



Course Name	Zoho Books	
College Name	Mangayarkarasi College of Arts and Science for Women Paravai, Madurai - 625002	
College Code	MKU251	
Skill Offering Id		
Project Title	Bright idea consulting	
Project Submitted To	Madurai Kamaraj University (Naan Mudhalvan Scheme(TNSDC))	
Year	2023	
Department	B.COM Computer Application	
Semester	5	
Group Number	7	
Total Members of the Group	4	
Group Members Details		
Name of the Member	University Register. No	Student NM ID
S.STELLASHINY	C1C15536	F46056BE7E357A787124E31358AC DEA0
M.PRIYADHARSHINI	C1C15529	C8D8140837DC5A589254ACFA8F75 0668
S.SUMITHRA	C1C15539	B28F049E605E356890B42026A027 8F67
D.GOKILA	C1C15514	CEBBAEAF1EDB33962E4DCE09D8 324EC
Under the Guidance	PUNITHA MARTINA NESAMANI J	
SPOC	Ms.P.UMADEVI	

BRIGHT IDEAS CONSULTING
(PROFESSIONAL SERVICES - INDUSTRY)

1. Introduction.

1.1 Overview

Bright Ideas Consulting, a consulting firm, relies on Zoho Books to track their billable hours, expenses, and client invoices. The software helps them accurately calculate project costs, monitor profitability, and generate reports for better financial management.

1.2 Purpose

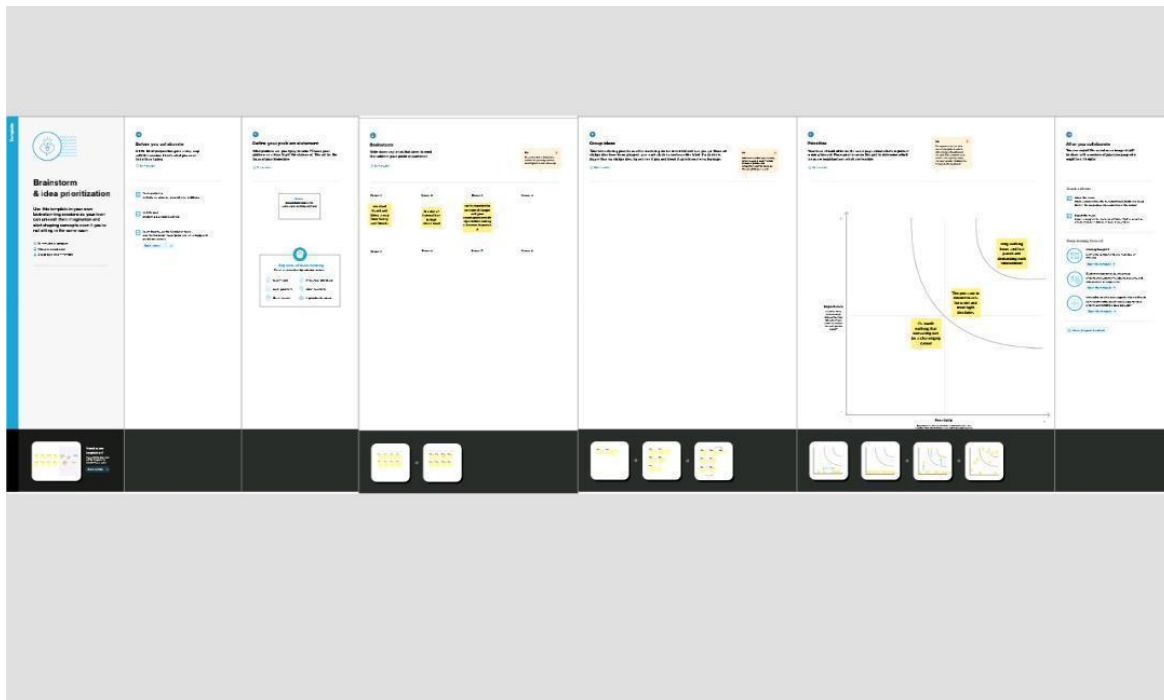
Bright Ideas Consulting is a Private Limited company also registered under GST in Tamil Nadu. Bright Ideas Consulting offers various expert consulting services in India and outside India.

