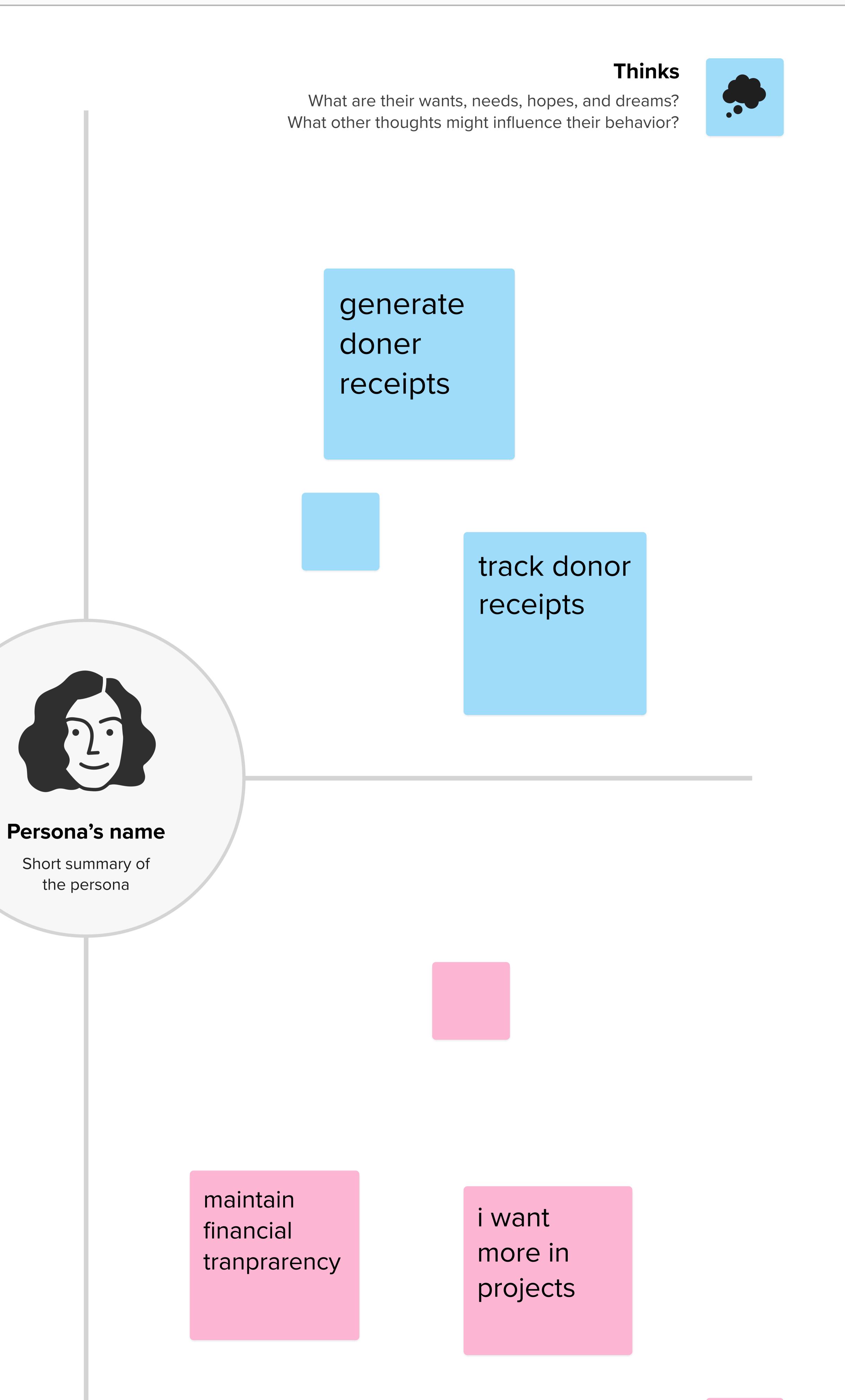


educational

programs



zoho books help them reaction

Does

What behavior have we observed? What can we imagine them doing? **Feels**

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



the persona