

Empathy Map

Name:

What does he think and feel?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc fermentum urna ac dolor aliquam, vitae ultricies diam accumsan.

What does he hear?

Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Nunc fermentum urna ac dolor aliquam, vitae ultricies diam accumsan.



What does he see?

Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Nunc fermentum urna ac dolor aliquam, vitae ultricies diam accumsan.

What does he say and do?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc fermentum urna ac dolor aliquam, vitae ultricies diam accumsan.

Pain

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc fermentum urna ac dolor aliquam, vitae ultricies diam accumsan.

Gain

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc fermentum urna ac dolor aliquam, vitae ultricies diam accumsan.