2. Problem Definition and Design Thinking

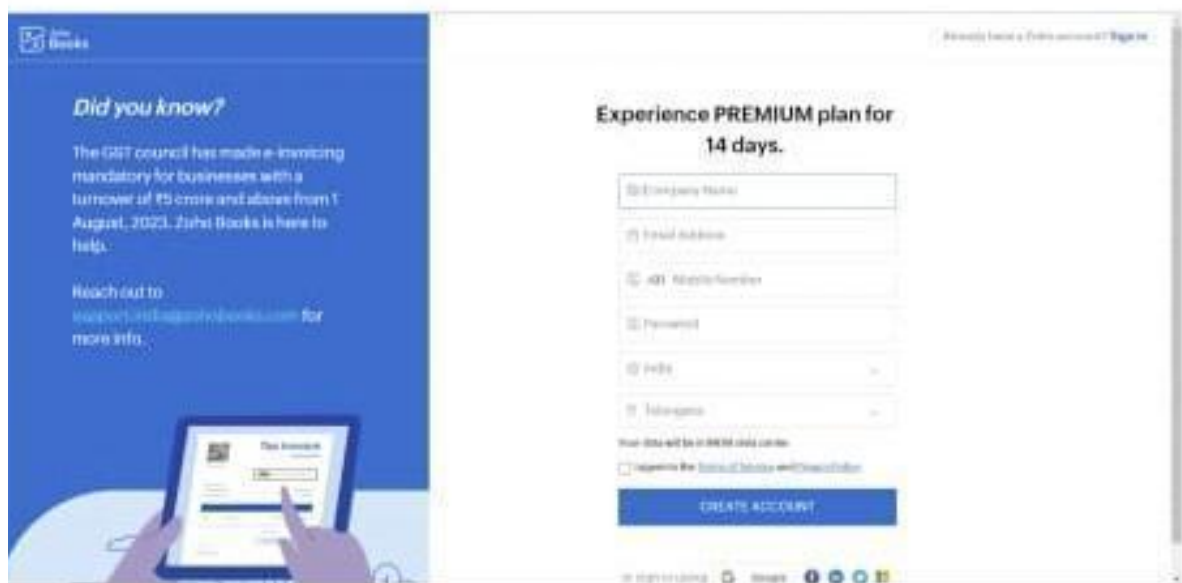
a. Empathy Map



2.2 Ideation and Brainstroming Map



Milestone 1: Set up your account



Organisation Name*

Zyflon

Business Location*

India

State/Union Territory*

Kerala

[Add Organisation Address](#)

Regional Settings

Time Zone

GMT+5:30 India (Standard Time (Asia/Calcutta))

Currency

INR - Indian Rupee

Language

English

☒ My business is registered for GST.

Activity 2: Introduction

Hello, shynystellaz44
Bright idea consulting

Mon - Fri • 9:00 AM - 7:00 PM • Toll Free

Dashboard **Getting Started** Recent Updates Announcements

Welcome to Zoho Books

Your journey to effortlessly manage your accounting starts here.

