Toy Company Sales: 2023 Performance



\$6,962,074 YTD Revenue

\$5,320,116 Previous YTD Revenue



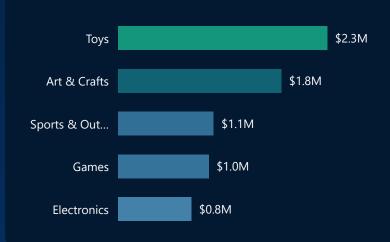
81.9% **Progress Towards Goal**

\$6,962,074 YTD Revenue

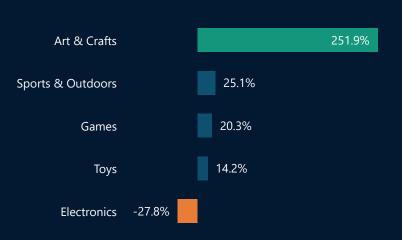
\$8,500,000 Goal



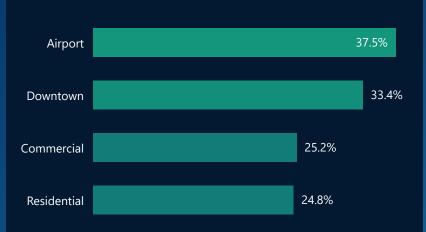
YTD Revenue by Product Category





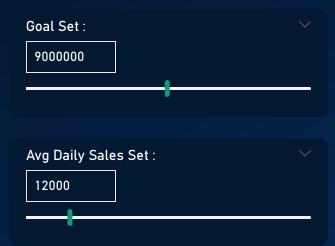


YOY Difference by Store Location





Toy Company Sales: Goal Projection



89.6%

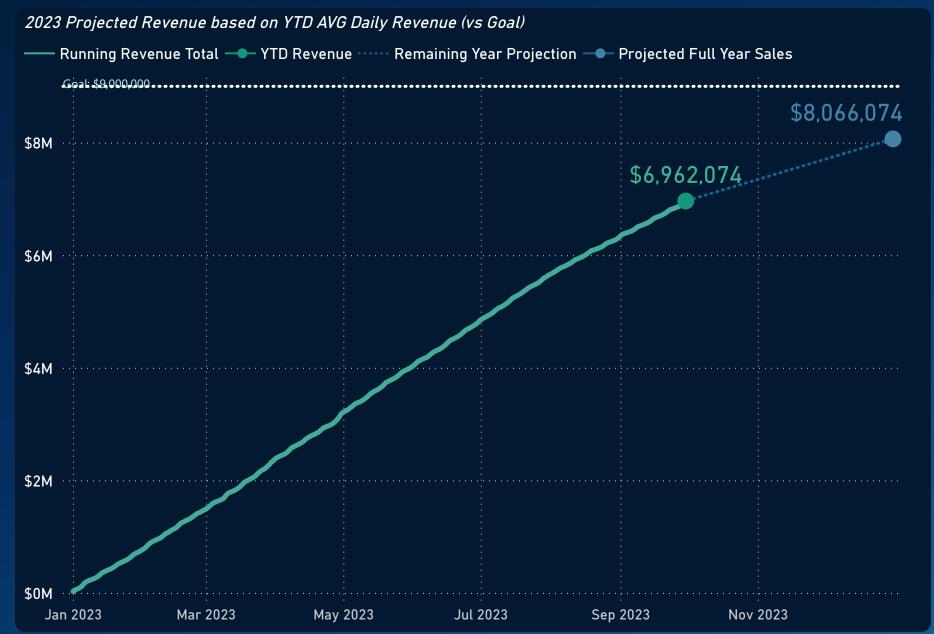
Progress Towards Projected Goal

\$9,000,000

Interactive Goal

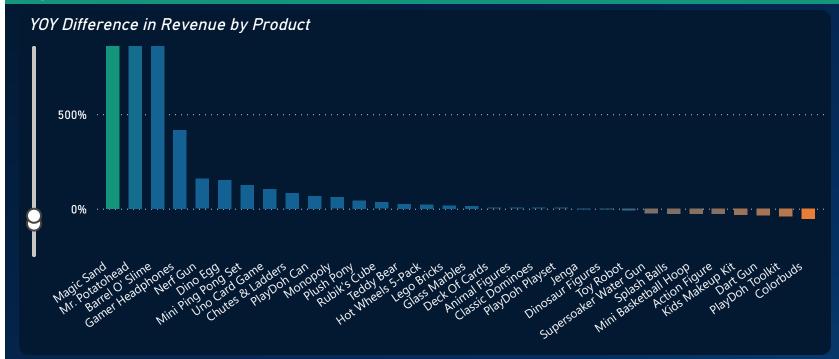
\$8,066,074

Running Total + Forecast





Toy Company Sales: Product Performance



Product_Name	YTD Revenue	LY YTD Revenue	% Difference
Magic Sand	\$868,849	\$3,486	24825.2%
Mr. Potatohead	\$64,036	\$1,149	5473.9%
Barrel O' Slime	\$244,316	\$21,271	1048.6%
Gamer Headphones	\$243,316	\$47,102	416.6%
Nerf Gun	\$340,230	\$131,514	158.7%
Dino Egg	\$297,950	\$118,615	151.2%
Mini Ping Pong Set	\$186,923	\$83,217	124.6%
Uno Card Game	\$12,145	\$5,929	104.9%
Chutes & Ladders	\$24,642	\$13,432	83.5%
PlayDoh Can	\$164,280	\$97,911	67.8%
Monopoly	\$32,804	\$20,450	60.4%
