



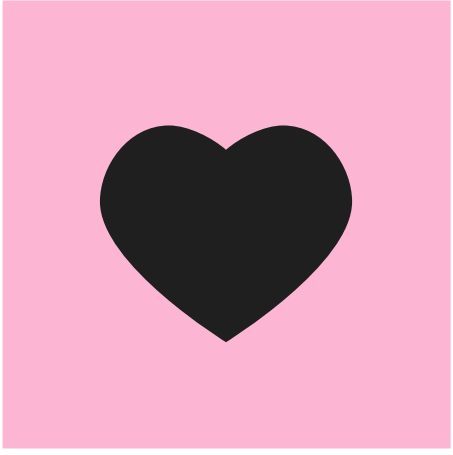
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Persona’s name

Short summary of the persona

Agriculture encompasses crop and livestock production, aquaculture, fisheries and forestry for food and non-food products.

Agriculture was the key development in the rise of sedentary human civilization, whereby farming of domesticated species created food surpluses that enabled people to live in cities

It is the main traditional occupation of our country.

The first thing a farmer has to do is cultivate the land

Before planting the seeds, the farmer painstakingly selects the best seed

Hydration is just as important for humans as it is for plants.

Machines, tractors, and implements do land reforms. These machines have the qualities that make rugged farming areas smooth to work on the field efficiently. Working on the field is easy, that means an improvement in productivity is easy. Land reforms are the best method to increase production.

Water management is the best way to improve production. Using the sprinkler irrigation system, you can increase the output by up to 50%. By the manufacturing canals, tube wells get a better irrigation system for the safety of crops.

Interplanting is a practice in which different crops are growing together at the same time. It is the best way to maximize the productivity of your growing space. Some crops are the best together, some not.

One of the major farmers problems has to be the loss of agricultural land, as when more land is lost, it becomes increasingly difficult to produce the right volume of food required to feed the entire population.

the lack of adequate farm equipment which can hamper their ability to adapt to the requirements of modern farming practices. When farmers are trained using the equipment, their lives can significantly develop

Farmers' associations play a pivotal role in ensuring farmers are represented at all times. They can also ensure proper participation in creating and implementing agricultural transformation procedures.