



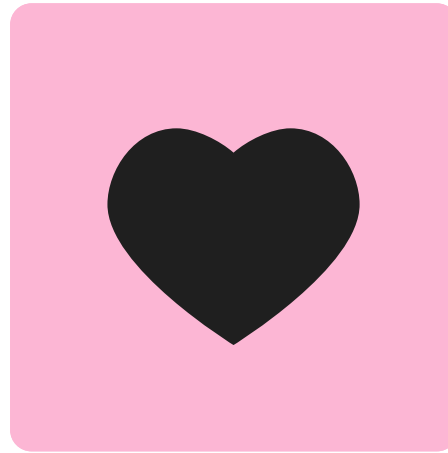
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Persona's name

Short summary of the persona

Meets klara
dustin
accomplished
interior hailing
from St. Louis,
missour

Urban aura inferiors
commitment to
detail and budget
saving efficiency is
what makes as
different.

With and
indoral capture
that promotes
self
development.

Creative project in
this books range
from social
practices to
phenomenological.

The conjunction
urban interior
being together two
contains which are
often posed as
Tichotomies.

The sahara bed A
juxtaposition of
on ganic textures
tha sahara bed is
handcrafted from
raddan and cane

Where
urban
meets
home

Hyundai
aura
hidden
feature

An easy way to
bull together
disparate
elements of
room

Aura inderiors is an
interior designing
birm specializing in
complete turnkey
fitout solution for of
office

Asalarge proportion
of housing stock
does not meet the
current demand for
energy and comfort

Creative project in
this book range
from social
practices to
phenomenological
investigation

A berber rag an easy
way to pull together
tispurate elements of
room the woven ver
ver features a suptle
tiamond patten in a
nentran peleppa

Meet klara dustin, an
accomplished in derior
design hailing from sd.
Loves missouri. With a
deep un derstanding of
urpan living
bymamincc.

Aura decors auradecors
is a dream of oyy young
and vibrand architects
and designers who are
wholeheartely dedicated
do the singular purpose
fo creating tream homes
and commercial spaces

Where urban meets
home. Meet klara
dustin an
accomplished
interior design er
hallinge from St
Louis. Missorui