Plush Pony	\$50,595	\$35,162	43.9%
Total	\$6,962,074	\$5,320,116	30.9%



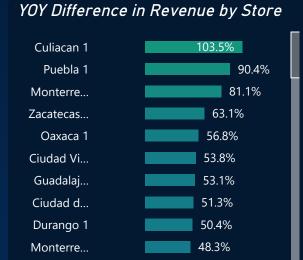






Toy Company Sales: Store Performance





Revenue and YOY Difference by Store Location

Store Name	Revenue Product Inv Product Name	Inventory	Avg Daiy	Days of
Store Name	Flouuct Name	in Hand	Units Sold	Inventory Left
☐ Guanajuato 2	Colorbuds	8	10.55	0.76
	Gamer Headphones	19	27.00	0.70
─ Pachuca 1	Magic Sand	11	14.00	0.79
	Action Figure	10	13.00	0.77
	Nerf Gun	7	11.14	0.63
	Dino Egg	0	12.44	0.00
☐ Chilpancingo 1	Action Figure	8	8.75	0.91
	Lego Bricks	11	16.00	0.69
☐ Guanajuato 3	Rubik's Cube	4	5.00	0.80
	Splash Balls	18	25.00	0.72
□ Saltillo 2	Lego Bricks	10	12.50	0.80
	Colorbuds	6	10.75	0.56
☐ Guanajuato 1	Rubik's Cube	10	10.50	0.95
	Lego Bricks	7	10.80	0.65
⊟ Hermosillo 2	Lego Bricks	9	12.30	0.73
	Gamer Headphones	6	14.00	0.43
	Kids Makeup Kit	3	21.00	0.14
─ Villahermosa 1	Lego Bricks	12	14.13	0.85
	Action Figure	5	7.60	0.66
	Dino Egg	0	8.50	0.00
⊟ Hermosillo 1	Etch A Sketch	6	8.33	0.72
	Dino Egg	3	6.75	0.44
□ Chihuahua 2	Magic Sand	7	9.86	0.71
	Dino Egg	6	10.86	0.55
─ Guadalajara 3	Colorbuds	18	21.43	0.84
	Leno Bricks	9	14 63	0.62