

# Project Report

## **1 INTRODUCTION**

### 1.1 Overview

Bright ideas consulting, a consulting firm, relies on Zoho Books to track their billable hours, expenses, and client invoices. The software helps them accurately calculate project costs, monitor profitability, and generate reports for better financial management.

Bright ideas consulting is a private limited company also registered under GST in Tamilnadu. Bright ideas consulting offers various expert consulting services in India and outside India.

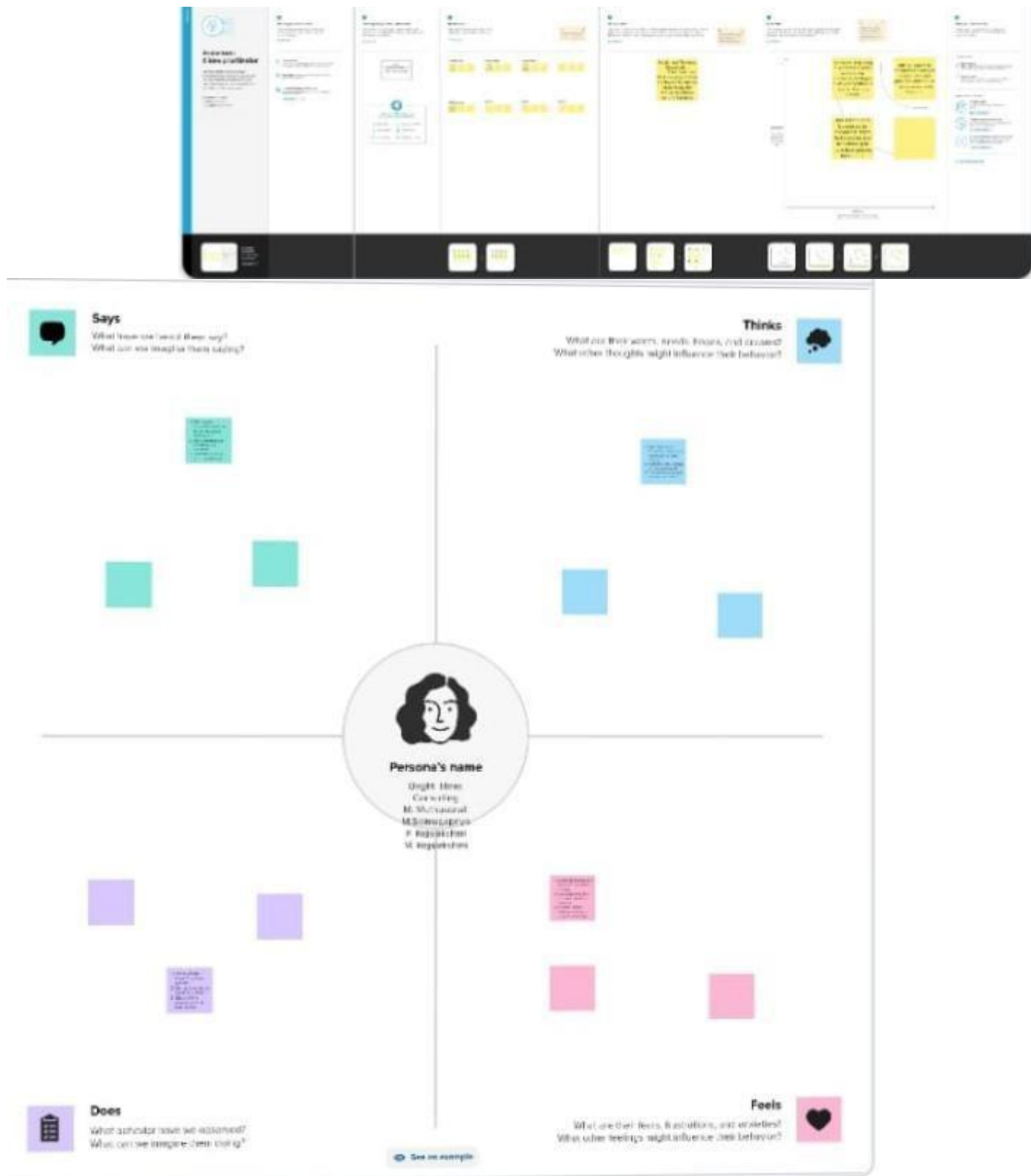
### 1.2 Purpose

The software helps them accurately calculate project costs, monitor profitability, and generate reports for better financial management.

