



**Tip**

Keeply create your mind map using keyboard shortcuts. Press **Enter** to add a new sibling node or **Tab** to create a child node. To add extra lines of text, try **Shift + Enter**.



### Says

What have we heard them say?  
What can we imagine them saying?

Wants  
Connections

Like to go  
places

Like  
being in  
coffee

### Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Doesn't  
like that  
foraging  
unit

Needs  
nothing to  
hurry

Get  
headings

## Book Cover

Does  
Coffee  
Traveling

Wants to  
stay

They  
don't  
know  
what

Angry!

Doesn't  
know

Headings



### Does

What behavior have we observed?  
What can we imagine them doing?

### Feels

What are their fears, frustrations, and desires?  
What other feelings might influence their behavior?



[See an example](#)