

## iPhone Revolution

### KPI

Brand	Discount Perc..	Mrp	Number Of Ra..	Sale Price	Sales Differen..
Apple	0	77,000	11,202	77,000	0

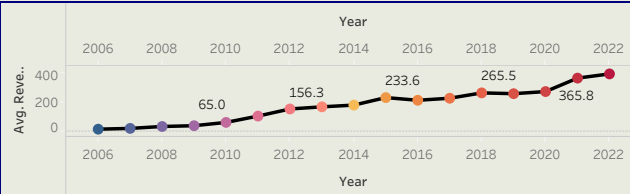
### KPI - 2

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

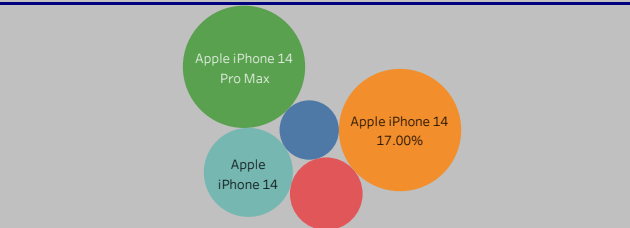
### Model Specification

Model	Processor	Front Came..	Rear Camera	Colour	
APPLE IPHO..	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	199,700
				Blue	59,900
APPLE IPHO..	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
APPLE IPHO..	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHO..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPHO..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

### Annual Revenue



### Model Share



Measure Nam...

- ☐ Count of a...
- ☒ Discount ...
- ☒ Mrp
- ☒ Number O...
- ☐ Number O...
- ☒ Sale Price
- ☒ Sales Diff...
- ☐ Star Rating

Year

2022

Colour

Multiple valu...

Brand  
APPLE

Year

