

Month

Apr 2023

Apr 2023

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
▲						1	2
	3	4	5	6	7		9
	10	11	12	13	14	15	16
	17	18	19	20	21	22	23
	24	25		27	28	29	30

Sales by Weekday/Weekend

Weekend
\$39K

Weekday
\$80K

Sales by Location

Hell's Kitchen | \$40.30K

▲ +4.1% | +1.4K vs LM

Astoria | \$39.48K

▲ +4.2% | +1.4K vs LM

Lower Manhattan | \$39.16K

▲ +4.2% | +1.4K vs LM

0K

20K

40K

Coffee Shop Sales

Total Sales

118.9K✓

Goal: 98.8K (+20.34%)

Total Orders

25.3K✓

Goal: 21.2K (+19.34%)

Total Quantity

36.5K✓

Goal: 30.4K (+19.94%)

Sales Trend Over The Period

Avg Sales: \$3,965

\$3.7K

\$3.3K

\$3.6K

\$3.3K

\$4.6K

\$4.1K

\$4.2K

\$3.9K

\$4.5K

\$4.4K

\$3.9K

\$4.6K

\$3.0K

\$3.6K

Apr 02

Apr 09

Apr 16

Apr 23

Apr 30

Sales by Product Category

Coffee | \$45.97K

Tea | \$33.36K

Bakery | \$14.02K

Drinking Chocolate | \$12.27K

Coffee beans | \$6.82K

Branded | \$2.38K

Loose Tea | \$1.83K

Flavours | \$1.42K

Packaged Chocolate | \$0.87K

0K

20K

40K

Sales by Product Category

Barista Espresso | \$15.56K

Brewed Chai tea | \$13.29K

Hot chocolate | \$12.27K

Gourmet brewed coffee | \$11.82K

Brewed herbal tea | \$8.05K

Brewed Black tea | \$8.02K

Organic brewed coffee | \$6.61K

Premium brewed coffee | \$6.57K

Scone | \$6.43K

Drip coffee | \$5.42K

0K

10K

Sales by Hour | Day

Hours	Mon	Tue	Wed	Thu	Fri	Sat	Sun
6	\$785	\$731	\$879		\$19	\$574	\$785
7	\$1,688	\$1,518	\$1,519	\$1,074	\$1,008	\$1,739	\$1,955
8	\$1,598	\$1,787	\$1,851	\$2,271	\$2,078	\$1,812	\$2,326
9	\$1,966	\$1,547	\$1,877	\$2,099		\$1,972	
10	\$1,964	\$2,130	\$1,794	\$2,329	\$2,422	\$2,235	
11	\$1,672	\$1,156	\$1,138	\$769	\$801	\$1,335	\$1,347
12	\$859	\$977	\$951	\$880	\$711	\$1,393	\$1,132
13	\$819	\$806	\$976	\$748	\$846	\$1,205	\$1,154
14	\$1,037	\$972	\$1,005	\$965	\$780	\$1,160	\$1,014
15	\$832	\$835	\$1,024	\$1,081	\$871	\$1,323	\$1,178
16	\$957	\$990	\$1,010	\$1,005	\$667	\$1,289	\$1,147
17	\$840	\$1,065	\$1,000	\$890	\$883	\$1,295	\$1,041
18	\$774	\$663	\$819	\$753	\$724	\$1,039	\$991
19	\$633	\$613	\$627	\$660	\$563	\$912	\$817
20				\$192	\$218	\$29	\$31
Total	\$16,423	\$15,789	\$16,471	\$15,717	\$15,193	\$19,310	\$20,039

Total Sales

\$699K

Total Orders

149K

Total Quantity

214K

Sunday, January ...

● Sales ● Quantity ● Orders



Total Sales

\$699K

Total Orders

149K

Total Quantity

214K

Fri

Hour No: 12

● Sales ● Quantity ● Orders

