



Says

What have we heard them say?
What can we imagine them saying?

They discuss the content, creators, and statistics related to these channels

They share interesting facts and insights about content creators.

Viewers can leave comments and suggestions for future episodes



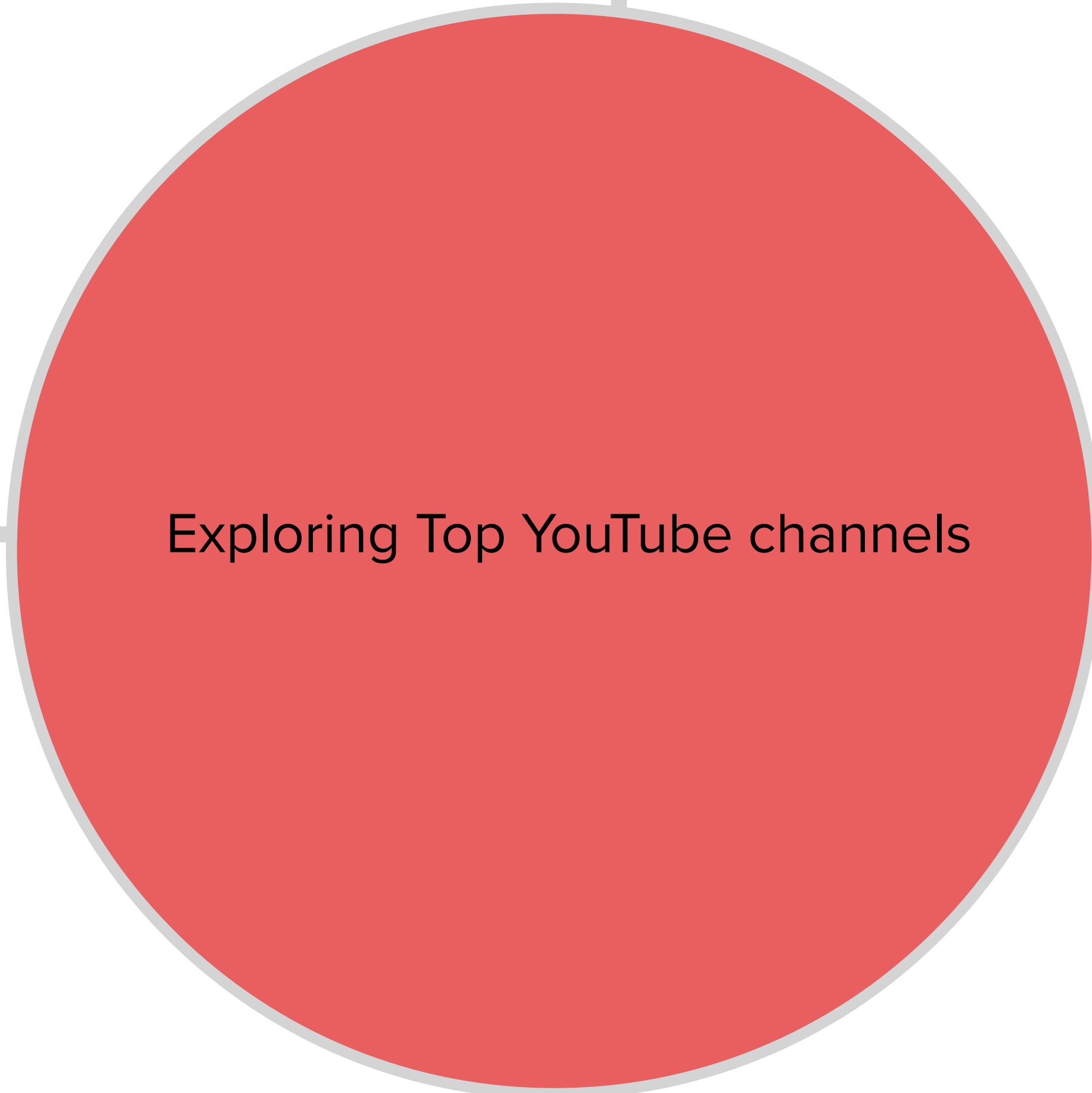
Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

How can we provide valuable insights to our viewers?

What are the latest YouTube channel trends?

How can we present the content in an engaging and informative way?



Exploring Top YouTube channels

Engages with the audience by responding to comments and messages

Collaborates with other content creators for special episodes

Researches and curates content about popular YouTube channels

Motivated to create engaging and informative content

Eager to foster a sense of community among their subscribers

Committed to providing valuable insights and entertainment to the audience



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

 [See an example](#)