Getting started with Zoho Books | Tamil

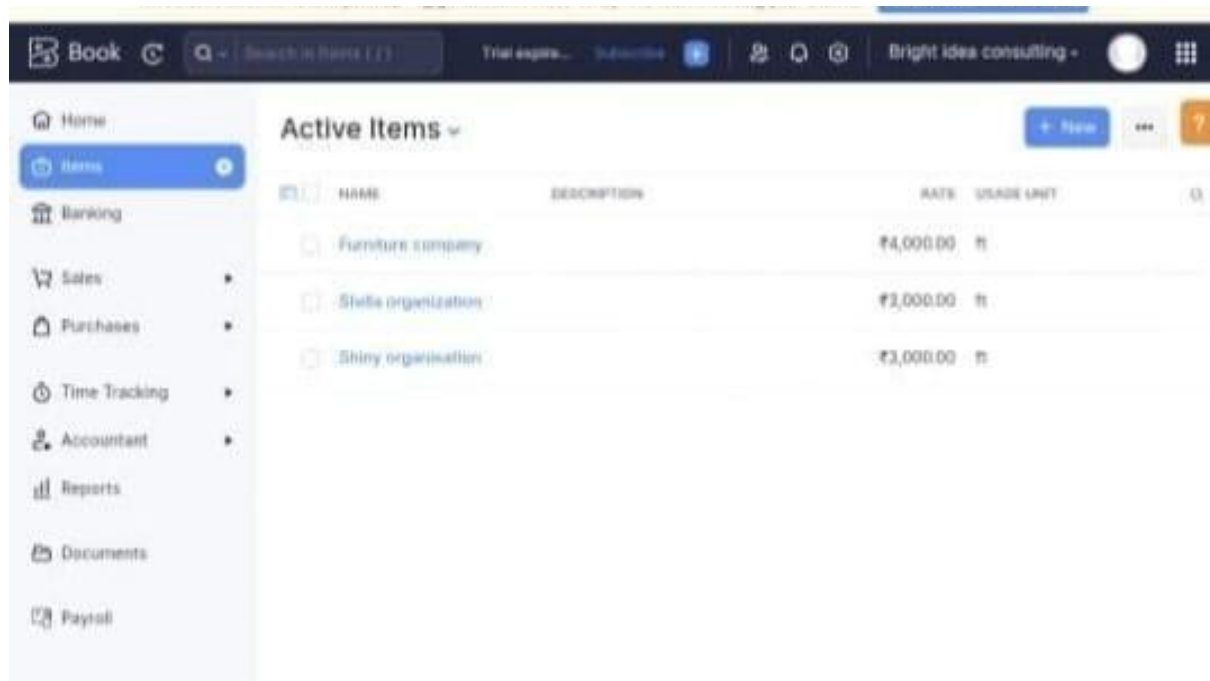
Getting started with Zoho Books | Hindi

Zoho Books can now be accessed from your desktop using the Windows app.

[Download Windows App](#)

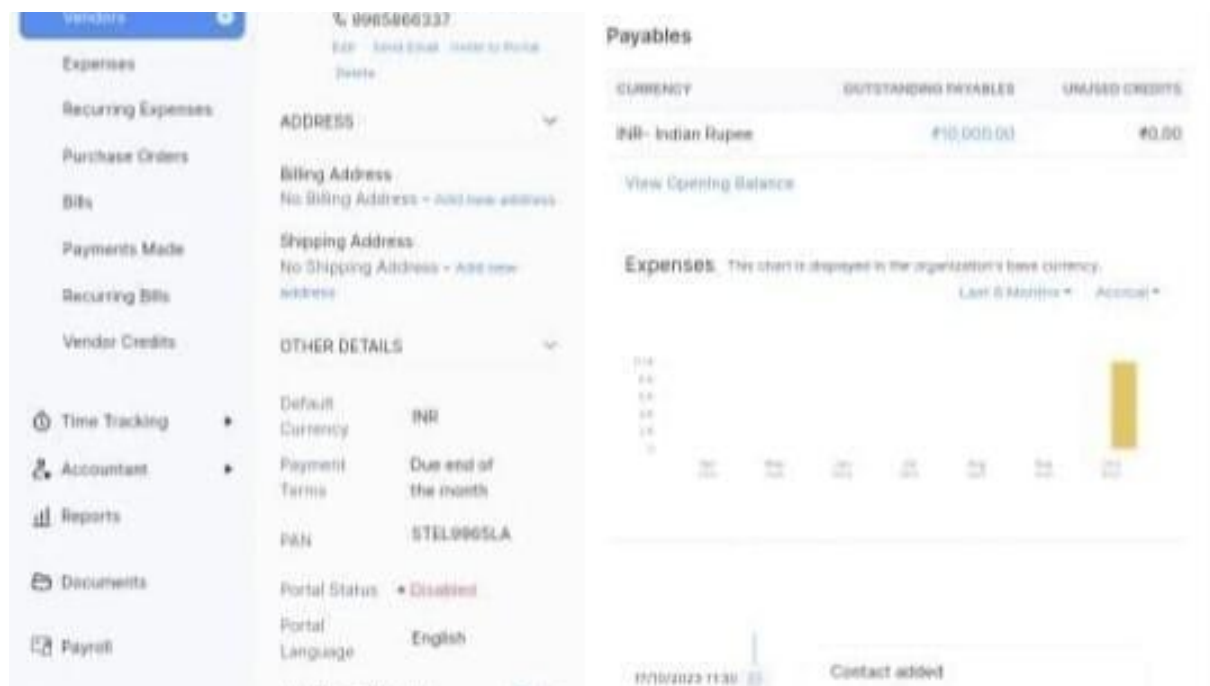
Milestone 2: Service Creation:

Activity 1: Review of items after addition



Milestone 3: Vendors

Activity 1: Review of vendors list



Banking	NAME	COMPANY NAME	EMAIL	WORK PHONE	PAYABLES (BOY)	UNUSED CREDI...	
Sales	Furniture company	Furniture company	shinystella24...	9965866337	₹33,325.00	₹0.00	
Purchases	Shiny organisation	Shiny organisation	shinystella24...	9965866337	₹21,900.00	₹0.00	
Vendors	Stella organization	Stella organization	shinystella24...	9965866337	₹11,900.00	₹0.00	
Expenses							
Recurring Expenses							
Purchase Orders							
Bills							
Payments Made							
Recurring Bills							
Vendor Credits							
Time Tracking							
Accountant							

Milestone 4: Purchases

Activity 1: Purchase Order Creation

Vendor Credits

Time Tracking
Accountant
Reports
Documents
Payroll

Date: 17/10/2023
To create transaction dated before 01/07/2017, click here

Expected Delivery Date: dd/MM/yyyy
Payment Terms: Due end of the month
Shipment Preference: Choose the shipment prefer

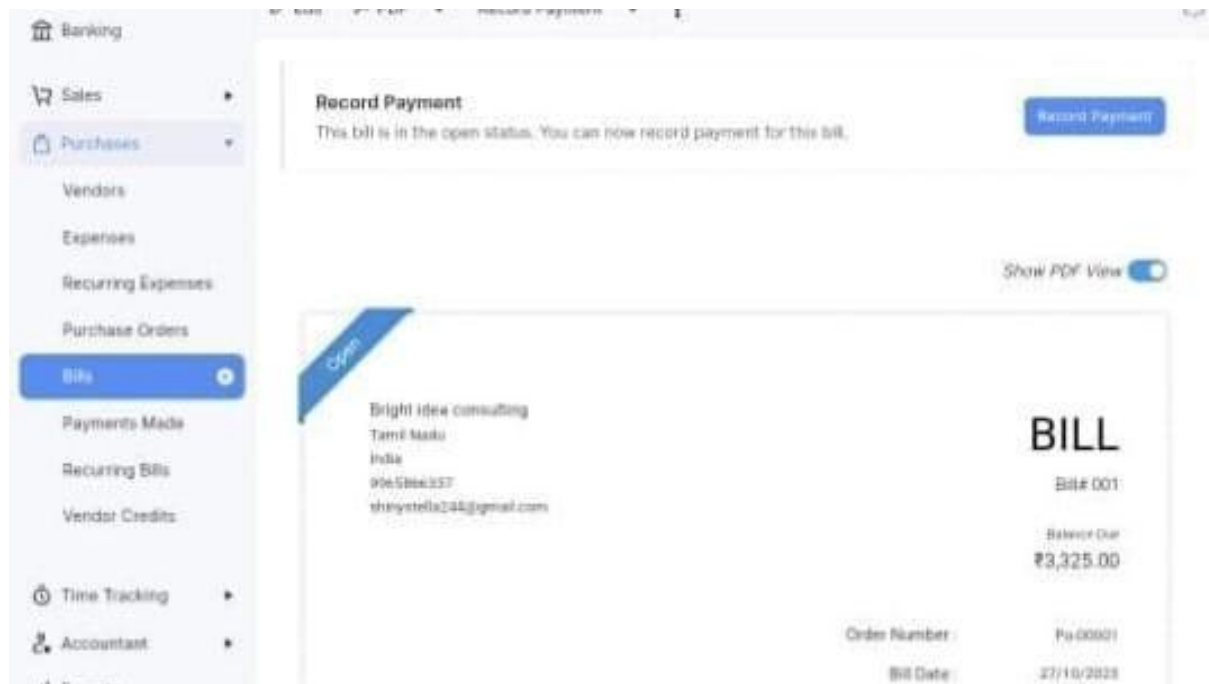
☒ At Transaction Level
☐ Bulk Update Line Items

