Asmita Deshpande

Baltimore, Maryland and open to relocate | Email | LinkedIn | GitHub | Tableau | Portfolio

Professional Summary

Analytical and technical professional with 3+ years of experience in data analysis, system administration, and cross-functional collaboration. Expertise in leveraging Python, SQL, Tableau, and cloud platforms to design data-driven solutions, troubleshoot system inefficiencies, and optimize cross-functional workflows.

Education

University of Maryland Baltimore County, Baltimore, MD

Master of Science in Information Systems

May 2024

Coursework: IS620 Advanced Database Project, IS636 Structured System Analysis and Design, IS733 Data Mining, IS651 LAN Management IS603 Decision Making Support System, IS734 Data Analytics for Cybersecurity, ENMG650 Project Management Fundamentals

MKSSS's Cummins College of Engineering for Women, India

Bachelor of Technology in Computer Engineering.

May 2020

Skills

Data Science & Analytics: Data Analysis, Data Visualization (Tableau, Power BI, Google Data Studio), Data Mining, Statistical Analysis, Exploratory

Data Analysis (EDA), Business Intelligence.

Data Engineering: Data Pipelines, ETL, Cloud Data Processing (AWS, Azure), Airflow, Google Analytics.

Programming Language: Python, JavaScript, SQL, HTML/CSS, PL/SQL.

Project Management : Scrum Methodologies, Agile Frameworks, Collaboration Tools (Jira, Confluence, Git, Artifactory).

Experience

Student IT Project Assistant | University of Maryland Baltimore County, Baltimore

Jan 2023 - May 2024

- Managed IT project workflows using JIRA, enhancing task tracking efficiency by 40% and ensuring on-time project completion.
- Resolved 150+ IT support tickets, reducing resolution time by 40% and improving system uptime for faculty and students.
- Administered university IT systems, implementing automated monitoring that reduced downtime by 25% and improved overall system reliability.
- Optimized Confluence documentation for IT support processes, decreasing recurring technical issues by 35% and improving troubleshooting efficiency.

Data Analyst | DXC Technology, India

July 2020 - July 2022

- Built automated data pipelines in Python, processing 5M+ records and reducing ETL runtime by 30%.
- Developed interactive Tableau dashboards analyzing 50K+ financial records, improving executive decision-making efficiency by 40%.
- Automated Tableau reporting, cutting manual data processing by 60% and increasing reporting accuracy by 90%.
- Performed EDA using Python & Excel, uncovering insights that boosted revenue by 15%.

Summer Data Intern | StraViso, India

May 2019 - July 2019

- Executed SQL queries to clean and analyze 100K+ records, improving data accuracy by 25% for reports.
- Analyzed large datasets using SQL and Excel, identifying trends that enhanced data-driven decision-making for stakeholders.
- Validated and corrected data in Excel, reducing reporting errors by 30% and ensuring high-quality insights.
- Created automated Excel reports with pivot tables, streamlining weekly reporting and cutting manual effort by 40%.

Projects

Zillow Data Analysis

- Accomplished a 40% reduction in manual data processing time by designing and automating Python-based ETL pipelines for Zillow real estate data using Apache Airflow and AWS services.
- Improved data accuracy and accessibility for analysis by transforming 100% of raw API data into structured CSV formats stored in Amazon S3 and loaded into Redshift.
- Delivered actionable insights by creating interactive dashboards in Amazon Quick Sight, visualizing over 10,000 real estate records for trend
 analysis.
- Set Reduced latency in ETL processes by implementing S3-triggered AWS lambda functions, achieving a seamless flow of raw, intermediate, and transformed data.

Online Food Delivery System

- Optimized query performance by reducing execution time by 35% through indexing and advanced SQL query design for a database managing over 50,000 records across customers, orders, and restaurants.
- Streamlined order processing by automating discount and tax calculations via stored procedures, improving checkout efficiency by 40% for over 1,000 daily orders.
- Enhanced customer retention by implementing a recommendation system that identified restaurant preferences based on order history, leading to a 20% increase in repeat orders.
- Improved user satisfaction by integrating a real-time notification system, delivering instant updates on order status for 95% of transactions.

SQL Injection Detection

- Improved accuracy by 25% through feature engineering and supervised machine learning models (Logistic Regression, Random Forest, and XGBoost) on NetFlow datasets.
- Enhanced cybersecurity insights by analyzing 1,000+ network traffic records, identifying malicious SQL injection patterns, and reducing false positives by 15% using data preprocessing techniques.
- Streamlined dataset preparation, achieving a 30% reduction in model training time by performing feature importance analysis and selecting the
 top 15 attributes to minimize dimensionality.
- Improved decision-making for stakeholders by creating 5+ visualizations (scatter plots, histograms, bar charts) that clarified feature relationships and SQL.

Domino's Sales Analysis

- Boosted dashboard interactivity by 40% by designing Tableau visualizations, including filters for time, pizza types, and sales regions, enabling stakeholders to drill into data trends.
- Reduced data processing time by 50% by implementing efficient SQL joins and aggregations.
- Improved revenue tracking by 30% by developing SQL queries that calculated metrics like monthly revenue, top-selling pizzas, and customer segmentation.
- Identified peak sales periods and customer preferences, driving potential revenue growth opportunities by analyzing 12 months of transactional data.

Certifications

• Certified Scrum Master (CSM) | Scrum Alliance – (<u>Link</u>)