

# PROJECT REPORT TEMPLATE

## INTRODUCTION :

### 1.1 Overview

Catering is the process or business of preparing food services for clients at remote locations, such as hotels, restaurants, offices, concerts, and events. Companies that offer food, drinks, and other services to various customers, make up the catering sector. A Caterer provides, transports, and prepares food for clients, particularly for special events such as conferences, Weddings, Celebrations, or large gatherings. Catering is derived from the word “cater” which means to provide or to take care of. An event caterer’s job is to provide food for events. Event caterers are skilled professionals who plan and assemble exquisite menus, professionally handle the logistics, and provide excellent customer service.

### 1.2 Purpose

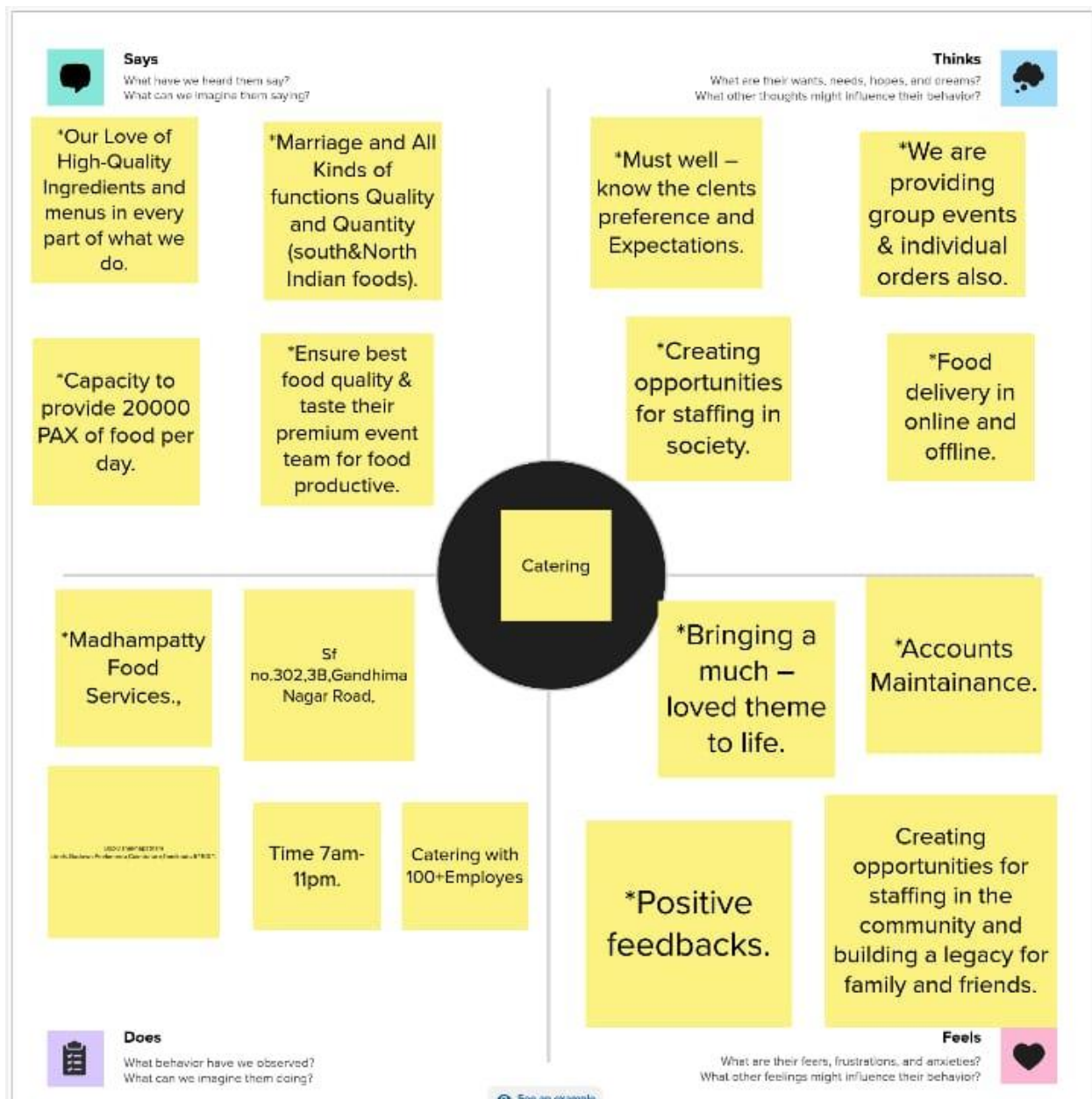
It is a service that delivers, cooks and serves food on site at a client’s location.

