



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Our lifestyle greatly impacts our health.
We want to inspire wholesome wellbeing. We promote active and healthy lifestyles that is good for you.

There are several things that make marketing in general different in healthcare.
One is the overall mission.

. Thus, the decision process and the buying cycle a consumer goes through is very different.

RANJITH KUMAR.S
HEALTH HUB MEDICAL CLINIC

Complex models of care that involve multiple health and social care disciplines are increasingly being developed.

. Further, we highlight the importance of patient agency in driving the evolution of health services that are empowered by improved, digitally enabled strategies for patient education.

Explore our suite of self-care tools and resources to help you better understand and manage your mental health.



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?