased month

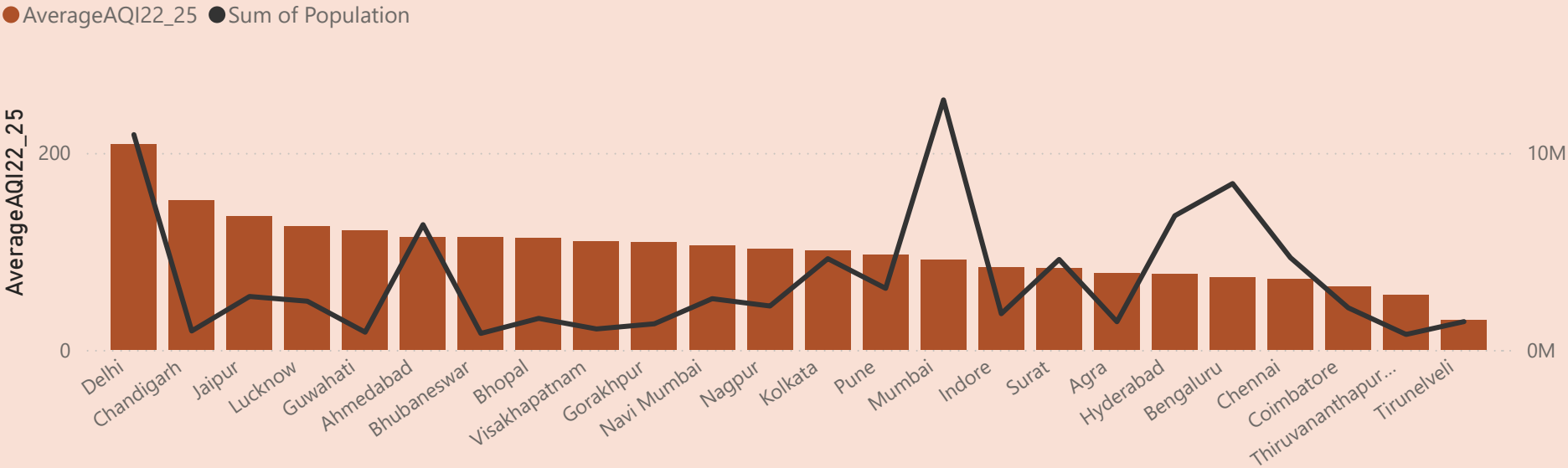
PM2.5, PM10

OverallTop Pollutants

Top 2Reported Disease with AverageAqi

state	disease_illness_name	AverageAQI22_25
Delhi	Dengue	206.42
Delhi	Measles	206.42
Jharkhand	Acute Diarrheal Disease	164.94
Jharkhand	Malaria	164.94
Himachal Pradesh	Acute Diarrheal Disease	160.26
Himachal Pradesh	Hepatitis A	160.26
Bihar	Acute Diarrheal Disease	157.16
Bihar	Dengue	157.16
Chandigarh	Cholera	141.56
Haryana	Acute Diarrheal Disease	140.85
Haryana	Cholera	140.85
Rajasthan	Acute Diarrheal Disease	127.99
Rajasthan	Dengue	127.99
Tripura	Acute Diarrheal Disease	126.70

