



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Include direct quotes or statements from Techpro Solutions' customers or clients about their experiences.



Highlight the thoughts, emotions, and concerns of customers. For example, "Frustrated with technical issues" or "Excited about new features."



sriharshini
Techpro Solutions gains client trust, expertise recognition,

Describe the actions and behaviors of their customers when interacting with Techpro's products or services.



Highlight the thoughts, emotions, and concerns of customers. For example, "Frustrated with technical issues" or "Excited about new features."



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?