



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Urban aura inderiors
Short summary of the persona

Urban interior overcomes the dualism between the interior habitually conceived as the private realm and the urban.

What is generally recognised to be the public realm

An easy way to pull together disparate elements of room, the woven Berber features or subtle Diamond Patten in a neutral palette

A Berber rag
An easy way to pull together disparate elements of room the woven Berber features a subtle Diamond Patten in a neutral palette

Aura Interiors is an interior design firm specializing in complete turnkey fit-out solutions for offices

Creative projects in this book range from social practices to phenomenological investigations

Aura Interiors is an interior design firm specializing in complete turnkey fit-out solutions for offices, commercial & retail spaces and restaurants

Meet Klara Dustin, an accomplished interior design firm from St. Louis, Missouri. With a deep understanding of urban living dynamics, she seamlessly combines functionality, comfort, and style, creating personalized havens that truly feel like home amidst city life.

With an indoor culture that promotes self-development, we constantly research new inspirations and techniques that would allow us to strengthen our urban aura interiors with extensive knowledge and experience

Urban aura interiors commitment to detail and budget saving efficiency is what makes us different

The conjunction of urban interior brings together two conditions which are often posed as dichotomies. Here, rather than a relation of either-or, interior or urban

As a large proportion of housing stock does not meet the current demand for energy and comfort (leading to high levels of obsolescence and vulnerability), the annual rate of energy upgrades for the existing stock must be increased.

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The Sahara bed
A juxtaposition of organic textures the Sahara bed is handcrafted from rattan and cane

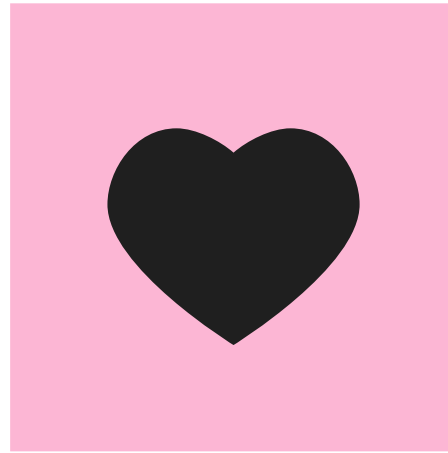
Where urban meets home - Meet Klara Dustin, an accomplished interior designer hailing from St. Louis, Missouri

Aura Decors is a team of young and vibrant architects and designers who are wholeheartedly dedicated to the singular purpose of creating dream homes and commercial spaces



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?