



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

5.Desinging professional Business Cards

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Get the look you want in your calling cards without the hassle. Start with a template, add your details, and get professional results in minutes.

A section of free business card template designed in different style

Use a Legible Font. Leave White Space. Keep It on Brand.

Action. Use Professional Printers. Choose Finishing Options Carefully. Proofread Multiple Times.

business card that is error-free tells people that you are detail-oriented while a business card printed on high quality paper tells people that you value quality. This detail is not what you say

the professional thing to do. Say, "Here's my card, I look forward to the prospect of working with you and your team." As you give your card, ask for the other

Definition: A small card identifying a person in connection with his or her business, given to a client, potential customer, etc. A good business ce

Find a template that reflects your brand's personality. Find the right typeface. Settle on a size and shape. Organize your information. Do double duty. Maximize your logo. Leave some white space. Add something special.

Contact Information ... Business Name ... Memorable Branding ... Professional Layout and Design ... Personality ... For Artists ... For Industry ... For Designers.

Affordable Advertisement ... Perfect For Events ... Tangible ... Easy Distribution ... People Won't Forget Your Email ... Gives A Great First Impression.

course, the most important part of your business card should be the name of the company and of the

So grateful for you. 11ty for you! You're a really great human. You deserve all the nice things. Spend it on something you love! Just a little something from me to you. Get whatever you