



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

"I need catering for a special event."

"I want delicious, high-quality food that suits my event's theme and dietary preferences."

"I want to ensure the catering enhances the event experience."

"We want to provide exceptional service and delicious food."

"We need clear recipes and ingredient lists."

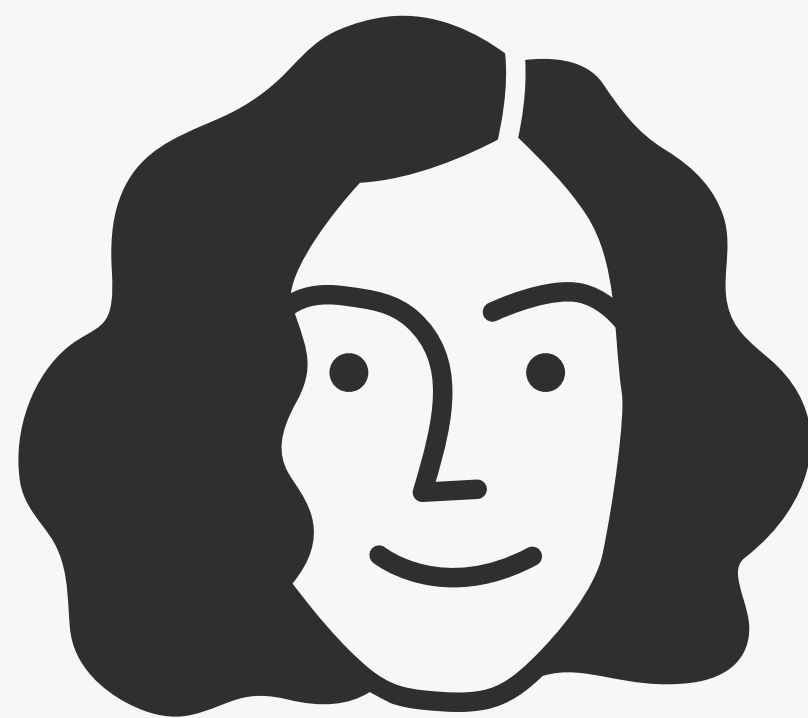
"We need efficient logistics for timely setup."

"I need reliable, flexible caterers who can handle specific event logistics."

"We need to understand the client's vision and dietary requirements."

"We must maintain consistency in taste and presentation."

"We must ensure everything is in place as per the client's request."



Periyasamy
Type your paragraph...



Searches for catering options online, reads reviews, contacts caterers for quotes.

Researches caterers with good track records, communicates event details clearly, asks for sample menus.

Conducts detailed consultations, prepares tailored menu options, ensures timely delivery and setup.

Follows recipes meticulously, sources high-quality ingredients, pays attention to plating and garnishing.

Coordinates routes and schedules, sets up tables, maintains a professional demeanor.

Stressed about coordinating various aspects of the event, relieved when caterer takes initiative.

Anxious about making the right choice, excited about impressing guests.

Committed to exceeding client expectations, satisfied when clients are pleased with the service.

Proud of creating culinary delights, focused on maintaining quality.

Driven to execute flawless setups, attentive to detail.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?