Example:

1. Wedding catering    2. Corporate catering

## 2.PROBLEM DEFINITION &DESIGN THINKING

### 2.1 Empathy Map:



The image displays a sequence of seven panels from a design thinking workshop, illustrating the process of developing a food delivery service. Each panel represents a stage in the process, from initial brainstorming to final delivery options.

- Panel 1: Brainstorm & idea prioritization** - Shows a group of people brainstorming ideas for a food delivery service. The ideas are listed on a board, including "Expand to food trucks," "Create a special holiday menu," "Cater for local organizations," and "Add a food delivery option."
- Panel 2: Define your problem statement** - Shows a group of people defining the problem statement for the food delivery service. The problem statement is: "How can we help people who want to eat healthy food but don't have time to cook?"
- Panel 3: Research** - Shows a group of people researching the market for food delivery services. The research findings are listed on a board, including "There are many food delivery services in the area," "People want to eat healthy food but don't have time to cook," and "There are many people who want to eat healthy food but don't have time to cook."
- Panel 4: Create your prototype** - Shows a group of people creating a prototype of the food delivery service. The prototype is a simple app that allows users to order food from a list of restaurants.
- Panel 5: Test** - Shows a group of people testing the prototype of the food delivery service. The test results are listed on a board, including "People like the app," "People like the food," and "People like the delivery service."
- Panel 6: Iterate** - Shows a group of people iterating on the prototype of the food delivery service. The iteration results are listed on a board, including "Add more food options," "Add more delivery options," and "Add more features."
- Panel 7: Deliver** - Shows a group of people delivering the final food delivery service. The final delivery option is chosen, and the service is launched.

### 3. RESULT :

#### Profit and loss Account.

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##### Profit and Loss

Basis: Cash

		Apr 2022 - Mar 2023	Apr 2023 - Mar 2024
Account	Account Code	Total	Total
Operating Income			
Sales		0.00	-500.00
Total for Operating Income		0.00	-500.00
Cost of Goods Sold			
Cost of Goods Sold		0.00	-10,500.00
Total for Cost of Goods Sold		0.00	-10,500.00
Gross Profit		0.00	10,000.00
Operating Expense			
Tax Paid Expense		0.00	-525.00
Total for Operating Expense		0.00	-525.00
Operating Profit		0.00	10,525.00
Non Operating Income			
Total for Non Operating Income		0.00	0.00
Non Operating Expense			
Total for Non Operating Expense		0.00	0.00
Net Profit/Loss		0.00	10,525.00

\*\*Amount is displayed in your base currency INR

# BALANCE SHEET :

## Ishwarya&co

### Balance Sheet

Basis: Accrual

As of 31/03/2024

Account	Account Code	Total
<b>Assets</b>		
<b>Current Assets</b>		
<b>Cash</b>		
Petty Cash		1,80,000.00
<b>Total for Cash</b>		<b>1,80,000.00</b>
Accounts Receivable		500.00
<b>Total for Current Assets</b>		<b>1,80,500.00</b>
<b>Total for Assets</b>		<b>1,80,500.00</b>
<b>Liabilities &amp; Equities</b>		
<b>Liabilities</b>		
<b>Current Liabilities</b>		
Accounts Payable		10,500.00
Opening Balance Adjustments		-10,000.00
Unearned Revenue		1,80,000.00
<b>Total for Current Liabilities</b>		<b>1,80,500.00</b>
<b>Total for Liabilities</b>		<b>1,80,500.00</b>
<b>Total for Liabilities &amp; Equities</b>		<b>1,80,500.00</b>

\*\*Amount is displayed in your base currency INR

