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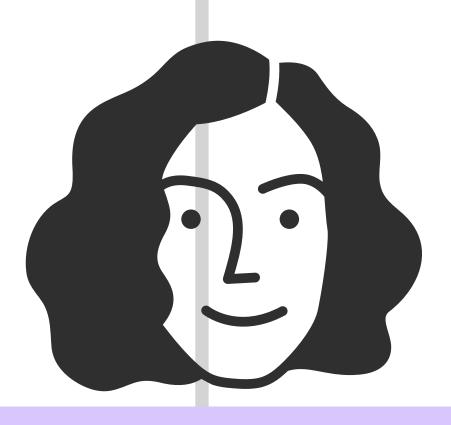
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Cost efficiency
Focus on care
business
Sociability and
flexibility

Entanced security Access to expertise

Short summary of the persona

Goods quality analyst

Current employee Pon't west out time

Current conti Not I vaps engineer

Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