AverageAQI and Sum of Population by City in 2024



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75M

Total vehicles

12K

Total EV-vehicles

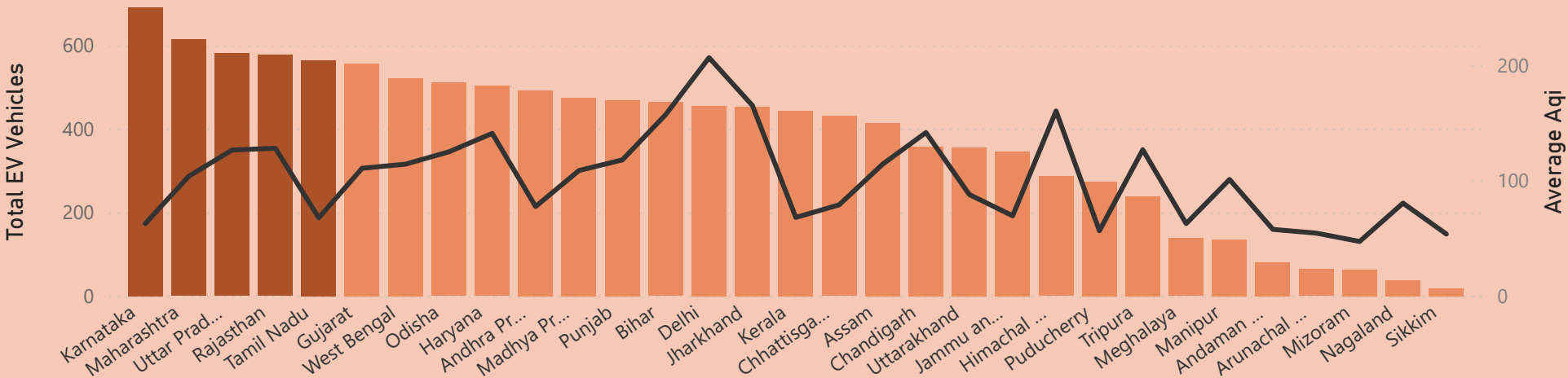
Karnataka

Top EVAdopted State

state	Total_vehicle	EV_Vehicles
Andaman and Nicobar Islands	24795	80
Andhra Pradesh	2651214	492
Arunachal Pradesh	99736	64
Assam	1889297	414
Bihar	4009485	463
Chandigarh	154562	357
Chhattisgarh	1837962	430
Dadra and Nagar Haveli and Daman and Diu	69696	198
Delhi	2086374	455
Goa	249402	258
Gujarat	5544798	555
Haryana	2742665	502
Himachal Pradesh	418354	286
Jammu and Kashmir	535491	345
Jharkhand	1704838	453
Karnataka	5413304	690
Total	75213567	12074

Total EV Adoption and AverageAQI

Top 5 EV-adopted states



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Air Purifier Hotspot

Delhi and northern states show the highest demand for air purifiers due to poor air quality and growing health awareness —making them the strongest regional market.

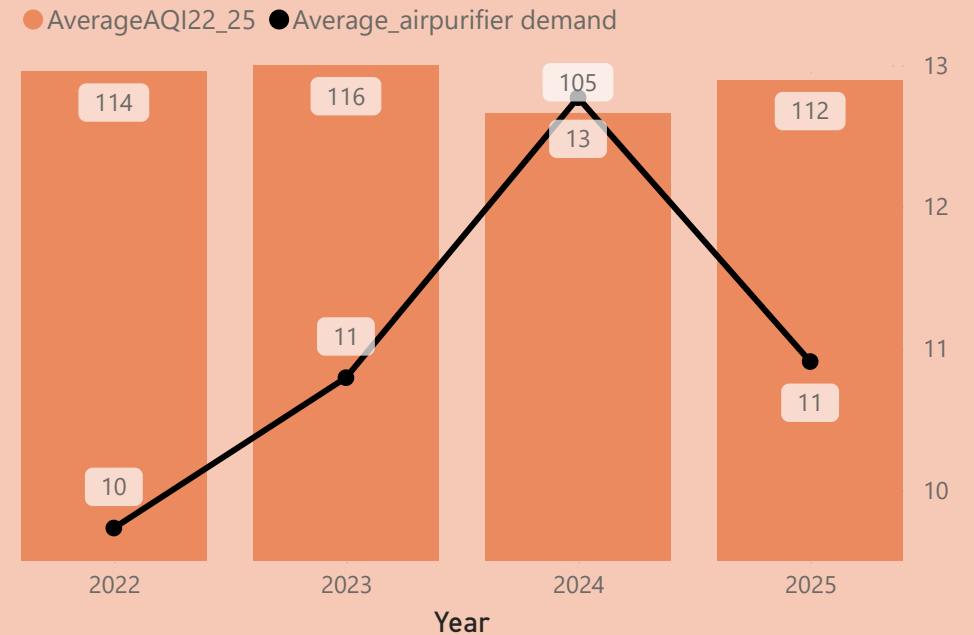
Seasonal Demand Spikes

Air purifier demand peaks between October and November, driven by post-Diwali smog and winter pollution. These two months can account for 60–70% of annual sales, making them a crucial period for targeted promotions, inventory planning, and regional marketing.

Long term Growth

India’s air purifier market is on a steady growth path, driven by worsening air quality, rising health awareness, and easier access through e-commerce. While sales peak in the October–January season, demand is steadily growing year-round, especially in northern states and urban hubs.

Year Wise Airpurifier Demand



5 year airpurifier Trend

