

Says

What have we heard them say? What can we imagine them saying? **Thinks**

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



They may be asking questions about property features, prices, and locations.

> Actively attending property viewings and open houses.

Feeling excited about the prospect of finding their dream home.

Concerns about affordability and making the right choice.

Hoping for a smooth and stress-free homebuying experience.









sanjeev DREAM HOMES REALTY



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Does

What behavior have we observed? What can we imagine them doing?



See an example

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

