

INTRODUCTION

1.1 OVERVIEW

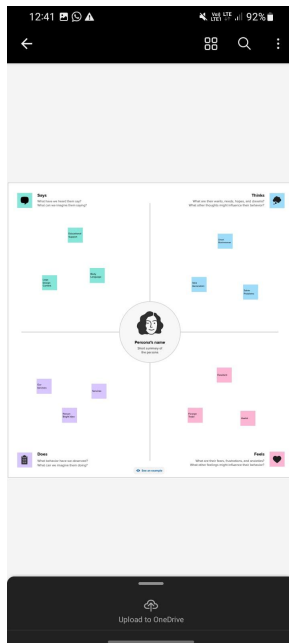
A company specialising in offering help and support to organisation requiring assistance to deliver their development program and ambitious

1.2 PURPOSE

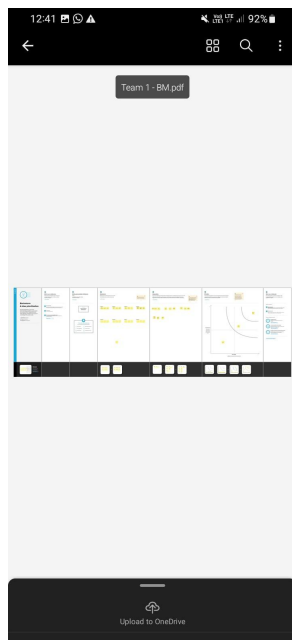
- 1.Business Developing
- 2.created logo
3. Improved their business ideas

2 PROBLEM

2.1 Empathy map



BRAIN STORMING MAP



● 3.RESULT

A* Ideas Profit and Loss Income Statement From 01/01/2023 to 31/12/2023		
Account	Account Code	Total
Operating Income		
Operating Income		
Other Charges		2,000,000.00
Other		14,000,000.00
Total For Operating Income		16,000,000.00
Cost of Goods Sold		
Cost of Goods Sold		12,000,000.00
Total For Cost of Goods Sold		12,000,000.00
	Gross Profit	4,000,000.00
Operating Expenses		
Operating Expenses		
Rent Expense		1,000,000.00
Utilities and Telephone Expense		2,000,000.00
Gas Fuel Expense		1,140,000.00
Total For Operating Expenses		4,140,000.00
	Operating Profit	(140,000.00)
Non Operating Income		
Total For Non Operating Income		0.00
Non Operating Expenses		
Total For Non Operating Expenses		0.00
	Net Profit/Loss	(140,000.00)

**Amount is displayed in your base currency (MR)

A* Ideas Balance Sheet Assets and Liabilities As of 31/12/2023		
Account	Account Code	Total
Assets		
Current Assets		
Cash		
Petty Cash		50,000.00
Total For Cash		50,000.00
Bank		
ICCT Bank		5,910,000.00
Total For Bank		5,910,000.00
Accounts Receivable		27,480,000.00
Total For Current Assets		33,440,000.00
Total For Assets		33,440,000.00
Liabilities & Equities		
Liabilities		
Current Liabilities		
Accounts Payable		13,110,000.00
Unearned Revenue		2,000,000.00
LOST Payable		0.00
Charge LOST		7,920,000.00
Total For LOST Payable		10,030,000.00
Total For Current Liabilities		23,140,000.00
Total For Liabilities		23,140,000.00
Equities		
Owner's Equity		1,000,000.00
Current Year Change		(140,000.00)
Total For Equities		854,000.00
Total For Liabilities & Equities		33,440,000.00

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4.ADVANTAGES& DISADVANTAGES

Advantages

- 1.Fairly lucrative
- 2.Prestigious of fairly
- 3.Intersting and diverse cases
- 4.Opportunities of jobs

Disadvantages

- 1.Greater risk
- 2.Travel, depending on the firm and practice area
- 3.Compeletion between parents
- 4.othe personal demands

5.APPLICATIONS

- 1.Communication
- 2.Project management
- 3.Human resources
- 4.Marketing
- 5.Financial analysis

6.CONCLUSION

- 1.Acknowledgement any material
- 2.Business process development
- 3.knowledged to the developing growth
- 4.Resourcesment

7.FUTURE SCOPE

- 1.Existing a potential problems
- 2.Implementable
- 3.Business design

4. Business needs