ITEM DETAILS	ACCOUNT	QUANTITY	RATE
Type or click to select an item:	Select an account	1.00	0.00

Add another line

Sub Total: 0.00
Discount: 0 % 0.00

Activity 2: Purchase Order to Purchase Bills Conversion



Activity 3: Direct Vendor Purchases Bills Creation:

<input type="checkbox"/>	28/10/2023	003	Po-00003	Stella organization	OPEN	31/10/2023	₹1,900.00	₹1,900.00
<input type="checkbox"/>	20/10/2023	002	Po-00003	Shiny organization	OPEN	31/10/2023	₹1,900.00	₹1,900.00
<input type="checkbox"/>	27/10/2023	001	Po-00001	Furniture company	OPEN	31/10/2023	₹3,325.00	₹3,325.00

Milestone 5: Customers

Activity 1: Customers Creation:

Sales

Customers

Quotes

Sales Orders

Delivery Challans

Invoices

Payments Received

Recurring Invoices

Credit Notes

Purchases

Time Tracking

Customer Type

Business

Individual

Primary Contact

Organization

Technika Solutions

Save Item

Company Name

Technika Solutions Pvt Ltd

Company Email

Technika Solutions Pvt Ltd

Customer Email

First Name

Last Name

Customer Phone

Mobile Number

Home

Order Details

Address

Contact Person

Customer Name

Recurring Type

Remarks

VST Treatment

Registered Business - Regular

VSTIN / GSTIN

33AAAB20040000

Get Treatment Details

Business Legal Name

Business Trade Name

MSD ID

AAAAAT0000

From ID Mapping?

Yes / No / Skip Name

Is From ID Mapping?

Yes

No

Country

India

Customer Address

200

Payment Terms

Payment Received

Enable Payment ID

Allow credit limits for this customer

Postal Location ID

000000

Sales

Customers

Quotes

Sales Orders

Delivery Challans

Invoices

Payments Received

Recurring Invoices

Credit Notes

Purchases

Time Tracking

Accountant

Reports

<input type="checkbox"/>	Gayatri organization	Gayatri organization	gayatri@47...	8248479292	₹10,000.00	₹0.00
<input type="checkbox"/>	Iron and steel	Iron and steel	reshiniramesh...	8124377650	₹30,000.00	₹0.00

Milestone 6: Sales

Activity 1: Sales Order Creation

Search in Sales Orders (/)

Trial expires in 14 days. [Subscribe](#)

Bright Ideas Consulting

All Sales Orders [+ New](#)

SO-00001

Attachments

TechWise Solutions Pvt Ltd
SO-00001 10/04/2023 ₹1,18,000.00 DRAFT

Edit Email PDF/Print Mark as Confirmed

Send the Sales Order
Sales order has been created. You can email the Sales Order to your customer or mark it as Confirmed. [Send Sales Order](#)

Show PDF

Draft

Bright Ideas Consulting
Tamil Nadu
India
GSTIN 33AAAAA0000A11Z
sairampulagam@gmail.com

SALES ORDER
Sales Order: SO-00001

Bill To
TechWise Solutions Pvt Ltd
GSTIN 33AAAAA0000A11Z

Ship To
GSTIN 33AAAAA0000A11Z

Order Date: 10/04/2023

Search in Sales Orders (/)

Trial expires in 14 days. [Subscribe](#)

Bright Ideas Consulting

All Sales Orders [+ New](#)

SO-00001

Attachments Comments & History

TechWise Solutions Pvt Ltd
SO-00001 10/04/2023 ₹1,18,000.00 CONFIRMED

Edit Email PDF/Print Convert to Invoice Create

Fulfill the Sales Order
You can create packages, shipments or invoices (in any sequence) to complete this sales order. [Convert](#)
[Convert to Invoice](#)
[Instant Invoice](#)

