

Says

What have we heard them say? What can we imagine them saying?

personal loans.mortgages, auto loans, student loans, business loans and many more. they are offered by banks, credit unions and other financial institutions, and the terms of the loan

interest rate, repayment period, and fees, vary depending on the lender and the type of loan.

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Better security measures

Ned minimum Human Interaction



BanKer

See an example

verify scanned documents manua

> property documents and salary certifucate has been seriously viewed

final approval will be on only by a human being(manager) Expected a reliable software solution for loan approval



What behavior have we observed? What can we imagine them doing?

Does

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



