Designing a logo with canva

Brainstorm

Write down any ideas that come to mine that address your problem statement.

Person 1

Logo design is a profession, academic discipline applied art whose activity consists in projecting visual communication intent to specific messages to social groups.

It serves as a self explanatory image that people can used to connect with your hand.

Logos are composed of text, color, shape and illustrations.

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes how have been grouped, give each cluster a sentence like label. If a cluster is bigger than 6 sticky notes try and see if you break it up into smaller sub groups.

Person 2

The different kinds of logos can be placed into seven categories.

A logo generally involves simples, stylized text or both. A logos are often created by a graphic artist in consultation with a company and marketing experts.

How to i design the logo : understand your brand, describe your brand, create some sketches, develop your logo lay out, choose your colours, choose your font.

Discussion topics

Person 3 opinions about logo

Person 3

For example, apple's logo is an apple while Twitters logo is a bird. Other examples include target, shell, Instagram, YouTube.

Simplicity : A good logo should be simple and easy to understand. Avoid complex design that can be difficult to remember or reproduce.

The abbreviation logos sterols for language of graphics oriented. That term logo is also a symbol that is used to recognize a public identification of a brand or company.

Prioritize

Your team should all be on the same page about what's important mn moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible

Person 4

Every business needs a logo to distinguished itself from its competitors and create a kind of id for its products.

Logo is an educational programming language designed in 1967 by wally feurzeig.

Logo is not an acronym the name was coined by wally feurzeig why he was at bolt, and derives from the greek logos.

See an example