

# DESIGNING VIRTUAL ZOOM BACKGROUNDS

## Introduction:

The "Creating Dynamic Virtual Zoom Backgrounds" project aims to develop a collection of visually appealing and professionally designed Zoom backgrounds that enhance online interactions, making virtual meetings, presentations, and events more engaging and visually impact.

## Virtual Zoom Backgrounds:

The Virtual Background feature allows you to display an image or video as your background during a Zoom meeting, which can provide you with more privacy or a consistent and professional look for a presentation.

Virtual background refers to a feature used in zoom meetings (and other platforms) that allows the user attending the meeting to use images or videos as their backgrounds.

## Purpose Of Virtual Zoom Backgrounds:

This feature allows you to display an image or video as your background during a meeting in a Zoom Room. Additionally, instead of a static image, the virtual background feature, with



or without a green screen, allows you to select short videos as your virtual background. Just as with a virtual background without a green screen, a video virtual background requires more system resources, and thus has higher system requirements.

**Notes:**

- When comparing your processor with the requirements below, the generation of your processor can be determined by the first digit (or two) of the processor number, while the remaining 3 digits are the model number. For example, an Intel Core i7-6700 is the 700 model of the 6th generation of i7 processors.
- Virtual background without a green screen is not supported when utilizing the desktop client within a virtual environment.
- The blur background feature requires the desktop computer meet the "Images only without a green screen" requirements, while mobile devices must meet the base requirements for virtual background.
- Zoom desktop client, Global minimum version or higher
- Windows 7, 8, 10 (64-bit), and 11
- Supported processors (720p background video)

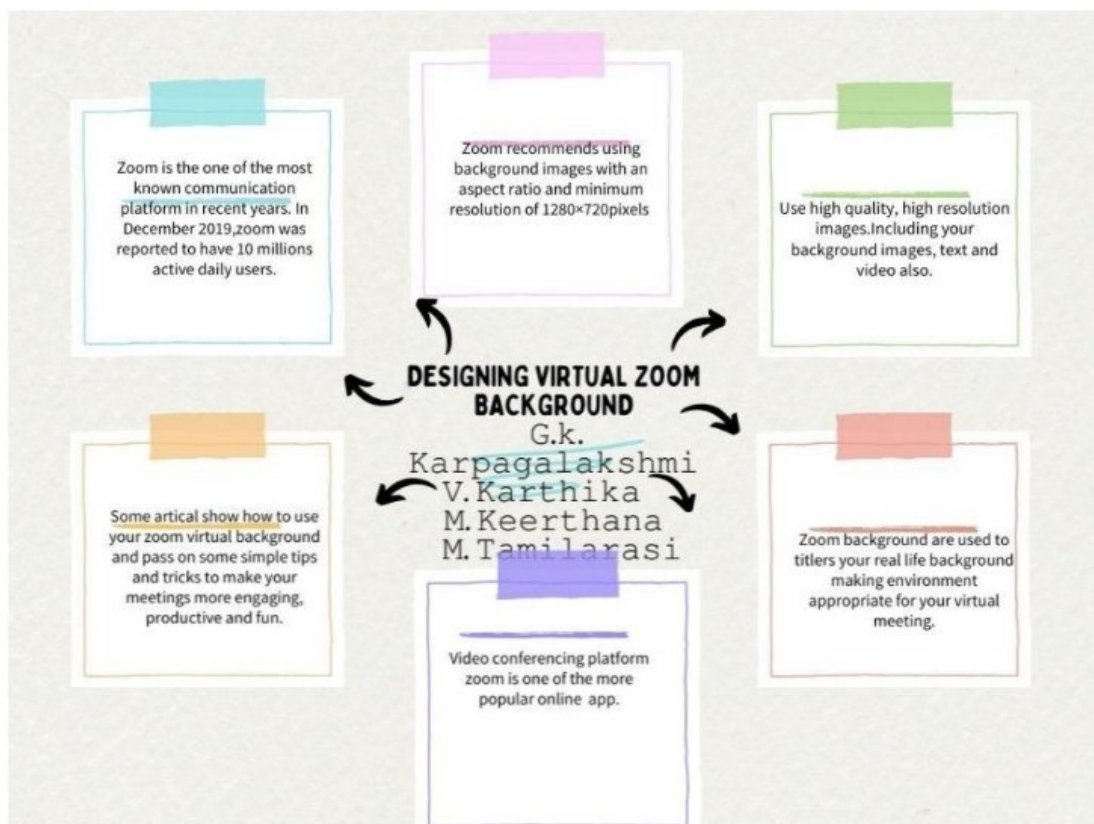




### Brainstorming Map:



### Empathy Map:



**Future Scope:**

Zoom is bringing avatars, meeting templates, new chat features, Q&As and curated apps to the platform in 2023.

**Advantages:**

A virtual meeting is a type of meeting that enables people in different locations to meet in the same virtual space via an internet connection.

If we consider the fact that, according to research, 97% of those surveyed would choose a remote work model for the rest of their careers, the importance of virtual meetings becomes even clearer.

**Disadvantages of virtual meetings:**

Virtual meetings come with their own set of challenges — objective challenges, such as technical difficulties or differences in time zones, as well as subjective challenges, such as feeling disconnected from the other virtual meeting attendees.

**Thank you!**