Invoice Status: NOT INVOICED

Show

Confirmed

Bright Ideas Consulting
Tamil Nadu
India
GSTIN 33AAAAA0000A11Z
sairampulagam@gmail.com

SALES ORDER
Sales Order: SO-00001

Bill To
TechWise Solutions Pvt Ltd
GSTIN 33AAAAA0000A11Z

Ship To
GSTIN 33AAAAA0000A11Z

Order Date: 10/04/2023

Milestone 7: Bank Account

Activity 1: Adding Bank Account

Add Bank or Credit Card

Select Account Type* ☒ Bank ☐ Credit Card

Account Name* ICICI Bank-001

Account Code

Currency* INR

Account Number 000001

Bank Name ICICI Bank

IFSC

Description Max. 500 characters

☐ Make this primary

Save Cancel

Milestone 8: Accounts & Ledgers

Activity 1: Creation of New Accounts/Ledgers:

Create Account

Account Type* Other Asset

Account Name*

Account Code

Description Max. 500 characters

☐ Add to the watchlist on my dashboard

Save Cancel

Assets
Track special assets like goodwill and other intangible assets

Active Accounts

ACCOUNT NAME	PARENT ACCOUNT NAME
Employee	
Reverse Charge	
Input Tax Credit	
Input Tax Credit	
Input Tax Credit	
Input Tax Credit	
Prepaid Expenses	Other Current Asset
TDS Receivable	Other Current Asset
Advance Tax	Other Current Asset
Undeposited Funds	Cash
Petty Cash	Cash
Accounts Receivable	Accounts Receivable

Milestone 9: Journal Entries:

Activity 1: Recording of Journal Entries

New Journal

Reference#

Notes*

Journal Type ☐ Cash based journal ⓘ

Currency

ACCOUNT	DESCRIPTION	CONTACT (INR)	DEBITS	CREDITS
Salaries and Employee Wages	Salary Payable for the month of April-2023	Select Contact	100000	
Salary Payable	Salary Payable for the month of April-2023	Select Contact		100000
Sub Total			1,00,000.00	1,00,000.00
Total (₹)			1,00,000.00	1,00,000.00

[Add another line](#)

[Save and Publish](#) [Save as Draft](#) [Cancel](#)

Journals [+ New Journal](#)

Status: All Journals All

☐ 30/04/2023 ₹1,00,000.00 PUBLISHED

[Edit](#) [PDF/Print](#) [Make Recurring](#)

JOURNAL #1

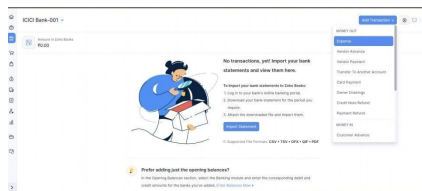
Date: 30/04/2023
Amount: ₹1,00,000.00
Reference Number:

Notes
Salary Payable for the month of April-2023

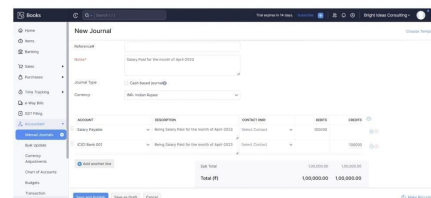
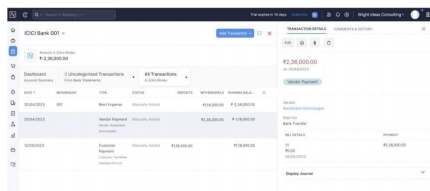
Account	Contact	Debits	Credits
Salaries and Employee Wages		1,00,000.00	
Salary Payable for the month of April-2023			1,00,000.00
Sub Total		1,00,000.00	1,00,000.00

Milestone 10: Expense & Bills

Activity 1: Expense & Bills Entry



For Vendor Payment:



For Salary payment record Journal Entry..

