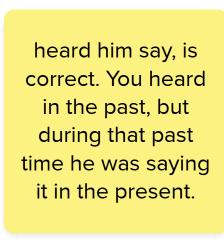
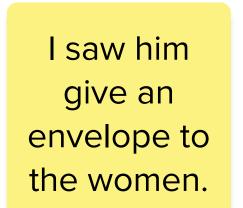


## Says

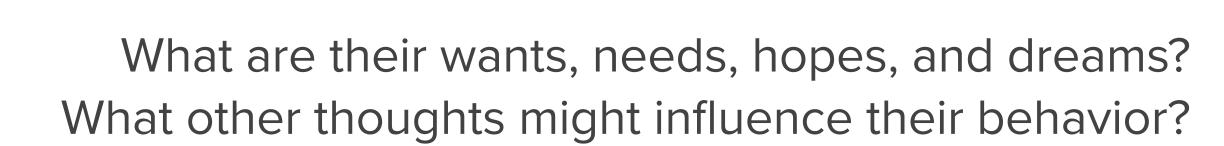
What have we heard them say?
What can we imagine them saying?





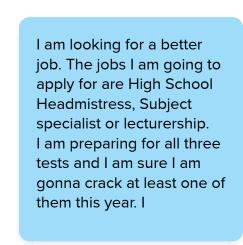
This is the same construction. You saw him in the past but he was giving it at that present time









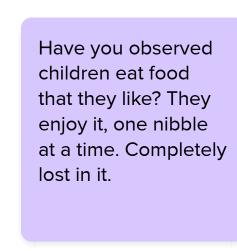




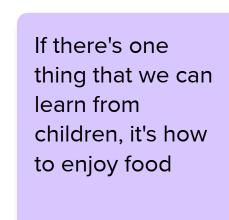


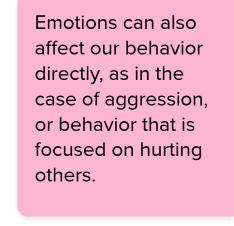
## Persona's name

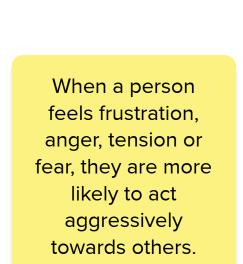
Short summary of the persona

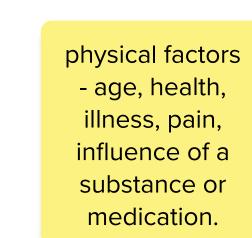


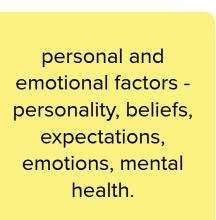


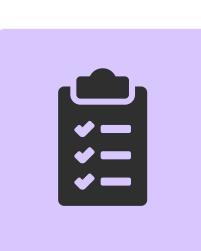












## Does

What behavior have we observed? What can we imagine them doing?





What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

