



Brainstorm & Idea prioritization

Let's brainstorm ideas that will help us achieve our goal. We will use the 5 Whys technique to identify the root cause of the problem.

- 1. Problem statement
- 2. Brainstorming
- 3. Idea prioritization

Problem statement

1. What is the problem statement?

2. Why is it a problem?

3. Why is it important?

- 1. Problem statement
- 2. Brainstorming
- 3. Idea prioritization

Brainstorming

1. What are the ideas?

2. Why are they ideas?

3. Why are they important?



Idea prioritization

1. What are the ideas?

2. Why are they ideas?

3. Why are they important?



Brainstorming

1. What are the ideas?

2. Why are they ideas?

3. Why are they important?



Problem statement

1. What is the problem statement?

2. Why is it a problem?

3. Why is it important?



Brainstorming

1. What are the ideas?

2. Why are they ideas?

3. Why are they important?

- 1. Problem statement
- 2. Brainstorming
- 3. Idea prioritization