## **2 Problem Definition & Design Thinking**

### 2.1 Empathy Map

## Project Report



## Project Report

# Project Report

## Bright Ideas Consulting Profit and Loss

Basis: Accrual

From 01/04/2023 To 30/04/2023

[+ Add Temporary Note](#)

ACCOUNT	TOTAL
<b>Operating Income</b>	
Sales	6,00,000.00
Total for Operating Income	6,00,000.00
<b>Cost of Goods Sold</b>	
Cost of Goods Sold	3,50,000.00
Total for Cost of Goods Sold	3,50,000.00
<b>Gross Profit</b>	2,50,000.00
<b>Operating Expense</b>	
office rent	1,00,000.00
Other Expenses	5,000.00
Total for Operating Expense	1,05,000.00
<b>Operating Profit</b>	1,45,000.00
<b>Non Operating Income</b>	
Total for Non Operating Income	0.00
<b>Non Operating Expense</b>	
Total for Non Operating Expense	0.00
<b>Net Profit/Loss</b>	1,45,000.00

# Project Report



## Bright Ideas Consulting Balance Sheet

Basis: Accrual

As of 30/04/2023

[+ Add Temporary Note](#)

[Collapse all](#) [Expand All](#)

ACCOUNT	TOTAL
<b>Assets</b>	
<b>Current Assets</b>	
<b>Cash</b>	
Petty Cash	3,08,000.00
Total for Cash	3,08,000.00
<b>Bank</b>	
ICICI BANK	-2,36,000.00
Total for Bank	-2,36,000.00
<b>Other current assets</b>	
Prepaid Expenses	2,36,000.00
<input checked="" type="radio"/> Input Tax Credits	0.00
Input CGST	31,500.00
Input SGST	31,500.00
Total for Input Tax Credits	63,000.00
Total for Other current assets	2,99,000.00
Total for Current Assets	3,71,000.00
Total for Assets	3,71,000.00
<b>Liabilities &amp; Equities</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Unearned Revenue	1,18,000.00
<input checked="" type="radio"/> GST Payable	0.00
Output CGST	54,000.00
Output SGST	54,000.00
Total for GST Payable	1,08,000.00
Total for Current Liabilities	2,26,000.00
Total for Liabilities	2,26,000.00
<b>Equities</b>	
Current Year Earnings	1,45,000.00
Total for Equities	1,45,000.00
Total for Liabilities & Equities	3,71,000.00

# Project Report

## 4 ADVANTAGES & DISADVANTAGES

### ADVANTAGES

Better insight into business

Increased external perspective to provide accurate feedback

Ability to develop internal processes that generate additional innovation.

### DISADVANTAGES

**Professionals** that lack strong work ethics or can't sustain long hours, don't typically succeed in consulting .

## 5 APPLICATIONS

Zoho books used for in bright ideas consulting

## 6 CONCLUSION

Business need consultancy services in order to obtain an external analysis of how their operations are working, and where specific problems lie that can be fixed in order to maximize the organisation protectivity

