# Brainstorming

2

## **Target**

the object to be affected or achieved by an action or development. specifically: a company that is the object of a takeover.

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#### Action

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### **Product**

A product is the item offered for sale. A product can be a service or an item. It can be physical or in virtual or cyber form. Every product is made at a cost and each is sold at a price. The price that can be charged depends on the market, the quality, the marketing and the segment that is targeted.

Retail

3

### **Market**

where buyers and sellers can meet to facilitate the exchange or transaction of goods and services.

Markets can be physical, like a retail outlet, or virtual, like an eretailer. Examples include illegal markets, auction markets, and financial markets.

4

# Manager

ojperson who has control or direction of an institution, business, etc., or of a part, division, or phase of it. a person who manages: the manager of our track team. 5

#### **Finance**

Finance is a term for matters regarding the management, creation, and study of money and investments. It involves the use of credit and debt, securities, and investment to finance current projects using future income flows.