

INTRODUCTION

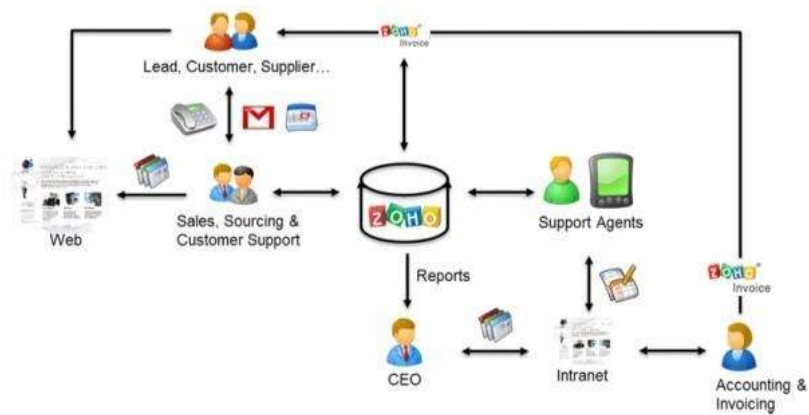
1.1 Overview

- Description of Project

Project Description

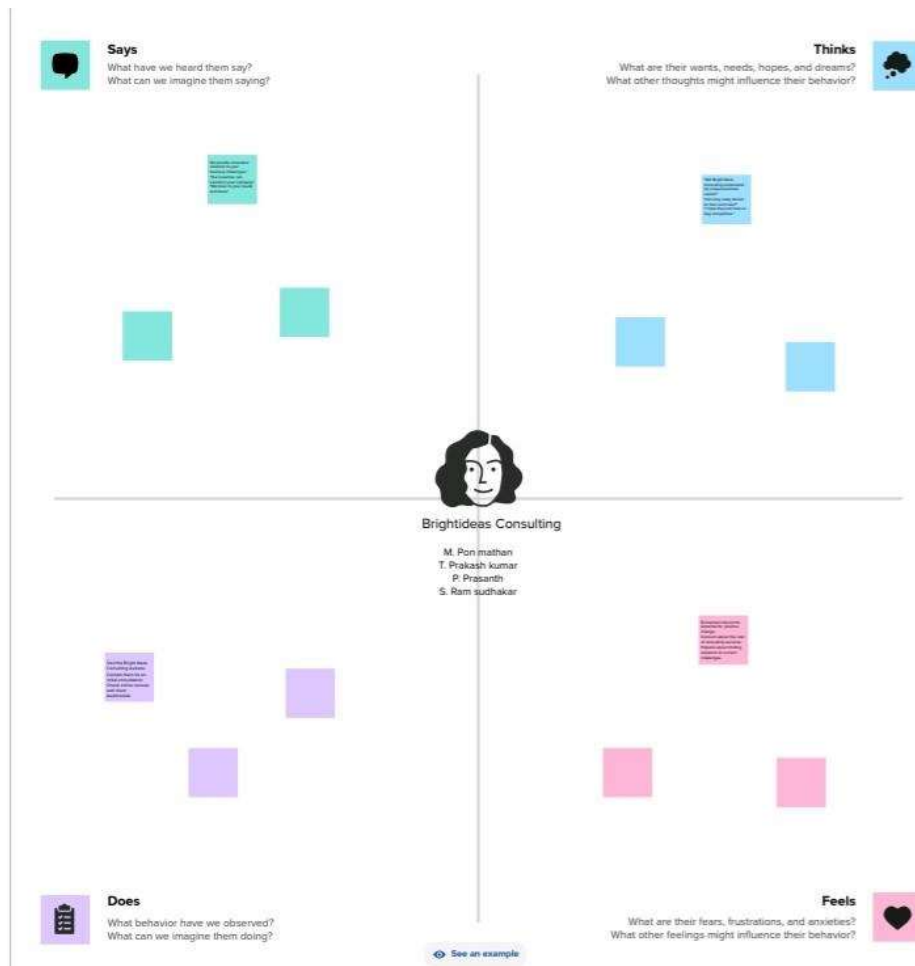
Bright Ideas Consulting, a consulting firm, relies on Zoho Books to track their billable hours, expenses, and client invoices. The software helps them accurately calculate project costs, monitor profitability, and generate reports for better financial management.

Bright Ideas Consulting is a Private Limited company also registered under GST in Tamil Nadu. Bright Ideas Consulting offers various expert consulting services in India and outside India.



2.Problem definition & design thinking

2.1 Empathy map



2.2 Ideation & Brainstrom Map



3.Result

Profit and loss

Bright Ideas Consulting

Profit and Loss

Basis: Accrual

From 01/04/2023 To 31/03/2024

Account	Total
Operating Income	
Sales	5,00,000.00
Total for Operating Income	5,00,000.00
Cost of Goods Sold	
Cost of Goods Sold	1,50,000.00
Total for Cost of Goods Sold	1,50,000.00
Gross Profit	3,50,000.00
Operating Expense	
Other Expenses	9,000.00
Salaries and Employee Wages	1,00,000.00
Total for Operating Expense	1,09,000.00
Operating Profit	2,41,000.00
Non Operating Income	
Total for Non Operating Income	0.00
Non Operating Expense	
Total for Non Operating Expense	0.00
Net Profit/Loss	2,41,000.00