## 7 FUTURE SCOPE

**We will collect feedback from about our deliverable quality , team performance, and communication**

# Project Report

## 8 APPENDIX

### A. Source Code

```
<!DOCTYPE html>
<html lang="en" data-color-mode="auto" data-light-theme="light"
  data-dark-theme="dark" data-a11y-animated-images="system"
  data-a11y-link-underlines="false">

  <style>
    /* for each iteration, uncomment the CSS variable */

    /* light themes */
    [data-color-mode="light"][data-light-theme*="light"],
    [data-color-mode="auto"][data-light-theme*="light"] {
      /* iteration 1 */
      --border-color-iteration-1: #C8CCD0;
      /* iteration 2 */
      --border-color-iteration-2: #BABFC5;
      /* iteration 3 */
      --border-color-iteration-3: #A6ADB4;
      /* iteration final */
      /* --border-color-iteration-4: #868F99; */

      /* the first value is the final step, which falls back to previous
        iterations */
      --control-borderColor-rest: var(--border-color-iteration-4, var(--
        border-color-iteration-3, var(--border-color-iteration-2, var(--
        border-color-iteration-1)))) !important;
    }

    /* dark themes */
    [data-color-mode="dark"][data-dark-theme*="dark"],
    [data-color-mode="auto"][data-light-theme*="dark"] {
      /* iteration 1 */
      --border-color-iteration-1: #363940;
      /* iteration 2 */
```

```
--border-color-iteration-2: #3F434B;
/* iteration 3 */
--border-color-iteration-3: #4B5159;
/* iteration final */
/* --border-color-iteration-4: #666E79; */

/* the first value is the final step, which falls back to previous
iterations */
--control-borderColor-rest: var(--border-color-iteration-4, var(--
border-color-iteration-3, var(--border-color-iteration-2, var(--
border-color-iteration-1)))) !important;
}

[data-color-mode="dark"][data-dark-theme="dark_dimmed"],
[data-color-mode="dark"][data-dark-
theme="light_high_contrast"],
[data-color-mode="dark"][data-dark-
theme="dark_high_contrast"],
[data-color-mode="light"][data-light-theme="dark_dimmed"],
[data-color-mode="light"][data-light-
theme="light_high_contrast"],
[data-color-mode="light"][data-light-
theme="dark_high_contrast"] {
/* skip these themes, use the fallback */
--control-borderColor-rest: initial !important;
}

@media (prefers-color-scheme: dark) {
/* dark colors in dark mode */
[data-color-mode="auto"][data-dark-theme*="dark"] {
/* iteration 1 */
--border-color-iteration-1: #363940;
/* iteration 2 */
--border-color-iteration-2: #3F434B;
/* iteration 3 */
--border-color-iteration-3: #4B5159;
/* iteration final */
/* --border-color-iteration-4: #666E79; */

/* the first value is the final step, which falls back to previous
iterations */
```



```
--control-borderColor-rest: var(--border-color-iteration-4, var(--
border-color-iteration-3, var(--border-color-iteration-2, var(--
border-color-iteration-1)))) !important;
    }

    /* light colors in dark mode */
[data-color-mode="auto"][data-dark-theme="light"] {
    /* iteration 1 */
    --border-color-iteration-1: #C8CCD0;
    /* iteration 2 */
    --border-color-iteration-2: #BABFC5;
    /* iteration 3 */
    --border-color-iteration-3: #A6ADB4;
    /* iteration final */
    /* --border-color-iteration-4: #868F99; */

    /* the first value is the final step, which falls back to previous
    iterations */
--control-borderColor-rest: var(--border-color-iteration-4, var(--
border-color-iteration-3, var(--border-color-iteration-2, var(--
border-color-iteration-1)))) !important;
    }

[data-color-mode="auto"][data-dark-theme="dark_dimmed"],
[data-color-mode="auto"][data-dark-
theme="light_high_contrast"],
[data-color-mode="auto"][data-dark-
theme="dark_high_contrast"] {
    /* skip these themes, use the fallback */
    --control-borderColor-rest: initial !important;
    }
}

@media (prefers-color-scheme: light) {
    /* dark colors in light mode */
[data-color-mode="auto"][data-light-theme="dark"] {
    /* iteration 1 */
    --border-color-iteration-1: #363940;
    /* iteration 2 */
    --border-color-iteration-2: #3F434B;
    /* iteration 3 */
```

```
        --border-color-iteration-3: #4B5159;
        /* iteration final */
/* --border-color-iteration-4: #666E79; */

/* the first value is the final step, which falls back to previous
    iterations */
--control-borderColor-rest: var(--border-color-iteration-4, var(--
    border-color-iteration-3, var(--border-color-iteration-2, var(--
    border-color-iteration-1)))) !important;
    }

