



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

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Designing a
Infographic using
canva

1. An Infographic is a collection of imagery, data visualizations like pie charts and bar graphs, and minimal text that gives an easy-to-understand overview of a topic.

2. Infographics have the ability to dissect a complex subject, and the ability to sustain the attention of readers while doing so

3. An infographic is a **visual representation of information**

1. A visual representation of the design thinking process, which is a human-centered approach to problem-solving

2. It typically includes a series of steps, such as empathizing with users, defining the problem, ideating potential solutions, prototyping, and testing.

3. **visually represent information or data**

1. Infographics are an **effective way to grow memory** because they present information in a visual format.

2. They're often used for marketing purposes but they can be useful when writing articles or sharing research too.

3. infographic maker software are **Visme, Venngage, Canva and Piktochart.**

1. Fear: **anxiety, apprehension, nervousness, dread, fright, and panic.**

2. an infographic is to **balance the visual appeal and the clarity of the information.**

3. Infographics can help people understand complex concepts by using visual aids such as charts, graphs, or diagrams.