Balance Sheet

Bright Ideas Consulting	
Balance Sheet	
Basic: Accrual	
As of 31/03/2024	
Account	Total
Assets	
Current Assets	
Cash	
Petty Cash	-10,000.00
Total for Cash	-10,000.00
Bank	
ICICI Bank-000001	2,05,000.00
Total for Bank	2,05,000.00
Other current assets	
Reverse Charge Tax Input but not due	9,000.00
Input Tax Credits	0.00
Input CGST	18,000.00
Input SGST	18,000.00
Total for Input Tax Credits	36,000.00
Total for Other current assets	45,000.00
Total for Current Assets	2,40,000.00
Fixed Assets	
Furniture and Equipment	2,00,000.00
Total for Fixed Assets	2,00,000.00
Total for Assets	4,40,000.00
Liabilities & Equities	
Liabilities	
Current Liabilities	
Rent Paid	-1,18,000.00
Unearned Revenue	1,18,000.00
GST Payable	0.00
Output CGST	49,500.00
Output SGST	49,500.00
Total for GST Payable	99,000.00
Equities	
Owner's Equity	1,00,000.00
Current Year Earnings	2,41,000.00
Total for Equities	3,41,000.00
Total for Liabilities & Equities	4,40,000.00

ADVANTAGE OF BRIGHT IDEALS CONSULTING

Bright Ideas uses an enquiry-based approach in order to tap into children's natural curiosity and get them more involved in their own learning.

DISADVANTAGE OF BRIGHT IDEALS CONSULTING

Brightidea makes most tasks difficult. The backend is outdated and not intuitive. Setting up a site is time consuming and you have three different setup areas. Brightidea needs make many updates.

5.APPLICATION

BRIGHT IDEALS CONSULTING

6.Conclusion

Additionally, Bright IDEAS, when compared to control, had the greatest impact on improving constructive problem solving, accounting for 40% of the difference in mood scores between the two groups

7.Future scope

Bright ideas consulting a consulting firm, relies on zoho Books to track their billable hours, expenses and client invoices. The software helps them accurately calculate project costs, monitor, profitability and generate reports for better financial management.

8.APPENDIX;

```
<html lang="en" data-color-  
mode="auto" data-light-  
theme="light" data-dark-  
theme="dark" data-a11y-  
animated-images="system" data-  
a11y-link-underlines="false">
```

```
<style>
```

```
/* for each iteration, uncomment  
the CSS variable */
```

```
/* light themes */
```

```
[data-color-mode="light"][data-  
light-theme*="light"],  
[data-color-mode="auto"][data-  
light-theme*="light"] {
```

```
/* iteration 1 */
```

```

--border-color-iteration-1:
#C8CCD0;
/* iteration 2 */
--border-color-iteration-2:
#BABFC5;
/* iteration 3 */
--border-color-iteration-3:
#A6ADB4;
/* iteration final */
/* --border-color-iteration-4:
#868F99; */

```

```

/* the first value is the final step,
which falls back to previous
iterations */

```

```

--control-borderColor-rest: var(--
border-color-iteration-4, var(--
border-color-iteration-3, var(--
border-color-iteration-2, var(--
border-color-iteration-1))))
!important;
}

```

```

/* dark themes */
[data-color-mode="dark"][data-
dark-theme*="dark"],
[data-color-mode="auto"][data-
light-theme*="dark"] {
/* iteration 1 */

```

```
--border-color-iteration-1:
#363940;
/* iteration 2 */
--border-color-iteration-2:
#3F434B;
/* iteration 3 */
--border-color-iteration-3:
#4B5159;
/* iteration final */
/* --border-color-iteration-4:
#666E79; */
```

```
/* the first value is the final step,
which falls back to previous
iterations */
```

```
--control-borderColor-rest: var(--
border-color-iteration-4, var(--
border-color-iteration-3, var(--
border-color-iteration-2, var(--
border-color-iteration-1))))
!important;
}
```

```
[data-color-mode="dark"][data-
dark-theme="dark_dimmed"],
[data-color-mode="dark"][data-
dark-
theme="light_high_contrast"],
[data-color-mode="dark"][data-
dark-
theme="dark_high_contrast"],
```

```

[data-color-mode="light"][data-
light-theme="dark_dimmed"],
[data-color-mode="light"][data-
light-
theme="light_high_contrast"],
[data-color-mode="light"][data-
light-
theme="dark_high_contrast"] {
/* skip these themes, use the
fallback */
--control-borderColor-rest: initial
!important;
}

```

```

@media (prefers-color-scheme:
dark) {
/* dark colors in dark mode */
[data-color-mode="auto"][data-
dark-theme*="dark"] {
/* iteration 1 */
--border-color-iteration-1:
#363940;
/* iteration 2 */
--border-color-iteration-2:
#3F434B;
/* iteration 3 */
--border-color-iteration-3:
#4B5159;
/* iteration final */
/* --border-color-iteration-4:
#666E79; */
}

```



```
/* the first value is the final step,  
which falls back to previous  
iterations */  
--control-borderColor-rest: var(--  
border-color-iteration-4, var(--  
border-color-iteration-3, var(--  
border-color-iteration-2, var(--  
border-color-iteration-1))))  
!important;  
}
```