



ASMITA DEY

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EDUCATION

Bharati Vidyapeeth's College of Engineering <i>Bachelors of Technology in Information Technology</i> <ul style="list-style-type: none">• CGPA : 9.1	Paschim Vihar, New Delhi 2020 – 2024
Raisina Bengali Senior Secondary School <i>XII (CBSE)</i>	Mandir Marg, New Delhi 2019 – 2020
Loreto Convent School <i>X (CBSE)</i>	Delhi Cantt, New Delhi 2017 – 2018

SKILLS

- **Programming Language:** C++/C, Java, SQL
- **Technologies :** Adobe, Canva, Figma, Ms-Excel, Ms-word, HTML, CSS, JavaScript, Bootstrap, React
- **Soft Skills:** Communication, Teamwork, Problem Solving

INTERNSHIP

Web Developer Intern <i>Sarvpriye Foundation</i> <ul style="list-style-type: none">• Developed and designed a website PRAKRITIK, a marketplace dedicated to empowering women breadwinners.• End-to-end development and design of the marketplace, resulting in a visually captivating user interface that increased user engagement by 40% .• Utilized HTML, CSS, and JavaScript to optimize website speed and loading time, resulting in a 30% decrease in page load time for a client's website.	July 2023 - August 2023 <i>Suraj Kund, New Delhi</i>
Social Media Manager <i>Creo Days</i> <ul style="list-style-type: none">• Managed multiple social media accounts, created content calendars, and developed engaging posts to increase follower engagement and brand visibility.• Create engaging content calendars, worked on creating templates, including posts, images, videos, and stories.• Conducted market research to identify potential clients, industry trends, and competitive analysis.	April 2024 - June 2024 <i>Rohini, New Delhi</i>

PROJECTS

Code Compiler <ul style="list-style-type: none">• A user friendly compiler that allows you to write code and run it.• Quickly translated multiple programming languages and reduced compile time resulting in an 87% time savings.• Tech Stack : HTML, CSS, JavaScript, React, Node.js
CloudCast- API based weather application <ul style="list-style-type: none">• Developed an API-based application to provide real-time weather information.• Accurate and reliable weather information, resulting in a 95% reduction in forecast errors• Tech Stack- HTML, CSS, JavaScript, Rapid API
Bank Application <ul style="list-style-type: none">• It is a comprehensive and Secure platform designs to streamline banking operation.• Encompasses a range of features revolutionizing banking operations; streamlined account management processes, reducing errors by 25%.• Tech Stack- Java, Java Swing, OOPs concepts

ACHIEVEMENTS

- **IDEATE (IGNITE- DESIGN-MODEL -PRODUCT HACKATHON)** - Secured first position in Ideate.
- **Uxtreme - UI/UX HACKTHON** - Achieved first position in Uxtreme.