Milestone 12: Financial Reports: Activity 1: Profit and Loss Account

Bright Ideas Consulting Profit and Loss From 01/01/2023 to 31/03/2023		
Account	Debit	Credit
Operating Income		
Income		₹1,00,000.00
Total for Operating Income		₹1,00,000.00
Cost of Goods Sold		
Cost of Goods Sold	₹50,000.00	
Total for Cost of Goods Sold	₹50,000.00	
Operating Profit		₹50,000.00
Operating Expense		
Office Expenses	₹5,000.00	
Travel Expenses	₹5,000.00	
Utilities and Communication Expenses	₹5,000.00	
Total for Operating Expense	₹15,000.00	
Operating Profit		₹35,000.00
Non-Operating Income		
Interest Income		₹5,000.00
Total for Non-Operating Income		₹5,000.00
Non-Operating Expense		
Interest Expense	₹5,000.00	
Total for Non-Operating Expense	₹5,000.00	
Net Profit/Loss		₹35,000.00

Activity 2: Balance Sheet

Bright Ideas Consulting Balance Sheet From 01/01/2023 to 31/03/2023		
Account	Debit	Credit
Assets		
Current Assets		
Cash		₹1,00,000.00
Accounts Receivable		₹50,000.00
Total for Current Assets		₹1,50,000.00
Liabilities		
Accounts Payable		₹50,000.00
Total for Liabilities		₹50,000.00
Equity		
Owner's Equity		₹1,00,000.00
Total for Equity		₹1,00,000.00
Total for Assets		₹1,50,000.00

Activity 3: GST Reports

[illegible]

Print Line Consulting
Tax Return
Period Ending 12/31/2017

Print Line Consulting

LINE #	QUANTITY	UNIT	DESCRIPTION	AMOUNT	TAX AMOUNT	TOTAL AMOUNT	TAX AMOUNT	TOTAL AMOUNT
100000000	100	QUANTITY	QUANTITY	100.000000	0.00	100.000000	0.00	100.00
100000000	100	QUANTITY	QUANTITY	100.000000	0.00	100.000000	0.00	100.00
100000000	100	QUANTITY	QUANTITY	100.000000	0.00	100.000000	0.00	100.00

Activity 4: Journal Report

Bright Green Consulting Journal Report

May 2020
 From: 5/1/2020 To: 5/31/2020

Income **Expenses**

Transaction	Income	Expenses
ADP Direct Deposit	1,000.00	
ADP Direct Deposit		1,000.00
Total	1,000.00	1,000.00

Income **Expenses**

Account	Income	Expenses
ADP Direct Deposit	1,000.00	
ADP Direct Deposit		1,000.00
Total	1,000.00	1,000.00

Activity 5: Accounts Receivable Aging Details

[illegible]

Activity 6: Accounts Payable Aging Details

[illegible]

Advantages:

Idea Box Capture Ideas for Any Team.
Memo Develop Powerful Proposals.
Program Run Crowdsourcing Challenges.
Hackathon Manage Your Next Hackathon.

Lab Track Experiments and Progress.
Ecosystem Engage in Open Innovation.
Transformation Drive Company-Wide Change.

Disadvantages:

Greater risk associated with the constant pressure to sell business.

2. Travel, depending on the firm and practice area.
3. Substantial time requirements, including competition with family and other personal demands.
4. Competition between partners, including compartmentalization of practice areas

5. Conclusion:

Bright Automotive was a startup company in Anderson, Indiana, working to create a fuel-efficient line of plug-in electric vehicles.[1] The company was started in 2008 with a team of employees from former companies such as Chrysler, Delphi, GM, Mazda, and Toyota. The company designed its first vehicle, the IDEA,[2] a plug-in hybrid electric fleet vehicle designed to reduce fuel costs for corporations that maintain a large commercial fleet. Bright also had a service branch called eSolutions that focused on speeding up the process of car electrification with consulting and conversions. Bright's last CEO, Reuben Munger, stated in early press releases that he wished to see the IDEA in production by 2013.

6. Future scope:

In the future, several enhancements and improvements can be made in the effective. Some potential enhancements include, Advanced Data Sources, Machine Learning and AI, Real Time Data, Predictive Analytics, Visualization Tools, Integration with Other Data, Affordability Metrics, Mobile Apps. These enhancement can help make housing price analysis more accurate, relevant, and beneficial for a broader range of stakeholders, ultimately contributing to more informed decision making, equitable urban development and sustainable housing solutions in metropolitan area