        /* light colors in light mode */
[data-color-mode="auto"][data-light-theme="light"] {
        /* iteration 1 */
        --border-color-iteration-1: #C8CCD0;
        /* iteration 2 */
        --border-color-iteration-2: #BABFC5;
        /* iteration 3 */
        --border-color-iteration-3: #A6ADB4;
        /* iteration final */
/* --border-color-iteration-4: #868F99; */

/* the first value is the final step, which falls back to previous
    iterations */
--control-borderColor-rest: var(--border-color-iteration-4, var(--
    border-color-iteration-3, var(--border-color-iteration-2, var(--
    border-color-iteration-1)))) !important;
    }

[data-color-mode="auto"][data-light-theme="dark_dimmed"],
    [data-color-mode="auto"][data-light-
        theme="light_high_contrast"],
    [data-color-mode="auto"][data-light-
        theme="dark_high_contrast"] {
        /* skip these themes, use the fallback */
--control-borderColor-rest: initial !important;
    }
    }
</style>
```

```
<head>
  <meta charset="utf-8">
  <link rel="dns-prefetch" href="https://github.githubassets.com">
    <link rel="dns-prefetch"
      href="https://avatars.githubusercontent.com">
    <link rel="dns-prefetch" href="https://github-
      cloud.s3.amazonaws.com">
    <link rel="dns-prefetch" href="https://user-
      images.githubusercontent.com/">
  <link rel="preconnect" href="https://github.githubassets.com"
    crossorigin
    <link rel="preconnect"
      href="https://avatars.githubusercontent.com">

  <link crossorigin="anonymous" media="all" rel="stylesheet"
    href="https://github.githubassets.com/assets/light-
b92e9647318f.css" /><link crossorigin="anonymous" media="all"
    rel="stylesheet"
    href="https://github.githubassets.com/assets/dark-
5d486a4ede8e.css" /><link data-color-theme="dark_dimmed"
  crossorigin="anonymous" media="all" rel="stylesheet" data-
  href="https://github.githubassets.com/assets/dark_dimmed-
27c8d635e4e5.css" /><link data-color-
  theme="dark_high_contrast" crossorigin="anonymous"
    media="all" rel="stylesheet" data-
  href="https://github.githubassets.com/assets/dark_high_contrast-
8438e75afd36.css" /><link data-color-theme="dark_colorblind"
  crossorigin="anonymous" media="all" rel="stylesheet" data-
  href="https://github.githubassets.com/assets/dark_colorblind-
bf5665b96628.css" /><link data-color-theme="light_colorblind"
  crossorigin="anonymous" media="all" rel="stylesheet" data-
  href="https://github.githubassets.com/assets/light_colorblind-
c414b5ba1dce.css" /><link data-color-theme="light_high_contrast"
  crossorigin="anonymous" media="all" rel="stylesheet" data-
  href="https://github.githubassets.com/assets/light_high_contrast-
e5868b7374db.css" /><link data-color-theme="light_tritanopia"
  crossorigin="anonymous" media="all" rel="stylesheet" data-
  href="https://github.githubassets.com/assets/light_tritanopia-
```

```
299ac9c64ec0.css" /><link data-color-theme="dark_tritanopia"
  crossorigin="anonymous" media="all" rel="stylesheet" data-
  href="https://github.githubassets.com/assets/dark_tritanopia-
    3a26e78ad0ff.css" />
```

```
<link crossorigin="anonymous" media="all" rel="stylesheet"
  href="https://github.githubassets.com/assets/primer-primitives-
    363ec1831c26.css" />
```

```
<link crossorigin="anonymous" media="all" rel="stylesheet"
  href="https://github.githubassets.com/assets/primer-
    d6dcdf72e61d.css" />
```

```
<link crossorigin="anonymous" media="all" rel="stylesheet"
  href="https://github.githubassets.com/assets/global-
    faa25eb56e2e.css" />
```

```
<link crossorigin="anonymous" media="all" rel="stylesheet"
  href="https://github.githubassets.com/assets/github-
    933ef5369a60.css" />
```

```
<link crossorigin="anonymous" media="all" rel="stylesheet"
  href="https://github.githubassets.com/assets/code-
    71ecd5638fbf.css" />
```

```
<script type="application/json" id="client-
  env">{"locale":"en","featureFlags":["failbot_handle_non_errors","
  geojson_azure_maps","hovercard_show_on_focus","image_metric
  _tracking","repository_suggester_elastic_search","turbo_experime
  nt_risky","sample_network_conn_type","star_button_focus"]}</sc
  ript>
```

```
<script crossorigin="anonymous" defer="defer"
  type="application/javascript"
  src="https://github.githubassets.com/assets/wp-runtime-
    936351c223ed.js"></script>
```

```
<script crossorigin="anonymous" defer="defer"
  type="application/javascript"
  src="https://github.githubassets.com/assets/vendors-n
  ors-n
```