



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

We can able to
get the
information
shortly instead of
searching more

We able to know
how the
productivity of
crop is varied by
climatic
conditions

It help me to
know the total
outcome of
crops by
india

Through this
survey agriculture
products can be
exposed and
economic status
can be examined

The report
derives into the
captivating realm
of india's
agriculture
cultivation

survey explores
the diversity of
crops cultivated
across different
regions

I want to
know more
about it

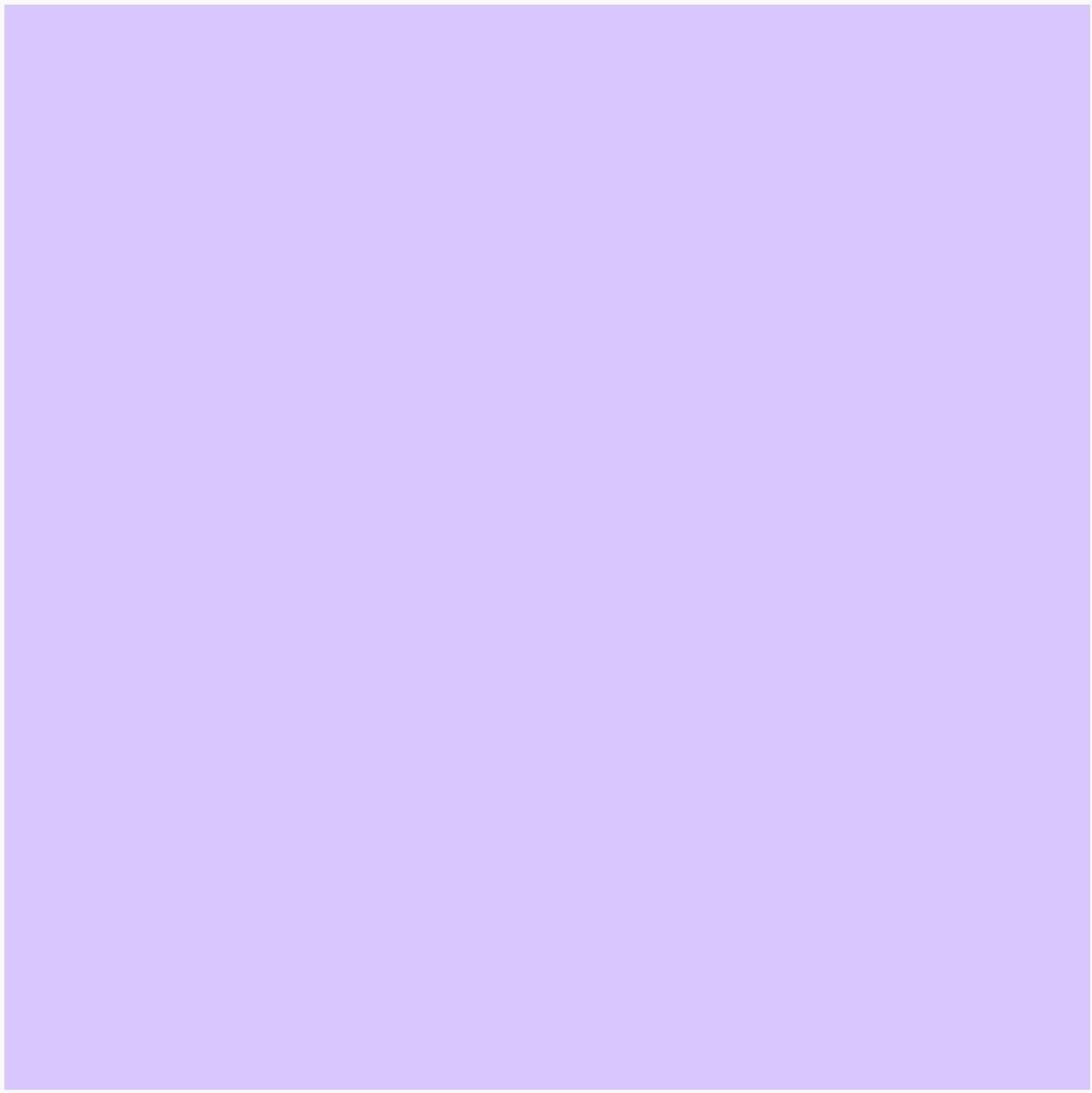
To know about
information on crop
production,technology
adoption and
government policies

Awarness about
challenges and
way to increase
sustainable
cropping

User's
perspective
yield
increase

Farmer's life
will uplifted

Cost of living
decreases





Persona's name
Short summary of
the persona