



Says

What have we heard them say?
What can we imagine them saying?

Great content is better with the right design because it makes the resume easier to read and allows the most important details to stand out.

CV design consists of everything from the color of your paper to the fonts and formatting.

Create a resume that stands out to employers with the help of these printable graphic design resume templates from canva.



Designing A Resume/CV Using canva

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Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Depending on the role, a photo might help but anything else might distract from the information.

If there's a bit of information to include, it's better to have your resume run over a couple of pages than cram it with tiny text.

Often a Resume is filled with words so section headers make it easy to navigate.

You're free to retain the suggested font styles, colors, and sizes provided in the template, and you can also explore other options to find out the best typography that works for you.

As well as the problem with ATS scanning, canva templates aren't built by cv experts

Elements including text boxes, tables, headers and footers, images, and columns can trip up an ATS scanning your resume and turn your carefully crafted document into a jumbled, nonsensical mess.



Does

What behavior have we observed?
What can we imagine them doing?

Summarises who you are, outlining relevant skills and experience.

Identifies eligibility for a role or position. Highlights your unique skills.

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)