



Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



To offer high level assistance on projects, programs, staffing or strategic issues-when you need it.

To offer leadership on an interim or short term basis to drive delivery of your development program and goals.

Bright Ideas are a company specialising in offering help and support to delivery their development program and ambitions.

To produce for sale.

Use Rewards Shop, an incentive structure to give prizes to promote participation.

Identify and connect innovation Champions through the Organization

Secure CEO support

Launch of the new innovation program powered by Brightidea

Bright Idea consulting

You might also want a second opinion on an important scheme, or want some help getting a scheme going (no matter how large or small) and need some extra resource.

Making people feel connected with inclusive social learning environments.

Bright Ideas can call upon experienced professionals to help you with all aspects of development and can advise on all areas related to housing developments, including.

Bright Ideas is looking for sites to develop. We are keen on progressing smaller, niche sites for sale and also offering our services for larger joint venture arrangements.

Significant improvements on customer loyalty and retention

Providing people with recognition and a sense of mastery or competency.

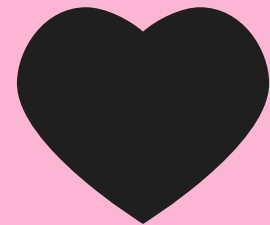
Engaged and involved employees base that transformed their culture of innovation

- * Strategy
- * Public sector and HCA issues
- * Scheme risk analysis and appraisal
- * Design
- * Cost
- * Procurement

[See an example](#)

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

Feels



Does

What behavior have we observed?
What can we imagine them doing?

