

Work better together with Mural

Brainstorm and idea prioritization

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Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to create
- 15 minutes to collaborate
- 15 minutes to present

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to be in get going.

- 1. **Brainstorm**

Define your problem statement

What problem are you trying to solve? Frame your problem as a clear, concise statement. This will be the focus of your brainstorm.

- 1. **Brainstorm**

Brainstorm

Write down any ideas that come to mind that address your problem statement.

- 1. **Brainstorm**

Group ideas


Now, when looking over ideas, write them up in a similar way to your group. If you have ideas that have been grouped, give each cluster a central idea. If a cluster is large, that's okay. If you have a lot of ideas, write them up in a similar way to your group.



- 1. **Brainstorm**




Prioritize




Now, when looking over ideas, write them up in a similar way to your group. If you have ideas that have been grouped, give each cluster a central idea. If a cluster is large, that's okay. If you have a lot of ideas, write them up in a similar way to your group.




- 1. **Brainstorm**


**Brainstorm & idea prioritization**









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